



**APPLY  
NOW**

Community Bank · Barwon Heads

# Community Grants Program Application Guide

A Community Grant can support your organisation  
when it needs it the most.

**Applications accepted at any time throughout the year**

[bendigobank.com.au](http://bendigobank.com.au)



## Pre-application Information

### Background

The Community Bank Barwon Heads is committed to supporting our region and providing financial support to our varied community groups. Our business is based on a community model that is different to the 'big banks' – our model is set up to direct profits from its customers banking business directly back to the local community that supports it.

This means that your home loan, credit card, term deposit, wealth, insurance and business banking can all generate profit to be directed into community groups and organisations just like yours.

A voluntary Board of Directors make the decisions locally on where this money is directed and what projects are supported. We provide investments (sponsorships/grants) that support worthwhile causes in order to contribute to our community's ongoing prosperity and drive new business so we can continue to offer a banking service to our community.

### How we assess applications

Sponsorship applications are assessed on a case by case basis and are considered favourably where they provide valuable community benefit in the following priority areas:

- Sustainability and the environment
  - E.g Food security, water security, carbon footprint reduction, sustainable land use
- Vibrant and Dynamic Community
  - E.g Initiatives that promote participation and inclusion in sport, recreation, arts and culture
- Facilities, Services and Support
  - E.g Health, aged care support, child care
- Community Capacity Building
  - Initiatives that support community resilience
- People and Social Impacts
  - Initiatives that support diversity and equality, and hard to reach community members
- Healthy Connected Communities
  - Acknowledging best practice policy around health and wellbeing.

We will not support applications that:

- |  |                                   |
|--|-----------------------------------|
| • Support political or religious organisations | Promote drugs, alcohol or tobacco |
| • Denigrate, exclude or offend minority groups | Encourage violence                |
| • Create environmental hazards                 | Present a danger to the community |
| • Take place outside of Australia              |                                   |

### Application Tips:

- Apply at any time throughout the year
- Always apply with plenty of lead time before your event, allowing at least two months for assessment
- Develop an annual funding plan to ensure your grant applications fit in with the events you have planned throughout the year.
- Supply as much information as you can.

### Conditions of funding:

- All applicants must be customers of Community Bank Barwon Heads
- Applicants must complete a Project Evaluation following their grant period
- Applicants agree to speak about their project at the annual AGM.
- Applicants must consent to have their applications discussed in a strictly confidential manner by the board.
- Applicants must gain appropriate permissions for using children in photographs prior to their events.
- Funding is not guaranteed and the Board's decision is final.