

# Our community impact strategy

Community Bank Avoca, Maryborough and St Arnaud's Community Impact Strategy is a commitment to investing in the growth of a strong, connected and vibrant community.

This Strategy forms the road map for which our Community Grant Program will be guided and the basis on which successful funding applications will be measured.

The Community Grant Program aims to be nimble enough to meet the most pressing community needs in the short term, whilst addressing broader long-term community projects founded around the 5 Key Impact Pillars.

## 5 Key Impact Pillars



### Leadership

Investing in people, leadership and resilience



### Opportunity & Innovation

Encouraging innovation and creation



### Wellbeing

Nurturing our community's wellbeing and resilience



### Collaborate & Connect

Working to establish, maintain and support partnerships and collaboration, for collective benefit and to build our community capacity



### Liveability

Improving and sustaining our region

Brought to you by the people that bank with Community Bank - Avoca, Maryborough and St Arnaud

**Community Bank**  
Avoca, Maryborough and St Arnaud

**B Bendigo Bank**