

Calliope & District Enterprises Limited



Community Bank Calliope and Gladstone Funding Application Form

Applicant Information

Organisation Name	
Registered Business Name (if different to above)	
Australian Business Number (ABN)	<input type="checkbox"/> Yes <input type="checkbox"/> No ABN: _____
Is your Business Incorporated? Or a Rural Fire, SES or Ambulance Service	<input type="checkbox"/> Yes <input type="checkbox"/> No
Registered for GST?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Funding Amount Requested (Including GST)	\$

Type of Funding Requested

<input type="checkbox"/> Grant	Answer questions – Part A & B
<input type="checkbox"/> Sponsorship	Answer questions – Part A, B & C

STOP!! For a description of each type of funding please refer to our guidelines at:
[calliope-and-district-enterprises-funding-guidelines-2019.pdf \(bendigobank.com.au\)](https://www.bendigobank.com.au/calliope-and-district-enterprises-funding-guidelines-2019.pdf)
Special conditions and further information is required for a sponsorship application.

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p 4975 7844 e calliopemailbox@bendigoadelaide.com.au

[bendigobank.com.au](https://www.bendigobank.com.au)



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A1406582, OUT_1296309, 10/06/2020

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Declaration

I am the authorised person for the organisation and I certify that the information contained in this application is true and correct. I have read and understood the Calliope & District Enterprises Pty Ltd community funding policy and guidelines and agree to abide by them.

Full Name: _____

Signature: _____

Position in Organisation: _____

Date: _____

(PART A)

Organisation Address

Street Address	
Suburb	
State	Post Code:

Postal Address (if different to above)	
Suburb	
State	Post Code:

Primary Contact Details

Secondary Contact Details

Title		Title	
First Name		First Name	
Surname		Surname	
Daytime Phone		Daytime Phone	
Mobile		Mobile	
Email		Email	

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(PART B)

Organisation Information

When was your organisation established?	Month		Year	
How many paid employees?				
How many volunteers contribute time to your organisation?				
What is an estimate of your organisation's annual turnover?	\$			
Approximately how many people receive services or benefit From your organisation each year?				
Does your organisation have a business relationship with either Community Bank Calliope or Gladstone? Yes/No If no please refer to the Funding Guidelines at Community Bank Calliope or Community Bank Gladstone (bendigobank.com.au)	<input type="checkbox"/> Yes <input type="checkbox"/> No			

Marketing

Please provide details (including dates where applicable) of how you can plan to market/publicise your project and what media will be used i.e. Social/TV/Radio/Printing/Signage?

Do you agree for Community Bank Calliope and Gladstone to cross promote your project on your social media Pages? ☐ Yes ☐ No

If yes, please provide the name of your Facebook Page.

Do you agree to have your project/business promoted via other media by Community Bank Calliope and Gladstone including the level of support/funding given? ☐ Yes ☐ No

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What is your organisation's mission statement?
(If you don't have a mission statement, what does your organisation aim to do within the community?)

Project Information

Project Title / Name:

Project Description (What do you want the money for? Please describe your project.)

Outline the primary objectives of the project and the needs of the community to be targeted.

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Outline the community groups and/or community members that will benefit from your project.

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Approximately how many people will benefit from your project? (Eg. 5, 20, 50)	

Funding Amount Requested Including GST	\$
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What will make your project a success? (E.g. more participants, community involvement, further funding etc.)

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What is the start and end date of the project?

Start Date of Project		End Date of Project	
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Project Budget

(If your project is for a specific item, please provide quotation or other documentary evidence & prices – for amounts under \$5,500.00 (GST Inc.), one quote for each item and amounts over \$5,500.00 (GST Inc.) two quotes each item).

Expenses

Administration Costs	\$	How many hours?		Rate per hour?	\$
Equipment	\$				
Materials	\$				
Promotions	\$				
Consumables	\$				
Labour	\$				
Other	\$				
Total Expenses	\$				

Income

Other Grants received	\$				
Other Funding	\$				
Own contribution	\$				
In-Kind support	\$				
Other	\$				
Total Income	\$				

End of Grant Application

Sponsorship applicants please complete the following pages.

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(PART C)

Sponsorship Information

Name of Event/proposal _____

Date of Event/proposal _____

Sponsorship Location

Please specify the main towns(s)/suburb(s) in which your event/proposal will take place _____

General Information

What level of sponsorship is being sought? (E.g. naming rights, Official Sponsor) _____

Please describe the level of community involvement this sponsorship will include?

(E.g. Businesses, education groups, social groups, etc.) _____

Will Community Bank Calliope and Gladstone be the only financial institution sponsor of your event?

☐ Yes ☐ No – Please provide a full list of your current sponsors.

Please detail any previous association with the Community Bank Calliope and Gladstone?

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Target Audience

Define the target audience of the event/program. Please include:

- Size of the event
- Expected attendance numbers
- Target Market
- Potential product synergies

Will target market research be conducted both pre and post event? And if so, how?

Objectives

Please outline the main objectives of the proposed sponsorship or event?

Marketing

Please provide details (including dates where applicable) of how you can plan to market/publicise your event/program and what media will be used i.e. Social/TV/Radio/Printing/Signage?

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Do you agree for Community Bank Calliope and Gladstone to cross promote your event on your social media Pages? ☐ Yes ☐ No

If yes, please provide the name of your Facebook Page.

Do you agree to have your event/business promoted via other media by Community Bank Calliope and Gladstone including the level of support/funding given? ☐ Yes ☐ No

Community and Stakeholder benefits

Outline the benefits of the sponsorship (e.g. ticketing allocation and networking opportunities)

Resources and Timing

Please detail any other resources required to support the sponsorship (e.g. Banner bug, marquee, banner, promotional cheque, piggy mascot, account vouchers, balloons). Marquees must be booked in advance through the Community Bank Calliope or Community Bank Gladstone.

End of Sponsorship Application

Privacy: Calliope & District Enterprises Ltd ABN 71 133 571 061 who own and operate Community Bank Calliope and Gladstone, will collect, hold and use your personal information to assist your application and respond to your request. This information will only be accessed by authorised persons of the company but may be shared with Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. For information on how we handle your personal information or how you can access it please read our Privacy Policy www.bendigobank.com.au Bendigo and Adelaide Bank Limited. ABN 11 068 049 178 AFSL 237879. (1389140-1389138).

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