



Barwon Heads **Community Bank**[®] Branch

Community Investment Application Information Guide



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Community Investment Information Guide



Pre-application Information

Background

The Barwon Heads **Community Bank**[®] Branch is committed to supporting our region and providing financial support to our varied community groups. Our business is based on a community model that is different to the 'big banks' – our model is set up to direct profits from its customers banking business directly back to the local community that supports it.

This means that your home loan, credit card, term deposit, wealth, insurance and business banking can all generate profit to be directed into community groups and organisations just like yours.

A voluntary Board of Directors make the decisions locally on where this money is directed and what projects are supported. We provide investments (sponsorships/grants) that support worthwhile causes in order to contribute to our community's ongoing prosperity and drive new business so we can continue to offer a banking service to our community.

How we assess applications

Sponsorship applications are assessed on a case by case basis and are considered favourably where they provide valuable community benefit in the following priority areas:

- Sustainability and the environment
 - E.g Food security, water security, carbon footprint reduction, sustainable land use
- Vibrant and Dynamic Community
 - E.g Initiatives that promote participation in sport, recreation, arts and culture that include all ages and abilities
- Facilities, Services and Support
 - E.g Health, aged care support, child care,
- Community Capacity Building
 - Initiatives that support community resilience
- People and Social Impacts
 - Initiative's that support diversity and equality, family and under privileged groups, reducing social isolation.
- Healthy Connected Communities
 - Acknowledging best practice policy around health and wellbeing.

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We will not support applications that:

- Support political or religious organisations
- Denigrate, exclude or offend minority groups
- Encourage violence
- Create environmental hazards
- Promote drugs, alcohol or tobacco
- Present a danger to the community
- Take place outside of Australia

Grant Application Timelines

The Barwon Heads Community Bank offers two grant application rounds.

Round 1.

Applications open on 1 January

Applications close on 31 March

Applications are assessed and taken to the board for approval

Applicants notified in May.

Round 2.

Applications open on 1 June

Applications close on 31 August

Applications are assessed and taken to the board for approval

Applicants notified in October.

Tips for planning your grant application:

- Always apply with plenty of lead time before your event.
- Develop an annual funding plan with your club to ensure your grant applications fit in with the events you have planned throughout the year.
- Supply as much information as you can.

Conditions of funding:

- All applicants must be customers or Barwon Heads **Community Bank**[®] Branch
- Applicants must complete a Project Evaluation following their grant period
- Applicants agree to support Barwon Heads **Community Bank**[®] AGM by speaking about their project at the annual AGM.
- Applicants must consent to have their applications discussed in a strictly confidential manner by the board.
- Applicants must gain appropriate permissions for using children in photographs prior to their events.
- Funding is not guaranteed and the Board's decision is final.