

Community Impact Strategy

“Community Bank Albany is a trusted, sustainable, community-owned enterprise that invests in the wellbeing and prosperity of our community.”

Our Community Impact Strategy guides how we invest in people, organisations and partnerships that strengthen the long-term wellbeing, resilience and prosperity of the Great Southern.

While remaining responsive to emerging community needs, our priorities focus on building capability, connection and lasting impact.



Health, Wellbeing and Education

- Mental health and wellbeing
- Prevention and early intervention
- Financial wellbeing and capability
- Digital inclusion
- Practical life skills
- Community connection as a contributor to wellbeing



Community Connection and Resilience

- Organisational sustainability
- Volunteer recruitment and retention
- Governance capability
- Leadership development
- Collaboration between organisations
- Community belonging and social connection



Economic and Employment Success

- Workforce attraction and retention
- Skills development
- Employment pathways
- Social enterprise
- Business and community partnerships
- Collaboration that creates local opportunity



Youth Empowerment and Choice

- Scholarships and education partnerships
- Leadership development
- Mentoring opportunities
- Youth connection and belonging
- Employment pathways
- Addressing youth housing vulnerability



Housing and Homelessness

- Youth homelessness initiatives
- Transitional accommodation
- Key worker housing
- Strategic partnerships
- Regional advocacy
- Sustainable housing solutions



Connected Communities

Our cross-cutting enabler that strengthens collaboration, capability and community participation across all priority areas.



Facilitate partnerships and collaboration



Support leadership development



Strengthen volunteer sustainability



Improve information sharing



Reduce duplication across the sector



Increase community participation and belonging