

# Target Market Determination

## For 'Alliance Bank' branded Home Equity Line of Credit Home Loan (Variable Rate)

AB-HELOC-V

### Product

This target market determination (TMD) applies to Alliance Bank-branded Home Equity Line of Credit Home Loan (Variable Rate).

### Issuer

Bendigo and Adelaide Bank Limited ABN 11 068 049 178 AFSL / Australian Credit License 237879 (Bendigo Bank).

### Date from which this target market determination is effective

30 June 2023.

## 1. Target market for this product

### Target Market

The retail clients for whom this product has been designed are individuals who:

- want a loan to finance the purchase of a residential home or refinance of an existing home loan, or renovations to an existing home, purchase of an asset such as a motor or water vehicle, or debt consolidation;
- want to make repayments of interest only with the option to repay the principal balance as well;
- want flexibility to make additional repayments and have access to those early additional repayments;
- can afford the loan; and
- can provide the residential property as security for the loan.

### Product Description

Alliance Bank-branded Home Equity Line of Credit Loan (Variable Rate) is a variable interest rate term loan (up to a maximum term of 30 years) which is used to finance or refinance the acquisition of residential property. Regular interest only repayments are required over the term of the loan. This home loan allows retail clients to make additional repayments without incurring early repayment costs and the ability to access those additional repayments.

### Product key attributes

The key attributes of this product that make it likely to be consistent with the target market described above, include:

Attribute	Appropriate for
Term loan	Retail clients that want to repay their loan over a medium to long term period (up to a maximum of 30 years).
Minimum loan amount	Retail clients who want to borrow a minimum amount of \$5,000
Owner occupied	Retail clients who will use the residential property acquired with the loan as their principal place of residence. This product may not be suitable for retail clients who will use the residential property for investment purposes.

<b>Attribute</b>	<b>Appropriate for</b>
Regular repayments of interest only	Retail clients who can make regular scheduled interest only repayments over the term of the loan. Retail clients can choose to make unlimited additional repayments of principal.
Variable interest rate	A variable interest rate means the interest rate may increase or decrease over the term of the loan. This product may not be suitable for retail clients who require certainty around repayments by having a fixed interest rate.
Early repayments and redraw	Retail clients who want the flexibility to make additional repayments without incurring early repayment fees, and the ability to access those additional repayments.
Security over residential property	Retail clients that can use the residential property they have acquired or are refinancing with the loan as security for the loan.

## 2. How this product is to be distributed

AWA Mutual Limited® is an independent mutual entity and agent of Bendigo Bank in the distribution of this Alliance Bank® branded product through Alliance Bank branded branches and websites.

Bendigo Bank applies certain conditions and restrictions to the distribution of this product so that distribution is likely to be to retail clients within the target market for this product. The conditions and restrictions are:

<b>Channel</b>	<p>This product is to be distributed only through the following channels:</p> <ul style="list-style-type: none"> <li>• Alliance Bank-branded branches; and</li> <li>• Alliance Bank-branded Mobile Relationship Managers.</li> </ul>
<b>Additional conditions or restrictions</b>	<p>The following additional conditions and restrictions also apply to the distribution of this product:</p> <ul style="list-style-type: none"> <li>• Only prospective retail clients who meet Bendigo Bank's minimum eligibility criteria should submit an application for this product.</li> <li>• This product can only be issued to retail clients after applying Bendigo Bank's product affordability and suitability processes; and</li> <li>• This product can only be issued (or arranged to be issued) by persons who are appropriately trained and accredited.</li> </ul>

### 3. Reviewing this target market determination

Bendigo Bank will review this TMD as set out below:

<b>Initial review</b>	Within the first year of the effective date.
<b>Periodic reviews</b>	At least every 12 months from the initial review.
<b>Review triggers or events</b>	<p>Any event or circumstances arising that would reasonably suggest the TMD is no longer appropriate. This may include (but is not limited to):</p> <ul style="list-style-type: none"> <li>• a material change to the design or distribution of the product, including related documentation;</li> <li>• occurrence of a significant dealing;</li> <li>• distribution conditions found to be inadequate in ensuring that the product is issued to retail clients who are likely to be in the target market;</li> <li>• relevant changes in the law or its application, a change in an industry code or decision of a court or other body (including through regulatory guidance) that materially affects the product;</li> <li>• significant changes in metrics, including, but not limited to: <ul style="list-style-type: none"> <li>○ a material increase in the number of complaints in relation to a product or aspect of a product;</li> <li>○ the level of consumers experiencing hardship such as falling into arrears; and</li> <li>○ an increase in early termination of the product; and</li> </ul> </li> <li>• any other event occurs, or information is received that reasonably suggests this TMD is no longer appropriate.</li> </ul>

### 4. Reporting and monitoring this target market determination

Bendigo Bank's third-party distributors who are regulated persons will need to collect, keep and report the following information to Bendigo Bank:

<b>Type</b>	<b>Description of information</b>	<b>Frequency of reporting</b>
<b>Complaints</b>	<p>Customer complaints made in relation to this product. This includes:</p> <ul style="list-style-type: none"> <li>• written details of the complaint; and</li> <li>• the number of complaints during the reporting period.</li> </ul>	<p><b>Reporting period:</b> Monthly</p> <p><b>When does the regulated person have to report:</b> Within 10 business days of the end of the reporting period</p>
<b>Sales data</b>	Sales and customer data in relation to this product as requested by Bendigo Bank.	<p><b>Reporting period:</b> Monthly</p> <p><b>When does the regulated person have to report:</b> Within 10 business days of the end of the reporting period</p>
<b>Significant dealings</b>	<p>The following information:</p> <ul style="list-style-type: none"> <li>• details of the significant dealing;</li> <li>• the date (or dates) on which the significant dealing occurred;</li> <li>• why the distributor considers the dealing to be significant (including why it is inconsistent with this TMD); and</li> <li>• how the dealing was identified.</li> </ul>	<p><b>When does the regulated person have to report:</b> Within 10 business days of the distributor becoming aware of the dealing</p>