## South East Districts Financial Services Limited



18 August 2017

Dear Shareholder/s,

I am delighted to be writing to you with news of significant progress for our Community Bank®.

Eight years ago we began a journey inspired by the exciting concept of our community owning its very own branch of Bendigo Bank. Since then, reaching profitability and paying shareholder dividends have been at the forefront of our plans and dreams.

Thanks to your patient support, our Sorell & District **Community Bank®** Branch of Bendigo Bank has now been open more than five years, we have weathered unprecedented low interest rates, built solid relationships with many organisations in our community and shown incredibly strong commitment to our customers.

After completing our accounts for the 2017 financial year, we are very pleased to advise that the Sorell Branch has reached \$101 million in banking business (deposit and loan value) and our Community Company has achieved net profits for each of the last 14 months. Full details will be available in October when our 2017 Annual Report is released.

Congratulations and thank you to our shareholders, staff and Directors, past and present, and the growing number of customers and associated community and sporting groups, who have all contributed to building our business. The many local groups that we support are listed overleaf.

Our Community Company's financial position is now at a stage where the Board can prepare the way for a dividend payment to current shareholders. To safeguard your privacy we have engaged AFS Share Registry to arrange the update of shareholder details and to manage our dividend process.

It is very important that your shareholder contact details are up to date, including direct deposit bank details and Tax File Numbers where required. Please complete the attached **Shareholder Details** form and return to AFS Share Registry using the enclosed Reply Paid envelope by 15 September 2017.

As always, our branch staff at Sorell are happy to help, so please call into the branch if you would like assistance with copying and certifying the personal identification required.

Completing and returning the Shareholder Details form now will ensure you can be paid a dividend when the time comes. If you are trustee for a child shareholder please also complete a separate form on their behalf.

Thank you again for sharing our vision and for your ongoing support. Please contact our Company Secretary, Melinda Reed at secretary@sedfsl.com.au or on 0408 554 934 should you have any questions.

Yours sincerely,

Kerry Vincent Chairman

## Sorell & District Community Bank® Community investments 2011-17

Thanks to our strong local relationships and to Bendigo Bank's market development funding, we have contributed to our community through donations, sponsorship and in-kind support for the following organisations:

Beacon Foundation

Bream Creek Farmers Market

**Bream Creek Show** 

Bream Creek Show Animal Nursery Buckland Volunteer Fire Brigade Business Council of Sorell

Campania District School

Carlton Park Surf Life Saving Club Damian Axelsen, Trampoline Worlds

Dodges Ferry Football Club Dodges Ferry Junior Soccer Club Dodges Ferry Primary School awards Dodges Ferry Primary School *Bravehearts* 

Dodges Ferry Primary School Fair Dodges Ferry School Association Dodges Ferry Volunteer Fire Brigade

Dunalley community night

**Dunalley Primary School student awards** 

**Edmund Rice Camps** 

Healthy Horizons family fun run

Levendale Community renewal project

Levendale Primary School Midway Point Fire Brigade Midway Point Yacht Club Ningana Nursing Home Fair Okines Community House Orielton Hall Committee

Pots of Inspiration for the MS Society

Primrose Sands Music Muster Primrose Sands Parent Group Primrose Sands Youth Group

Richmond Fire Brigade

Richmond Primary School student awards

Richmond United Junior Soccer Club

Richmond Village Fair Runnymede Cricket Club Sophia's Story Quiz Night

Sorell Colour Fun Run for Youth Week

Sorell Family Fair fundraiser

Sorell Girl Guides

Sorell High School financial literacy

Sorell Historical Society

Sorell Junior School Bravehearts

Sorell Junior Soccer Club

Sorell Lions Club

Sorell Netball Club

Sorell Rural Youth

Sorell School student awards

Sorell School Community Fair

Sorell School Farm

Sorell Spirit Cheerleaders

Sorell Storm Cheerleaders

South East Community Band

South East Community Care

South East Districts Little Athletics Club

South East Suns Netball Club

South East United FC

Southern Beaches Regional Arts

St Johns School Fair

St Johns School student awards
Starlight Children's Foundation
Storm Bay Promotions MTB events
Tas Fire Service East Coast 4x4 Field Day
Tas Regional Arts 'Tall Poppies' exhibition
Volunteer Fire Fighters BBQ

Winter Warmer collection (Uniting Care)

Woodsdale Football Club

In 2016 our support for the Levendale community and our youth through Edmund Rice Camps was captured in a short video for the National Community Bank® Conference. Watch Bendigo Bank – Our Purpose Edmund Rice Camps on YouTube.

www.youtube.com/watch?v=\_v4ejBLhZVM