



Community Investment Application Form

APPLY NOW.

Special Conditions for Applying for support

- All requests must be approved by the Board of Balnarring & District Community Services Limited
- All outcomes of the requests for support will be notified in writing
- All applicants must be an appropriately incorporated body or auspiced by an incorporated body
- Please allow up to 60 days for a response
- All successful applicants must assist in promoting the Balnarring & District **Community Bank**[®] Branch in any way required
- Where possible applicants should be willing to move their banking over to the Balnarring & District **Community Bank**[®] Branch if they don't bank with us already

Please attach any additional information you believe will add to the assessment of your application.

Applications are to be returned to:

Shop 28, Balnarring Village Shopping Centre
 3050 Frankston-Flinders Road, Balnarring 3926
 By email to: secretarybdc s@outlook.com

Your contact information

Title: _____ First Name: _____ Surname: _____

Address: _____

State: _____ Postcode: _____

Phone (Wk): _____ Phone (Hm): _____ Phone (M): _____

Email: _____

Your organisation

Organisation name _____

Support amount request (inc. GST) _____

Your role and an overview of your organisation (including mission, values, size, number of staff/volunteers/members, etc).

How long has the organisation existed for?

ABN Number

Does your organisation currently bank with Balnarring & District **Community Bank**[®] Branch? Yes No

If no, will you be opening an account? Yes No

Community Investment Information

Name of event/proposal

Date of event/proposal

Location of event (if applicable)

Nominate an event/date when funds can be presented (required)

When is payment due?

Community Investment Objectives

Please outline the main objectives of the proposed project/event

How will these objectives be measured?

General Information

What level of support is being sought? (e.g. Official Sponsor, Naming Rights, Major Partner, Presenting Partner, Community Partner, etc.)

Outline the benefits of the support (e.g. ticketing allocation, networking opportunities, presenting opportunities, social media, website presence, hospitality, signage, logo placement, footage use, photos, merchandise etc.)

Will Balnarring & District **Community Bank**[®] Branch be the only financial institution to support your event/organisation?

Yes No

Please detail any previous association with Balnarring & District **Community Bank**[®] Branch or Bendigo Bank in the area.

Which other businesses/ organisations will be supporting your event/organisation?

Please describe the level of confirmed community involvement and support your event/organisation has.
(e.g. businesses, education groups, social groups, sporting clubs, etc.)

Target audience

Define the target audience of the event/program. Please include:

- Size of event
- Target market
- Expected attendance numbers
- Potential product synergies

Will target market research be conducted both pre and post event? And if so, how?

Marketing

Please provide details of how you plan to market/publicise your event/program

Please provide details of how you will promote Balnarring & District **Community Bank**[®] Branch

Please provide details of how Balnarring & District **Community Bank**[®] Branch can promote your organisation/event

.....
.....
.....
.....

Resources and Timing

Please detail any other resources required to support the Community Investment (e.g. Bannerbug, marquee, banner, promotional cheque, Piggy mascot, account vouchers, balloons)

.....
.....
.....
.....

Date

.....

Signed

.....

Full Name (please print)

.....

If your application is successful you may be required to complete an official Community Investment Agreement. The above information will assist with the completion of the Community Investment Agreement.

Reminder: Please use the Community Investment Application Word Document also available from our website if you require additional space to answer any of the questions in this form. Please also attach any additional information you believe will add to the assessment of your application.

Privacy Bendigo and Adelaide Bank Limited is committed to ensuring your privacy is protected and understands your concerns regarding the confidentiality and security of the personal information you provide. The information contained in this form will be held by the Balnarring & District **Community Bank**[®] Branch and may be disclosed to Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. Our full privacy policy is available online at www.bendigobank.com.au. Bendigo and Adelaide Bank Limited. ABN 11 068 049 178 AFSL 237879. (A266236) (07/17)