



New Chairman brings vitality to role



New Chairman John Burgess settling into his new role with Buderim **Community Bank®** Board.

Your **Community Bank®** Board has a new Chairman, well known Buderim identity John Burgess.

John has been a vigorous participant in a variety of community activities since moving here from Sydney 12 years ago, and has been involved with the branch from the opening meeting of the steering committee over four years ago.

As the steering committee transformed into the branch Board, John was a prime driver of the efforts to raise the \$850,000 worth of shares necessary to establish the branch with its 240 shareholders.

His long career in Sydney as a highly regarded licensed real estate agent and a practising auctioneer, fitted him well for this role, as does his extensive range of friends and acquaintances throughout all levels of Buderim society.

He succeeds founding Chairman Keith Neuendorf to whom John pays considerable compliments for his vigorous drive in getting the branch up and running and who unfortunately had to retire due to personal reasons, but still holds considerable interest in the wellbeing of the branch.

The Board had no hesitation in unanimously electing John who had the role of Company Secretary for the past 18 months.

Several other Directors have retired due to outside needs, including Mike Milne and Jenni Davis. John has helped find new talent in Joy Parkyn and Sharee Webster, both very experienced business women, to join with founding Directors Judy Wild, Geoffrey Hole and Bill Wieland.

John would also like to take this opportunity to sincerely thank founding Branch Manager Bill Barbour, and also welcome his successor Peter Macdonnell who came to the job at the same time John became Chairman in February this year.

John's extreme good humour and affability has made him well known around town, and the branch is fortunate to have him lead our team of volunteer Directors.

Buderim Community Enterprises Ltd

Shop 4b, 72 Burnett Street, Buderim
QLD 4556

ABN 28 136 810 074

Directors: John Burgess (Chairman),
Sharee Webster, Geoffrey Hole, Judy
Wild, Bill Wieland (Treasurer) and Joy
Parkyn.

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Welcome Peter!

Buderim **Community Bank**[®] Branch would like to introduce to you our new Branch Manager Peter Macdonnell.

Buderim **Community Bank**[®] Branch had the pleasure of welcoming our new Branch Manager Peter Macdonnell to the team this March. Peter has lived in Buderim for the past 10 years, and has been a Branch Manager with Bendigo Bank almost all of that time. As such, he has had a lot of experience in both the local Buderim area and with Bendigo's unique style of relationship banking.

"Buderim is a fantastic place for families, as well as having a bustling retail and professional services heart that differentiates the village from the surrounding areas" Peter said. "The town is also a wonderful example of community self reliance with many local community organisations located here, and this makes the Buderim **Community Bank**[®] Branch a natural fit."

Peter is an experienced Branch Manager with many skills that differ from the average, even holding his own in-branch lending approval authority. He brings added strength to the position with business banking knowledge, as well as higher level management skills gained through completing his Master of Business Administration (MBA) at the University of the Sunshine Coast.

Encouraging more **Community Bank**[®] branch shareholders to bank with the Buderim branch is one of the primary tasks Peter has set himself. Our new Branch Manager is setting out to explain to shareholders their complete support is vital for fast growth of Buderim **Community Bank**[®] Branch.

"The sooner we make the branch more profitable, the sooner the community will enjoy more benefits, and the sooner the dividends

will flow to the shareholders," Peter said.

Peter also sees the importance of the whole community getting behind their own **Community Bank**[®] branch.

"We're not asking the community to come and get additional banking products. But by simply switching what they already have elsewhere to the Buderim **Community Bank**[®] Branch means that the profits their loans and investments generate end up staying locally and helping their own community."

So why not visit your own branch today? Or better still refer a friend to bank with our own **Community Bank**[®] branch as well!



New Manager Peter Macdonnell getting settled in his new branch.

Wealth creation with Katie Alifrangis

Buderim **Community Bank**[®] Branch would like to introduce to you our qualified financial planner Katie Alifrangis. Katie has been with Bendigo Bank since 2008 and last year was named in the state's top financial planners.



Financial Planner Katie Alifrangis with Branch Manager Peter Macdonnell.

The role of Katie as a Bendigo Financial Planner is to work with our customers to help them reach their full potential through strategic financial planning. Katie and the rest of the Bendigo financial planning team do this by offering tailored service to help customers make informed decisions about suitable strategies to address their needs and objectives.

Bendigo Financial Planning offers a range of financial solutions which include:

- Wealth creation e.g. cash flow and debt management, investments and superannuation
- Risk Insurance e.g. life or income protection insurance
- Retirement planning e.g. tax effective income streams, guaranteed income plans.
- Maximising or improving entitlements.

Financial planning services are provided by Bendigo Financial Planning Limited ABN 81 087 585 073 AFSL 237898. 120 Harbour Esplanade, Docklands VIC 3008. A member of the Bendigo and Adelaide Bank Group ABN 11 068 049 178 AFSL 237879 www.bendigobank.com.au

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Issued by Sandhurst Trustees

Staff profile

Michelle Harris, Customer Relationship Officer



Michelle Harris excited about starting in a new branch.

