September 2014

Bruce Rock Community Bank® Branch Building a better community

Bendigo Bank

Chairman's update.



Welcome community members, customers and shareholders. As you may be aware I will not be seeking re-election for my position as Chairman

from the Bruce Rock Community Services Ltd Board of Directors at this coming Annual General Meeting (AGM). So with this in mind I would like to take this opportunity to call upon those interested to raise your hand and commit to becoming a Director of the Bruce Rock Community Services Ltd Board.

Giving your time to a community business such as this is very rewarding. I am unaware of any other business that is owned by the community in Bruce Rock and that 50% of the profits generated by the branch stays here in Bruce Rock, which is then distributed by the Board to deserving community groups, events and activities.

The Board meets on the fourth Monday of each month, with the exception of January. There are also subcommittees within the overall structure of the Board that meet and discuss particular areas of importance.

The AGM will be held on the second Wednesday in November and as my three-year term ends this year, as previously stated, I will not be seeking re-election. After ten years of working on this project it is time for me to step aside and allow some new direction, ideas and energy from whomever takes on this invaluable role as Chairman of the Bruce Rock Community Services Ltd.

If you are interested or know of someone that may be interested please get in touch with myself at your earliest convenience.

Cheers,

Doug Sedgwick Chairman

Branch initiatives.

Win a \$10 account – colouring in competition.

In May we presented the Bruce Rock Netball Club and Bruce Rock Football Club with a professional Bendigo Bank branded Netball and Football to their junior teams. In collaboration with this we held a colouring in competition for the juniors of all winter sports - Netball, Hockey and Football to try their chance at winning a \$10 account. The winners were;

5yrs to 9yrs – Sasha Heasman 9yrs to 13yrs – Ashlee Thornton Congratulations!





Sasha Heasman.

Ashlee Thornton.



Community Investment Fund.

Bruce Rock **Community Bank**[®] Branch opened Round 1 of the 2014 Community Investment Fund and accepted applications up until the 28 February. The following Clubs/Organisations were the successful applicants;

- Ardath Golf Club were successful in obtaining \$300 to help towards the Ardath Golf Club Annual Open Weekend;
- Bruce Rock Golf Club were successful in obtaining \$400 to go towards their Mixed pairs day with the RFDS; and
- Bruce Rock Day Care Centre was successful in obtaining \$700 to help go towards preparing and planting garden areas within the centre.

Right: Peta Hubbard President of the Bruce Rock Netball Club successful applicant September 2013.

Far Right: Helen Shearing of the Bruce Rock Tennis Club successful applicant September 2013.





Bruce Rock Community Services Limited PO Box 97, Bruce Rock WA 6418 **ABN** 27 126 767 397 **Directors:** Douglas Sedgwick (Chairman), Nicole Sedgwick (Secretary), Jennifer Verhoogt (Treasurer), Mark Brown, Paul Hutton, Damion Verhoogt and Ian Butler.



Black Friday insurance display.

The staff was given the challenge by our Retail Sales Lead to produce a captivating, eye grabbing and informational display on Insurance, with one catch, it had to be based around Friday the 13th.

So with this in mind we set about listing all things Friday the 13th and superstitious;

- · Black cats;
- Walking under ladders;
- · Four leaf clovers;
- Rabbits tail;
- Witches;
- Broken Mirrors; and the list goes on.

We put our heads together and came up with a display that fitted the theme perfectly and that was also a great talking point for our customers, especially those customers that weren't aware that we could offer a wide range of insurance products, such as;

- · Home and Contents;
- Motor Vehicle;
- · Motorcycle;
- Caravan;
- · Travel;
- · Life; and
- · Health



Staff update.

Staff - The last six months between January and June has seen a great number of changes within the Bruce Rock Community Bank® Branch. Susan Hodgkiss, one of our part-time Senior Customer Service Officers returned from maternity leave in the beginning of May after giving birth to a beautiful daughter Lyla Diana Hodgkiss on 27 December 2013. Vicki Dixon who occupied Susan's position in her absence has remained on as a casual staff member in a Customer Service Officer role. Michelle Smith and Dianne Dadd remain in their positions of Customer Relationship Officer and Senior Customer Service Officer respectively.

Personal development -As you may be aware through the new look TV and radio advertisements, Bendigo Bank has launched a new campaign Bigger than a bank and our staff are currently completing or are enrolled in personal development training to enhance the knowledge and skills based around this campaign to show that at Bendigo Bank, we're more than just a bank. We know that for us to be successful, our customers and communities need to be successful first. We know that banking is about more than just profits. It's about helping to create



It's a great credit card rate. But it's bigger than that.

It's putting you in control. It's a credit card with all the things you want – and none of the things you don't.

Drop into your nearest branch at 46 Johnson Street, Bruce Rock or phone 9061 1662 or apply now at bendigobank.com.au/basicblack

Bendigo Bank Bigger than a bank.

bendigobank.com.au

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vibrant, thriving communities. Instead of seeing what we can take from people, we see what we can give them. We're not just about money, we're about the good that money can bring. And what could be **bigger** than that?



If you have any questions or queries regarding any of the products or services we offer at Bruce Rock **Community Bank**[®] Branch or would like to know more about how your banking can help your community then call in and see us at 46 Johnson St or phone 9061 1662. Regards,

Michelle, Di, Susan and Vicki

School banking.

Bruce Rock **Community Bank**[®] Branch offers a school banking service to all children, parents and staff that operate a Bendigo Bank account.

School banking is run every Tuesday of each school term. All you need to do is drop your deposit into the box at the front office at the school on Tuesday morning and it will be collected by one of our staff members and returned to the school by the end of the day. So why not take advantage of this invaluable free service and educate your children to the benefits of saving?

Bruce Rock Community Bank® Branch

46 Johnson Street, Bruce Rock WA 6418 Phone: 9061 1662

Opening hours: Tuesday to Thursday 10.00am – 4.00pm and Friday 10.00am – 5.00pm

Website: www.bendigobank.com.au/bruce-rock www.facebook.com/brucerockcommunitybankbranch twitter.com/bendigobank



bendigobank.com.au

