



## Caloundra newsletter Spring 2019.

### Nominate for the 2019 Caloundra Community Electorate Community Awards.

It's that time of year again when we recognise Caloundra's top achievers by nominating them for an award at the 2019 Caloundra Electorate Community Awards.

State Member for Caloundra, Mark McArdle, has successfully hosted the awards for the last six years to help recognise individuals and groups who have made a positive contribution to the Caloundra community.

The 2019 awards are sponsored by our Caloundra **Community Bank®** Branch; the Caloundra RSL Services Club and Henzells Agency, all long-time supporters of the event.

There are nine major categories:

- Young Achiever of the Year
- Young Sport Achiever of the Year
- Sport Achiever of the Year
- Environmental Contributor of the Year
- Community Volunteer of the Year
- Community Group of the Year
- Community Event of the Year
- Business Achiever of the Year
- Caloundra Hall of Fame Identity.

Branch Manager, Pip Fawcett, says it is often the quiet achievers who are the unsung heroes of our local community.

"We all know that person who goes above and beyond for others. They're the ones that don't look for recognition or

honour. Now is the time to shine the light and give thanks for their selfless dedication.

"The nomination process isn't onerous so let's make this the biggest year yet," said Pip.

Nomination forms may be collected from Mark McArdle's Electorate Office at 1/20 Ormuz Avenue, Caloundra or may be completed online at [www.markmcardlemp.com](http://www.markmcardlemp.com)

Nominations close Friday 27 September with the awards being presented on Friday 11 October 9.30 – 11.30am at the CCSA Hall, 1 Nutley Street, Caloundra.



Nominate now for the Caloundra Community Electorate Awards.

Caloundra City Community Support Services Limited Shop 1, 99 Bulcock Street, Caloundra QLD 4550 **ABN** 76 122 651 969

**Directors:** Colin Rose (Chairman), Bruce Eldridge (Treasurer), Amanda Zinn (Secretary), Robert Campbell, Bill Eykman, John Hall, Henk Reinking, Ann Sutherland.



## Board welcomes new expertise.

Our Caloundra **Community Bank®** Branch has a new face that has joined our diverse and highly experienced Board of Directors. Ann Sutherland has been welcomed in recent months and brings with her a wealth of insight and experience.



Welcome Ann Sutherland to the Board.

Ann said she was keen to volunteer and become involved in her new community.

“The **Community Bank®** philosophy and principles – ethos – of providing grants, donations and sponsorships to the local community inspired me to join the Board. I’m passionate about working to ensure the future success of the Caloundra **Community Bank®** Branch, and to see the community benefit,” said Ann.

Ann is a lawyer with extensive international experience covering litigation and rule of law in senior legal and management roles. For the past 23 years, Ann has worked for the United Nations investigating and prosecuting senior leaders accused of war crimes, genocide and crimes against humanity.

Prior to working for the United Nations, Ann lived and worked in South Australia. She holds bachelor’s degrees in Commerce and Law and a Master of Public International Law, specialising in International Criminal Law. Ann is also an Accredited Mediator.

Ann recently returned to Australia with her husband to reside at Pelican Waters. She quickly integrated in the local community through sport and volunteer work joining our Caloundra **Community Bank®** company Board as well as the Caloundra Triathlon Club. She is also a keen golfer and is a member of Pelican Waters Golf Club.

We thank Ann for her support and have no doubt Ann’s professional skills and life experience will greatly assist our Board’s endeavours.

## Jessie’s Party in the Park a fitting tribute.

Jessie’s Party is a favourite on the Give Me Five for Kids calendar, held in honour of Nambour’s little Jessie Schroder, who lost her battle with cancer several years ago.

It was Jessie’s dying wish to have a party in the park where both sick and healthy kids could play together. Jessie’s mum Kellie, together with Mix FM, work each year to make Jessie’s dream a reality and to this day the party is still going strong.

A highlight each year of Jessie’s Party in the Park is the petting zoo, thanks to support from Caloundra **Community Bank®** Branch.

Caloundra **Community Bank®** Branch Manager, Pip Fawcett, said the staff enjoyed volunteering their time on the day in honour of Jessie.

“It’s a very special day and that’s why we approach Mix FM every year with our hand up to be involved,” said Pip.

The same generous benefactors, volunteers and kids come each year to honour a little girl who made a mark on their lives, bringing together people in the community to celebrate and appreciate the things in life we simply take for granted.

Jessie’s Party is made possible thanks to event organizers Mix FM and the generosity of Caloundra **Community Bank®** Branch and other local businesses.



Top: Our branch-sponsored Petting Zoo is a family favourite day.

Above: Our dedicated branch staff and family have fun at Jessie’s Party in the Park.