With Jayde moving up and beyond within the ranks of Bendigo Bank, Buderim is welcoming a new Customer Relationship Officer to the team. Some of you may remember Michelle from previous roles as a Customer Service Officer in Buderim and Cooroy.

Michelle has immense experience to bring to the team, having been in the banking industry for eight years and with Bendigo Bank for the past five years.

Excited to start her new role, Michelle also has two teenagers and is currently living in Little Mountain. Having worked in the Buderim branch before Michelle is excited to get back here. "I have always loved the community spirit of Buderim, it has the gift of always making you feel at home," Michelle said.

Her fondness for getting involved with the local people precedes her. On the announcement of her relocation to Buderim, the local newspaper, The Cooroy Rag decided to do an article on her departure, claiming she had such an effect on the local people they would all want the chance to say farewell.

Community snapshots

Local woman wins by shopping locally

Buderim **Community Bank**[®] Branch recently held a competition for locals to win a \$1,000 bank account this May. The aim was to encourage locals to shop locally and was a great chance for the branch to get involved with the local businesses.

With over 2200 entries, Marion Gray was the lucky local announced as the winner. Marion who has 'never won anything before' was delighted with the win. Branch Manager Peter Macdonnell was more than happy to present the winner with her cheque.



Buderim **Community Bank**[®] Branch Manager Peter Macdonnell along with Chairman John Burgess handing over a cheque to winner Marion Gray.



Buderim Street Party

On Saturday 21 July, the main street of Buderim was closed down and the street party began. It was a huge success with entertainment and stalls, including the branch marquee with its banners and flags lining the street.

The team handed out small cups of free popcorn and raffled off a brand new Apple iPad, with all proceeds going to Bloomhill Cancer Help Centre. Local Leanne Seager took home the iPad, the school teacher was delighted with the win and plans to use it for work. Buderim **Community Bank**[®] Branch would like to thank all those who volunteered their time and supported this fantastic local event.



Top left: Customer Relationship Officer Michelle Harris handing the winner Leanne Seager her new iPad.

Left: Board Director and volunteer Geoffrey Hole serves the delighted crowd free popcorn.

Business Banking for U



Business Banking Manager Wayne Swadling working hard at the Buderim branch office.

At Buderim **Community Bank**[®] Branch we believe managing your business finances should be as straight forward as possible and most importantly, you can deal with us face to face.

Many of our clients already know our Business Banking Manager, Wayne Swadling, who has 36 years experience in banking and finance, and has worked for Bendigo Bank on the Sunshine Coast since 2001. Wayne has also been a long term resident of Buderim since moving here 17 years ago, so knows the value of keeping the profits from local business in the local area.

“Most importantly for local businesses, we are a **Community Bank**[®] branch. That means that by banking with us, the profits we generate go directly back into the local Buderim community,” Wayne said.

As well as providing all the business banking products and services you need, Wayne believes listening to you and getting to know your business is the most important service he has to offer.

“As the Business Banking Manager at Buderim **Community Bank**[®] Branch, I work with a team of specialist banking staff that are committed to your success, and to providing the level of business support most would expect from a bank - and at the Bendigo, that's just what we do.”

From day-to-day business banking, business loans, overdrafts, equipment finance, credit cards, cash flow solutions, to merchant and payroll facilities, or financial planning and investments, Wayne is here to help your business succeed.

If you would like to find out what personalised business banking is all about, why not give us a call, or call Wayne directly, to arrange a meeting. We'd love to hear from you.

Contact Wayne on his mobile 0458 071 636 or email wayne.swadling@bendigobank.com.au

A banner for Bendigo Business Banking. On the left is a photo of a smiling man wearing a dark cap and a blue shirt. In the center is a large yellow 'U' logo followed by the text 'see results'. Below this is the text 'with Bendigo Business Banking'. On the right side of the banner are two award logos: a 'CUSTOMER SATISFACTION AWARD No.1' by Roy Morgan Research and a 'BENDIGO BANK BUSINESS BANK OF THE YEAR 2011' award.



Watch the **Community Bank**[®] story at www.bendigobank.com.au/snapshots

U can find our branch at...



Buderim – Shop 4b, 72 Burnett Street, Buderim QLD 4556 Phone: 5456 2094

Website: www.bendigobank.com.au/buderim

Opening hours: Monday to Friday 9.00am – 5.00pm and Saturday mornings 9.00am – 12 noon.

Bendigo and Adelaide Bank Limited, The Bendigo Centre, Bendigo VIC 3550. ABN 11 068 049 178. AFSL 237879. BMPNL0471 (08/12)

Buderim **Community Bank**[®] Branch

 **Bendigo Bank**