



Community Investment Snapshot | 2020 - 2021



**Buninyong & District  
Financial Services Ltd.**

Celebrating 11 Years in Buninyong

# Message from the Chair

– Ian Corcoran

## Welcome to our 2021 Annual Snapshot.

Our Board of Buninyong & District Financial Services Ltd operates a banking business under the Bendigo Bank brand to make profit for reinvesting back into the broader Buninyong community. Our renewed vision is to build “a thriving, resilient and inclusive Buninyong and district”. We can quite justifiably say that we exist to build connections, to facilitate discussions, ideas and outcomes by leveraging the resources of our community partners. We live the Bendigo mantra of “feeding into prosperity, not off it” and our leadership is recognised and rewarded by the growth and trust of our customers.

We know the role of a community bank is to deliver on its shared value promise and to be the catalyst for positive impact in its community. We believe a successful community is knowledgeable, resourced, organised and actively involved in improving its economic, social, cultural and environmental asset base.

Our future focussed Community Investment strategy will reflect a more deliberate and purposeful approach to community development. A planned Community Partnerships Lead will drive broad community outcomes through developing partnerships, coralling funding partners and enabling people with great passion and ideas to achieve great things. Our strategic positioning moves beyond engagement to “Community Involvement” facilitating a much deeper level of participation and one which places our organisation as a key community asset.

As the unrelenting Covid-19 crisis rolls on, we know the pandemic has changed everything, however what hasn't changed is our Bank's commitment to its purpose, its community and its customer-first culture. We look forward with optimism buoyed by the passion to serve our purpose and the communities in which we live.

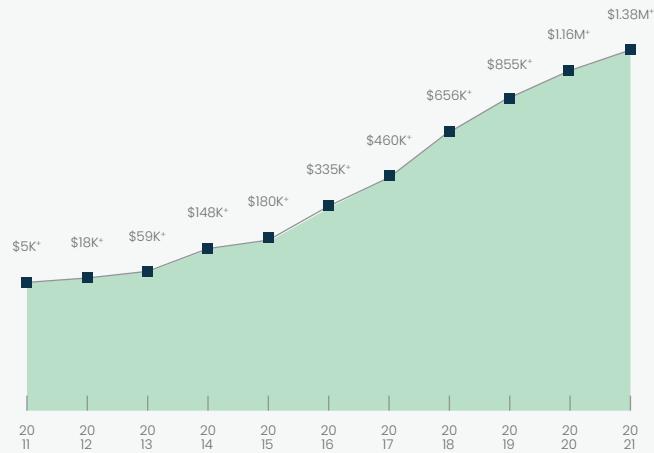
# Empowering our Community

The Community Bank Business Model creates shared value for all stakeholders – community, customers, shareholders, employees and the environment. Each Community Bank is a franchise of Bendigo Bank and the company operating the franchise is owned by the members of the local community.

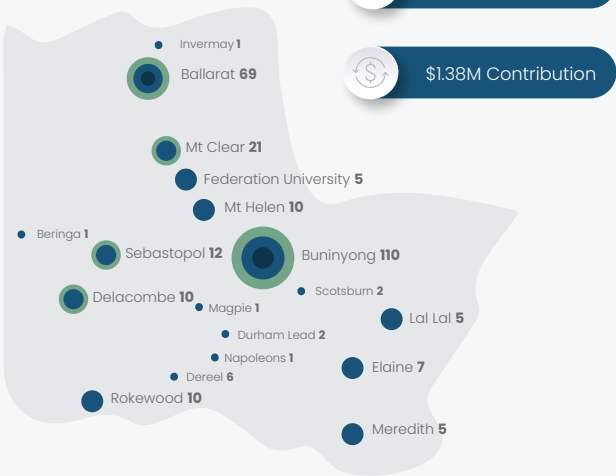
Directors of our Buninyong community-owned company are voluntary, working in the interests of their community.

**Community investment** is the visible demonstration of our company's purpose. As our profits are invested into communities we see transformation, growth, a flourishing of hope and opportunity.

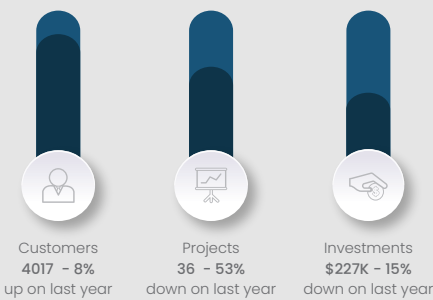
# Cumulative Investment \$1.38M



# Eleven Years Supporting Community Sustainability



# Impact Results



# The Impact of Covid-19 in the Community

This was a year that saw many projects press pause or proceed under greatly modified conditions. At the other end of the spectrum, some forged ahead at full-steam in the face of the global pandemic.

It was an unprecedented year particularly for many of the community clubs and groups that we're involved with. This was reflected in a temporary downturn of projects that we were able to support. Simply many were unable to proceed.

## Our Key Focus Areas



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Community Investment Recipients

## Connect

Looking beyond single enterprises to open up the latent potential which can be found by bringing people and organisations together.

## Facilitate

Driving community conversations and outcomes through the enablement of people with great ideas and passion for community outcomes.

## Leverage

Corralling of funding partners and the development of partnerships to resource and deliver meaningful community impact and assets.





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## Community Impact Story Bank

Read all the stories about projects we've funded and how they've enriched our local area and contributed towards a thriving community.

[www.communitygrowshere.com.au/story-bank](http://www.communitygrowshere.com.au/story-bank)



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## Buninyong Community House

Our biggest investment yet. The Buninyong Community House is a purpose-built facility for local groups and organisations to meet, connect and collaborate.

[www.communityhouse.com.au](http://www.communityhouse.com.au)



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## Community Investment

Our Community Investment Program is focussed on connecting, facilitating, leveraging and leading within our community.

View a **full list of the 2020/2021 Community Investment recipients** online. Scan the QR code or visit the website below.

[www.communitygrowshere.com.au/investment](http://www.communitygrowshere.com.au/investment)



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## Community grows here

The official Buninyong & District Financial Services website. We're all about enabling organisations to make significant impact in the local community we all love. Visit our website to learn more about who we are, what we do and why.

[www.communitygrowshere.com.au](http://www.communitygrowshere.com.au)

## Our Vision

A thriving, resilient  
and inclusive  
Buninyong and  
district.

## Our Purpose

We exist to build  
connections, facilitate  
conversations and  
leverage the resources  
of our community  
partners.

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[www.communitygrowshere.com.au](http://www.communitygrowshere.com.au)

**We acknowledge** the traditional owners of the land we live and work on, the Wadawurrung. We acknowledge the Wadawurrung elders, past, present and emerging and their culture which has nurtured this land for tens of thousands of years.

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