## Bendigo EasySaver. Big on interest. Big on features.

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## A warm welcome to our newest residents.

The Sunshine Coast's economic outlook is extremely positive according to a panel of experts who met recently to discuss the coast's future growth and opportunities.

Joining Mayor Mark Jamieson on the Caloundra Chamber of Commerce panel was Bendigo and Adelaide Bank Head of Economic and Market Research, David Robertson and Ray White Group Head of Research, Vanessa Rader.

As we all know, our coastal community continues to serve as a hotspot for interstate migration from Sydney and Melbourne. They come for various reasons, some to retire but many also

are arriving to set up businesses; pay cheaper rent and enjoy an enviable lifestyle only the Sunshine Coast can deliver.

According to the panel of experts, the greatest volume of interstate movers is aged between 30 - 49 years and have children aged 0 - 14. They are 'productive people' that help to grow the local job market.

We need to continue to work together to support this migration. Ongoing investment in infrastructure and our digital future are paramount to our success. A friendly welcome from local businesses and the community is also well received by our new residents.



The regional snapshot panel of experts join with the Caloundra Chamber of Commerce.

Our Caloundra **Community Bank**® Branch team extends a warm welcome to all new residents to the Sunshine Coast. We recognise there's a lot of logistics involved in making the move and we're here to help, every step of the way.

Come and see us at 99 Bulcock Street Caloundra or call Pip and the Caloundra **Community Bank**® Branch team on 5492 5267 to see how we can help you.

## Successful partnerships start with knowing your objectives.

As one of 321 **Community Bank**® branches around the country, collectively we've got a significant investment in supporting the local community. Given this is what we do, we're often asked for sponsorship support or guidance on how to extract value from the partnership.

This is the big-ticket question almost all community-minded businesses must ask themselves at some stage. "What is the value of the partnership and how can we be sure?"

It's a fair question – however the answer is always the same. Partnerships work when there's a strategic intent behind the relationship and when you have clearly defined and mutually agreed partnership objectives.

The key to maximising value for your business is to have clear, focused and measurable objectives before committing to any partnership agreement. You need to know why you are partnering with another organisation and what you want to get from it.

Partnership objectives can range from growing brand awareness to increasing brand sentiment and creating lead generation. Perhaps the objective is to grow your leadership capacity or to align with influential stakeholders in the community. There's a whole range of objectives that might be important to you and your business.



Partnering for success.

Knowing exactly what it is you're looking for with each of your partnerships makes it easier to assess the benefits available and the effort-reward required to achieve your desired outcome.

Our Caloundra **Community Bank**® Branch partners with numerous local sporting, community and charity organisations throughout the year. Managing partnerships takes work, but done well, can have significant impact on your business success.



## Caloundra City Soccer looks forward to brighter days ahead.

While it has been a difficult season for the Caloundra City Soccer Club this year, the club looks forward to brighter days ahead in 2020.

The amount of rain received and the huge number of make-up games – and make-up games of make-up games – throughout the season created a few challenges for the Club. For the first time in years, Caloundra had to cancel a home game which of course meant they missed out on substantial canteen takings.

To add further pressure, the fields were vandalised on more than one occasion with the latest attack causing considerable damage. The fields were closed for a couple of weeks impacting training but fortunately they were able to transfer games to Golden Beach State School to avoid losing a full round.

It's times like these when community support is vital. The club received terrific support from the Council, local businesses and volunteers to get the fields back up and running as quickly as possible.

Caloundra City Soccer Club is still the largest soccer club on the coast and are maintaining their player numbers with approximately 600 soccer enthusiasts. In saying this, the club is at capacity and some serious scheduling is necessary to facilitate those numbers – especially on home games, and that's with utilising both Russell Barker Park and Golden Beach venues. Despite the challenges, the teams had a strong season and



Piggy hangs with players from the Caloundra City Soccer Club.

look forward to an even better 2020. While we and other local businesses are sponsors of the Club, there is still a great need for ongoing funding support. We encourage any local business looking to grow their brand by engaging with the community to contact Lynne Kornbrenke, Caloundra City Soccer Club on mobile 0439 781 884. You never know how your skills or support could assist.

## Sunshine Coast Lightning star shares training tips with the club.

While the 22 teams playing for Moffat Beach Netball Club have all done extremely well this season, it's not been without a little helping hand.

Sunshine Coast Lightning star, Laura Scherian, came on board this year to conduct one-hour training sessions. The girls greatly enjoyed Laura's influence and she brought plenty of knowledge and experience to the training sessions.

The Club has also had many of the teams play in local club carnivals with a few of the teams taking out their prospective pools. Our Caloundra **Community Bank®** Branch sure does know how to back a winner!

