

Community Funding Application Guide 2022/23

Objectives

The Community Bank Bright (CBB) aims to assist in providing grants for events, proposals and initiatives that will enhance the prosperity of a broad range of local and not-for-profit community organisations that can clearly demonstrate the social benefits of their project for their own members and/or the broader Alpine Shire community.

How it works

The community bank model is unique in banking in that 80% of our shareholders profits are invested directly back into the community to support local groups, events and initiatives. In the past 16 years since we started, over \$500,000 has been invested in helping local people build things, grow things and make things happen in the community.

Funding levels

Community Bank Bright provides sponsorships at different levels;

- Bronze - \$2,000 or less
- Silver - \$2000 - \$5,000
- Gold - \$5,000 to \$10,000
- Platinum - greater than \$10,000

Eligibility criteria

Applicants must be a community not-for-profit organisation or incorporated body with deductible gift recipient (DGR) status.

They must be located within Bright, Harrietville, Myrtleford, Porepunkah, Wandiligong, or surrounding areas between these locations.

Grant applications should fit into one of the following grant categories:

- Arts and Culture
- Community Event
- Community Services
- Disability
- Environment
- Health and wellbeing
- Sport
- Youth

Shop 2, 104 Gavan Street
Bright VIC 3741
p 03 5755 1932 e bright@bendigoadelaide.com.au

bendigobank.com.au

Organisations applying for grants over \$2,000 are required to hold:

- Appropriate Public Liability Insurance
- An Australian Business Number (ABN)
- A bank account or term deposit with the Community Bank Bright

Organisations are limited to only one Grant application per financial year.

The Process

1. Application

- Download the Sponsorship Application form from the Community Bank Bright website
- Ensure you meet the eligibility criteria and that you have the required supporting information
- Complete the application form a minimum of **3 months prior** to when funding is required
- Provide sufficient detail to enable clear understanding and assessment of your request
- Applicants for Gold or Platinum Grants should accompany their application with a detailed Project Plan
- Submit your signed application form and supporting documentation by emailing to sponsorship@communitybankbright.org or by delivering it to the Branch at 2/104 Gavan Street, Bright, 3741

2. Assessment

- The Board of Community Bank Bright is responsible for approving sponsorship requests
- An initial assessment of applications is conducted by the Sponsorship Working Group which reviews applications against eligibility criteria and consults the Branch Manager
- The Sponsorship Working Group may seek additional information from the applicant if required and can approve Grants of up to \$5,000
- Requests for Grants over \$5000, that meet the eligibility criteria, are referred to the full Board for approval at the next monthly Board Meeting
- Applicants may be requested to attend the Board Meeting to pitch their Grant request or provide more detail about their application
- Applicants will be notified about the outcome of their application **within 30 days** of their application being submitted
- Decisions by the Board regarding a Grant are final

3. Implementation

To receive payment, the successful Grant recipient is required to

- Provide a Tax Invoice **within 45 days** of approval to initiate funds transfer into the nominated Bendigo Bank account
- Provide the opportunity for a Community Bank Bright Board Member or representative to speak at your next meeting
- Promote your successful Grant application in social media and tag Community Bank Bright to enable co-branding and sharing
- Allow Community Bank Bright to display suitable signage and promotional material at your

- event/site as mutually agreed
- Provide feedback to the Board or Sponsorship coordinator about the outcomes achieved, post the funding being used

Failure to meet these requirements may result in funding being withdrawn or future applications being denied.

Privacy: Bright Community Financial Services Limited ABN 93 117 798 553 who own and operate Community Bank Bright will collect, hold and use your personal information to assess your application and respond to your request. Your information may be shared with Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. For information on how we handle your personal information or how you can access it please read our Privacy Policy www.bendigobank.com.au. Bendigo and Adelaide Bank Limited ABN 11 068 049 178, AFSL/Australian Credit Licence 237879 A1610801, [Export ID], 23/01/2023



Community Funding Application Form

What you need to know about applying for sponsorship, a donation or a grant

- The Board of Bright Community Financial Services Limited is responsible for approving all funding requests.
- Please review the Community Funding Application Guide prior to completing this form.
- Applicants must be a community not-for-profit organisation or incorporated body with deductible gift recipient (DGR) status.
- We'll let you know the outcome of your application within 30 days of submission.
- We'll request you help promote Community Bank Bright as part of your sponsorship, and request you move your organisation's banking to us if possible.

Please attach any additional information you believe might help with your application.

Post or deliver your application to:

2/104 Gavan Street, Bright VIC 3741

Or email: sponsorship@communitybankbright.org

About you

Title: _____ First Name: _____ Surname: _____

Your role/title within your organisation: _____

Phone (Office Hours): _____ Phone (Home): _____

Phone (Mobile): _____ Email: _____

About your organisation

Name: _____

Address: _____

Website: _____

ABN (if applicable): _____ Incorporation No: _____

DGR status: ☐ Yes ☐ No

Is your organisation registered for GST? ☐ Yes ☐ No

Tell us about your organisation - how long have you been active, how many members do you have, what's your mission and your values?

Does your organisation currently bank with us? ☐ Yes ☐ No

If No, will you consider opening a Bendigo Bank account with us? ☐ Yes ☐ No

What you'd like us to fund

Name of event/proposal/program:

Date of event/proposal/program:

Location of event (if applicable):

Description of event/proposal/program including its purpose and history (years running, past performance, past sponsors etc):

How many people do you expect to attract? What age group?

Funding Objectives

Please outline the main objectives of the proposed event/proposal/program:

How will you measure these objectives?

Funding Information

What funding amount are you requesting (inc. GST)?

When do you need it?

What will you use it for?

If you'd like to request in-kind support (our staff time) please let us know how:

Will we be the only financial institution to sponsor your event/organisation? ☐ Yes ☐ No

Is anyone else sponsoring your event/organisation and if so, what is the extent of their support?

Is this a once off, or an ongoing opportunity/event?

Have we sponsored your organisation in the past? ☐ Yes ☐ No

If yes, please provide details:

Funding Benefits

Please select the benefits of the funding to Bendigo Bank:

<input type="checkbox"/> Presentation rights	<input type="checkbox"/> Networking opportunities	<input type="checkbox"/> Hospitality
<input type="checkbox"/> Tickets / Passes	<input type="checkbox"/> Ticket discounts	<input type="checkbox"/> Logo placement
<input type="checkbox"/> Advertising space	<input type="checkbox"/> Product display	<input type="checkbox"/> Access to Ambassadors
<input type="checkbox"/> Website presence	<input type="checkbox"/> Social Media	<input type="checkbox"/> Merchandise
<input type="checkbox"/> Footage use	<input type="checkbox"/> Photography use	
<input type="checkbox"/> Other:		

Date:

Signed:

Full Name (please print):

If your application is successful you will be required to complete an official Funding Agreement. The above information will assist with the completion of the Funding Agreement.

Reminder: Please attach any additional information you believe will add to the assessment of your funding application.

Notes (BRANCH USE ONLY)

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