

# Target Market Determination

## For Up Owner Occupied Principal & Interest Home Loan

### (Variable Rate)

UP-OOHL-P&I-V

#### Product

This target market determination (TMD) applies to Up's Owner Occupied Principal & Interest Home Loan (Variable Rate).

#### Issuer

Bendigo and Adelaide Bank Limited ABN 11 068 049 178 AFSL / Australian Credit License 237879 (Bendigo and Adelaide Bank).

#### Date from which this target market determination is effective

14 November 2023.

## 1. Target market for this product

#### Target Market

The retail clients for whom this product has been designed are individuals who:

- want a fully digital home loan account;
- want a term loan to finance or refinance the acquisition of an established residential property (not land) for the purpose of it being their principal place of residence;
- want to make principal and interest payments over the term of the loan;
- want flexibility to make additional repayments and have access to those early repayments;
- may want access to other features and benefits (such as linked offset account);
- can afford the loan; and
- can provide the residential property as security for the loan.

#### Product Description

An Up Owner Occupied Principal & Interest Home Loan (Variable Rate) is a fully digital term loan (up to a maximum term of 30 years) which is used to finance or refinance the acquisition of residential property. This home loan allows retail clients to make additional repayments without incurring early repayment costs and the ability to access those repayments. Retail clients can also access other features. Regular principal and interest repayments are required over the term of the loan.

#### Product key attributes

The key attributes of this product that make it likely to be consistent with the target market described above, include:

Attribute	Appropriate for
Eligibility	This product is only available to retail clients with an existing Up account. Joint loans are only offered to two existing Up customers who have a 2Up joint account. Up customers must create and maintain an Up everyday account (and 2Up account for a joint loan) for the life of the Up home loan.
Fully Digital Account	Retail clients who want a fully digital home loan account. The Up home loan account can only be accessed through the Up app. This product may not be suitable for customers who want branch or face-to-face support.



<b>Attribute</b>	<b>Appropriate for</b>
Term loan	Retail clients that want to repay their loan over medium to long term period (up to a maximum of 30 years).
Minimum Loan Amount	Retail clients who want to borrow a minimum amount of \$50,000
Owner Occupied	Retail clients who will use the residential property acquired with the loan as their principal place of residence. This product is not suitable for retail clients who will use the residential property for investment purposes. This product is not suitable for retail clients looking to purchase residential land or 'off the plan'.
Regular repayments of principal and interest	Retail clients who want to make regular scheduled principal and interest repayments over the term of the loan. Retail clients are offered a monthly repayment frequency.
Variable interest rate	A variable interest rate means the interest rate may increase or decrease over the term of the loan. This product may not be suitable for retail clients who require certainty around repayments by having a fixed interest rate.
Additional repayments (including early repayments)	Retail clients who want the flexibility to make additional repayments without incurring early repayment fees.
Redraw	Retail clients can access any additional repayments made during the term through the redraw function in app (1 repayment amount is preserved and not accessible).
Access to other features	Retail clients who may want access to other features (including linked offset account/s).
Offset Account	Retail clients who want to offset the balance of their home loan by reducing the amount of interest paid on the home loan account. Certain offset accounts created on or after the Up home loan will be automatically converted to offset accounts. Any Up Saver accounts linked to the home loan will cease to earn interest at the higher rate.
Security over residential property	Retail clients that can use the residential property they have acquired with the loan as security for it.
Up App	Retail clients who want to access their account, perform transactions and have access to other benefits and features related to their account through an App on their mobile phone or other device.

## 2. How this product is to be distributed

Bendigo and Adelaide Bank applies certain conditions and restrictions to the distribution of this product so that distribution is likely to be to retail clients within the target market for this product. The conditions and restrictions are:

<b>Channel</b>	<p>This product is to be distributed only through the following channels:</p> <ul style="list-style-type: none"> <li>The Up App is used to access Up's online application with strategic partner Tiimely.</li> </ul>
<b>Additional conditions or restrictions</b>	<p>The following additional conditions and restrictions also apply to the distribution of this product:</p> <ul style="list-style-type: none"> <li>Only prospective retail clients who meet Up's minimum eligibility criteria for the product should submit an application for this product;</li> <li>This product can only be issued to retail clients after applying Up's affordability and suitability processes; and</li> <li>This product can only be issued (or arranged to be issued) by persons who are trained and accredited.</li> </ul>



### 3. Reviewing this target market determination

Bendigo and Adelaide Bank will review this TMD as set out below:

<b>Initial review</b>	Within the first year of the effective date.
<b>Periodic reviews</b>	At least every 12 months from the initial review.
<b>Review triggers or events</b>	<p>Any event or circumstances arising that would reasonably suggest the TMD is no longer appropriate. This may include (but is not limited to):</p> <ul style="list-style-type: none"> <li>• a material change to the design or distribution of the product, including related documentation;</li> <li>• occurrence of a significant dealing;</li> <li>• distribution conditions found to be inadequate in ensuring that the product is issued to retail clients who are likely to be in the target market;</li> <li>• relevant changes in the law or its application, a change in an industry code or decision of a court or other body (including through regulatory guidance) that materially affects the product;</li> <li>• significant changes in metrics, including, but not limited to: <ul style="list-style-type: none"> <li>○ a material increase in the number of complaints in relation to a product or aspect of a product;</li> <li>○ the level of retail clients experiencing hardship such as falling into arrears;</li> <li>○ an increase in early termination of the product; and</li> <li>○ any other event occurs, or information is received that reasonably suggests this TMD is no longer appropriate.</li> </ul> </li> </ul>

### 4. Reporting and monitoring this target market determination

Bendigo and Adelaide Bank as distributors will collect, keep and report the following information:

<b>Type</b>	<b>Description of information</b>	<b>Frequency of reporting</b>
<b>Complaints</b>	<p>Customer complaints made in relation to this product. This includes:</p> <ul style="list-style-type: none"> <li>• written details of the complaint; and</li> <li>• the number of complaints during the reporting period.</li> </ul>	<p><b>Reporting period:</b> Monthly</p> <p><b>When does the regulated person have to report:</b> Within 10 business days of the end of the reporting period.</p>
<b>Sales data</b>	Sales and customer data in relation to this product.	<p><b>Reporting period:</b> Monthly</p> <p><b>When does the regulated person have to report:</b> Within 10 business days of the end of the reporting period.</p>
<b>Significant dealings</b>	<p>The following information:</p> <ul style="list-style-type: none"> <li>• details of the significant dealing;</li> <li>• the date (or range) on which the significant dealing occurred;</li> <li>• why the distributor considers the dealing to be significant (including why it is inconsistent with this TMD); and</li> <li>• how the dealing was identified.</li> </ul>	<p><b>When does the regulated person have to report:</b> Within 10 business days of the distributor becoming aware of the dealing</p>

