



Community Impact Report

Community Bank · Bright

It's time to say thank you to our customers and shareholders

We love celebrating the community impact made possible by our customers and shareholders, especially when that includes breaking some records.

If you're a customer of Community Bank Bright, your better banking has resulted in our branch's grants and sponsorships program contributing a record total of **\$148,256** towards **50** local community projects, clubs and initiatives in 2022/23, our largest ever total in one financial year since we first opened our doors.

Our total community investment now sits at **\$780,616**, and we're not done yet.

THANK YOU for banking with us and investing in our community.

A message from our Chair

In 2006, we opened a bank to grow a community. Our mission was to establish a full service local bank with heart - providing our customers with competitive banking products whilst returning 80% of profits back to our community. A unique element only Bendigo Community Banks can claim.

It's amazing to reflect on the journey and community impact that has been made in that time, with over 500 community groups or projects receiving one of our grants or sponsorships.

I invite you to become part of this journey to transform our community. It's never been easier to make the switch to us, make an appointment with our friendly team today on (03) 5755 1932.

Ros Holland, Chairperson

Bright Community Financial Services Ltd

Community Banks operate on a 'profit-with-purpose' model, which means our profits are returned directly to the community that has generated them.

Who do we support?

**We funded a total of 50 projects in FY 2022/23.
Here's just a few...**

Sponsorship of the Alpine Cycling Club junior development squad

9 P-plates achieved through the Alpine Shire TAC L2P program

An additional 5 lifesaving defibrillators installed and upgraded across our community

Free SALT culture, leadership and mental health workshops for sporting groups

New appliances for Wandiligong Primary School's science lab

Sponsorship of Myrtleford's La Fiera Italian Festival

Major sponsors of the United Bright Football Netball Club for the 11th year

Harrietville Tronoh reserve pontoon upgrade

A new greenhouse for the Myrtleford Community Garden

New jerseys for the Bright Junior Football Club

Funding for the Bright Courthouse heritage Elm tree lighting project

Funding for the Sustainable Upper Ovens communications upgrade

Sponsorship of the Wandiligong Nut Festival

Upgrade of the Bright RSL war memorial

200 new chairs for the Myrtleford Football Netball Club Ablett Pavilion function centre

Sponsorship of the Bright Spring Festival

Sponsorship of Reach Out Wildlife animal rescue services

A new oven for the Freeburgh Community Hall

Upgrade of the Tawonga Gap paraglider launch site

Sponsorship of Bright Art Gallery and Cultural Centre's annual exhibitions

Our support categories

- Arts and Culture
- Community Events
- Community Services
- Disability
- Environment
- Health and Well-Being
- Sport
- Youth

Our vision

To be the bank of choice in Bright and surrounds.

Our purpose

To feed into the prosperity of our customers and community, not off it.

Our mission

To provide financial services in a responsible and professional manner.

To share our success by investing in our community.



Does your group or project need funding?

Our grants and sponsorships program accepts applications throughout the year.

Please visit our website to download an application form to find out more.

Helping learner drivers in our region to get their licence

A total of 1859 learner and mentor driving hours were completed and nine P-Plates were achieved this past financial year through our **TAC Alpine Shire L2P Program**. The total number of learner drivers to have completed the program now stands at 135.

We're proud to sponsor this initiative that connects young people in our region to a car and volunteer driver mentor to complete the 120 hours of driving practice needed to get their licence.

The program also helps young people achieve independence, access education and employment opportunities and maintain connection to family and friends.

We extend our thanks to our wonderful network of mentors who volunteer their time to the program.



Investing in our youth including providing free SALT (Sport and Life Training) workshops on well-being, mental health, culture and leadership for young people through local sporting clubs.



Investing in local sporting clubs to encourage health and wellbeing benefits for their members, bring our community together for fitness, fun and competition and encourage the next generation of our sporting stars.



Investing in local community events like Myrtleford's La Fiera Italian Festival, or Wandiligong's famous Nut Festival.



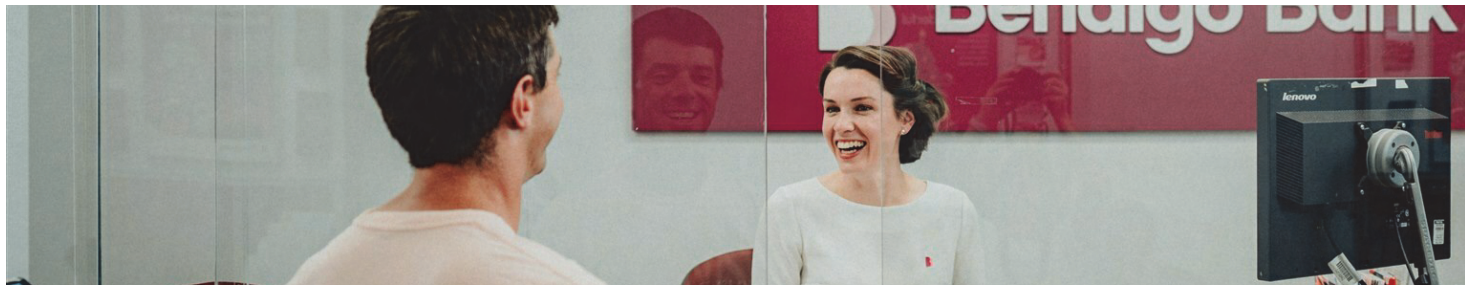
Investing in our local arts, culture and heritage including the support of artists through Bright Art Gallery and Cultural Centre's annual exhibitions.



Investing in the protection of our local environment and wildlife through partnering with animal rescue organisations such as Reach Out Wildlife Australia, who provide vital assistance to our local wildlife in need.



Investing in the upgrade of local community hubs and venues like the purchase of new chairs for the Ablett Pavilion multi-use function centre.



Talk to us today

Community Bank Bright

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P 5755 1932

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We're open:

9.30am - 5.00pm Monday to Friday

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ig @CommunityBankBright

Directors

Ros Holland, Joe Wowk, Tim May, Julie Blood,
Graham Gales, Bill Andrews, Britt Howard, Helen
Hofbauer, Lenore Harris, Kim Murrells.

Bright Community Financial Services Ltd

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(03) 5755 1932

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Saving the lives of Australians, one defibrillator at a time

We're proud to sponsor the installation of defibrillators and replacement batteries and pads for units in our community through our defibrillator initiative.

More than 30 local units have now been installed or updated via this program, located at sports centres, parks, childcare centres and community venues.

Each year, **26,000 Australians** suffer from out-of-hospital cardiac arrests; with these defibrillators being able to *provide life-saving assistance* much more quickly, the chances of a positive health outcome become greater.

This is just one of the great initiatives made possible when you choose to bank with the better big bank.



Here are just some locations where you'll find a defibrillator provided by Community Bank Bright:

Bright Bowls Club

Bright RSL

Freeburgh Hall

Harrietville Hall

Myrtleford Men's Shed

Porepunkah Hall

Need a defibrillator at your club, or know an area that will need one? Email sponsorship@communitybankbright.org to discuss potential funding options.