



You can find better deals when you communicate with your community.





Without telecommunications you're cut off.

As we are regularly reminded, new technology is bringing continuous improvements to telecommunications (voice, mobiles, Internet and broadband etc). However, unless you have access to these new services, you could miss out on the advantages these developments can bring to your business, residence or daily lives.

For individuals the benefits this technology brings are primarily social and economic, as efficient telecommunications do not only save money, but can bring family and friends together through new technology such as camera and video mobile phones.

For business, it can mean the difference between staying competitive and remaining in business.

Community Enterprise™ – Telco Solutions can provide a way for communities to secure access to the latest telecommunications services and competitive pricing no matter where your community is located. More importantly, it can provide access to a recurring funding stream for the good of the entire community.

Alternatives to the big carriers.

Cutting edge telecommunications solutions are not only desirable but essential if communities are to reach their full potential. Competition has actually made it more difficult for local communities as major suppliers naturally focus on larger markets. Community Enterprise™ – Telco Solutions can assist to overcome this situation.

Bendigo was the first community to embrace the economic and social benefits that can be realised from a Community Enterprise™ company, with more than 1000 businesses now receiving their telecommunications services from Bendigo Community Enterprise™. These local businesses are now not only enjoying substantial savings on their telecommunications costs, but are contributing to the economic viability of the local community. A recent research study undertaken by LaTrobe University has stated:

“The operation and activities of Bendigo Community Telco (BCT) have made a significant contribution to economic growth in this region. Once BCT enters the local residential fixed line market, it is set to boost annual regional output by \$34.235 million. This corresponds to 211 jobs, an increase in Gross Regional Product (GRP) of \$20.864 million.”

A number of other regional centres, have joined Bendigo in taking control of their telecommunications needs or are now working towards their own Community Enterprise™ company and the social and economic benefits that it can bring.

Vital services for vital communities.

Currently every phone bill paid by a member of your community creates profits for national or internationally owned carriers. This unfortunately means your hard-earned money leaves your community without contributing to the prospects and sustainability of your local economy. When community members buy their telecommunications services from their locally owned Community Enterprise™ company, the profits of this company remain in your community.

In addition, with the combined buying power of all the members of the communities involved, Community Enterprise™ can offer better value to everyone.

This means that no longer do national carriers determine what services will be offered to your community and how much these services will cost. You can now, through your locally owned Community Enterprise™ company, have a say in what services your community receives from a strategic partner who is prepared to work with you to achieve the best outcome for your community.

Benefits for one and all.

Every member of your community can benefit from the value that Community Enterprise™ offers to its customers and their communities, both social and economical.

Cost efficient and effective telecommunications services are too important to the long term economic viability of a community to leave entirely in the hands of corporations who don't understand, or perhaps even care about your community's specific needs.

To find out more about the alternative, get in touch with us today by calling 1300 304 541.



Would you like to know more?

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