

Recognising your Bacchus Marsh **Community Bank**[®] Branch Sponsorship or Grant

It is important to remember that the money that you are receiving is made possible through banking within the local community.

Therefore, we ask that when recognising the sponsorship or grant please use our full name – Bacchus Marsh **Community Bank**[®] Branch. This way the community recognises that by banking with us they have directly played a part in helping your organisation.

You can use the logos at the bottom of the page or contact melanie.tudball@bendigoadelaide.com.au for a digital copy for use in the promotion of your event/project.

We have a number of resources available to you to aid with recognizing the sponsorship or grant, including:

- * Pop up Bannerbug
- * Marquee 3mx3m
- * Banner 1mx4m
- Promotional cheque
- Custom made signage
- Attendance at your event or organisation by board members or branch staff.
* Subject to suitable Public Liability Insurance cover

Feedback

We continually promote our sponsorship and grant programs so that organisations like your own have the opportunity to benefit from the **Community Bank**[®] model.

A very important part of this is receiving feedback from those that we have previously sponsored or supported.

Within 30 days of the completion of your event/project, your group is required to complete the attached Acquittal Form detailing how the sponsorship/grant monies were used.

Photographs

We also require at least 4 photographs of your event/project. These photographs need to be high resolution digital images. If you are not able to provide these please speak to us in advance so that we can organize photographs to be taken for you.

We really cannot stress the importance of these photographs enough as they will be used to further promote our community investment programs and our relationship with you through local media, social media, our website and marketing documents.

Please ensure that the attached Talent Release Form is completed and signed by all people appearing in the photographs.

If you have any questions in relation to this process please contact Melanie Tudball, our Marketing Coordinator on P: 03 5367 4660 | F: 03 5367 4506

E: melanie.tudball@bendigoadelaide.com.au

Regards

Claire Sutherland

Bacchus Marsh Community Enterprise Limited

Bacchus Marsh **Community Bank**[®] Branch

Logos

Logos that can be used on your marketing material



We can also have signage made to suit your purposes. Please contact us on 5367 4660 to discuss this.

Within 30 days of the completion of your event/project, your group is required to complete this Acquittal Form detailing how the sponsorship/grant monies were used.

You are also required to send us at least 4 high resolution digital images promoting the sponsorship/grant.

Project name and your organisation	
Sponsorship/grant amount awarded \$	
Contact person	
Contact phone	
Email Address	
Please provide a brief description of the project that was delivered	
Outline the difference the completed project has made to your community group/the community as a whole	
How was the sponsorship received from us recognised/promoted within your organisation and to the Community?	
In terms of the original project application and budget, was the money used as planned?	
Please outline any changes that were made.	
How many people benefited from the project?	
Would the project have gone ahead without the investment from the Bacchus Marsh Community Bank [®] Branch?	
Please outline funding that was received for the project from other sources	
Did the project receive any in-kind support such as volunteer labour or donated materials? Please outline any in-kind support received	
Please provide a quote from someone at your organisation regarding the success of the project and the value it has added to the community. <i>This will be used for media purposes.</i>	
Name and title of the person quoted	

Please email at least 4 high resolution digital images promoting the sponsorship/grant.

Send the images to melanie.tudball@bendigoadelaide.com.au

Please send this form to melanie.tudball@bendigoadelaide.com.au, post to Bacchus Marsh **Community Bank**[®] 137/A Main St Bacchus Marsh 3340 or drop it into the branch.

AUTHORITY TO USE IMAGES

This Authority is given by:

.....of.....

(or their Parent or Guardian where required)

1.1 I authorise Bacchus Marsh Community Enterprise Limited to use any film footage, photographic image or sound recording produced in any format (collectively "Images") taken or recorded of me by Bacchus Marsh Community Enterprise Limited or its appointed representatives for the purposes of Bacchus Marsh Community Enterprise Limited using the Images in any of its advertising, promotional or other material including Social Media (the "Purpose").

1.2 I acknowledge that:

- Bacchus Marsh Community Enterprise Limited may use the Images from time to time and for such period as Bacchus Marsh Community Enterprise Limited deems appropriate.
- any use by Bacchus Marsh Community Enterprise Limited of my Images will be without payment to me and does not require any further consent by me.
- all intellectual property and any other rights to or in the Images will be owned exclusively by Bacchus Marsh Community Enterprise Limited
- to the extent necessary, I hereby assign all existing and future rights in the Images to Bacchus Marsh Community Enterprise Limited
- This Deed does not create or alter any existing employment relationship between me and Bacchus Marsh Community Enterprise Limited

Executed as a Deed on <date>:

..... Signature

in the presence of:

..... Signature of Witness

..... Name & address of Witness (please print)

OR

WHERE THE PERSON IS UNDER 18 OR HAS A GUARDIAN APPOINTED, THE PARENT OR GUARDIAN SHOULD SIGN BELOW:

Parent / Guardian Consent:

I / We <print name(s)>, as the Parent(s) / Guardian(s) of

..... have read, understood and agree to the terms and conditions set out in this Authority to Use Images and hereby consent to them.

Executed as a Deed on <date>:

Signature

2nd Signature (for joint Parents/Guardians)