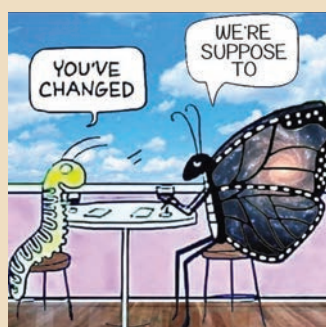
With the end of season fast approaching, Moffat Beach Netball Club is expected to be well represented in the finals. To show their appreciation for all the support, the Club recently held an umpire appreciation brunch to give thanks to all the fabulous umpires who do a fantastic job umpiring on Saturday mornings.



An umpire appreciation brunch brings plenty of smiles.

## Find us on Facebook.

We love sharing what we're up to every day and what's happening in our local community. If you're not able to visit us in branch, why not follow us on Facebook. It's another great way to stay connected.



Laura Scherian brings plenty of experience to training sessions.

## Family favourite set to return to Currimundi Lake.

It's not too many weeks to go until Currimundi Lake lights up again in celebration of the annual Lights on the Lake event.

Now in its eighth year, Lights on the Lake, is one of the Sunshine Coast's most popular Christmas events with thousands of local families descending on the banks of Currimundi Lake to enjoy the Christmas concert and watch the spectacular boat parade.

Caloundra **Community Bank**<sup>®</sup> Branch is again a major sponsor and will partner with Dicky Beach Surf Life Saving Club to light up the waters of the lake with a decorated inflatable rescue boat.

Lights on the Lake is organised each year by volunteers of the Currimundi Catchment Care Group, Friends of Currimundi Lake and the Lions Club of Caloundra. The event will be held in Crummunda Park on Coongarra Esplanade Wurtulla on Sunday 8 December 4.00pm – 8.00pm.

Currimundi Catchment Care Group President, Tony Moorhead, said the plan was to continue building on the success of previous years.

"There'll be a full program with live entertainment on our main stage as well as activities for all ages, including a supervised children's area, community information displays, arts and craft stalls as well as plenty of great food providers. And this year there will be a stunning finale with a laser light show from the main stage.

"Every year the event attracts new interest from locals and community groups wanting to participate. We are very lucky to have established an event that is keenly anticipated by so many people," he said.

For further information or to register for the water procession, please contact Tony on 5438 8267 or go to the Currimundi Catchment Care Group website [www.currimundicatchment.org.au](http://www.currimundicatchment.org.au)



Left: Piggy joins the boat spectacular.

Below: Another winning entry in the Lights on the Lake boat parade.



## Casey shows how customer care matters.



Meet our new Customer Service Officer Casey Power.

Our Board of Directors and branch team would also like to extend a warm welcome to Casey Power who joins us as our Customer Relationship Officer. While she's a newcomer to our team, Casey has been with Bendigo and Adelaide Bank for the past seven years bringing with her plenty of experience and product knowledge.

Casey has worked for us in the small regional town of Ayr as well as Townsville and has relieved across North Queensland. Maintaining the **Community Bank**<sup>®</sup> values, Casey was involved in numerous community engagements from helping at the local football club running the bar to providing support at PCYC [Police Citizens Youth Club] community days.

"I have had the privilege of meeting and forming relationships with so many customers, all of whom have a unique story to tell. Some customers followed me from Ayr to Townsville which is testament to the strength of our relationships at the bank.

"I recently had a customer attend the branch who used to own a very successful business in the Burdekin. Unfortunately, she had fallen ill and had to move into an assisted care village. As this was already a massive adjustment, we were able to bring her great comfort because when she came in, she was happy to see someone who wasn't a total stranger," said Casey.

It's this kind of personalised service and customer care we pride ourselves on at the Caloundra **Community Bank**<sup>®</sup> Branch. Come in and see us today at 99 Bulcock Street, Caloundra or call us on 5492 5267 and let's see how we can help you.

### There are four big reasons to try number five.

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## Caloundra Tri Club launches a winning new race format.

Fitness enthusiasts, seasoned runners, rookies and social shufflers all attended in droves at the recent Race the Roo event, a community run unlike any other.

Race the Roo was hosted by the Caloundra Triathlon Club in proud partnership with our Caloundra **Community Bank®** Branch. Taking place at Skippy Park in Landsborough, Councillor Rick Baberowski officially started the race with over a hundred athletes registered.

The Race the Roo concept was a fun one – runners needed to outrun the Roo for as many 1.1km laps as possible. The Roo started his first lap at a very relaxed pace and steadily increased the pace of each consecutive lap. To stay in the race, runners had to finish each lap before the Roo reached the finish line.

Caloundra Triathlon Club President, Carlee Driscoll, said the event was aimed at runners of all abilities.



"A Parkrunner who normally finishes their 5km race in an average time of 32 -35 minutes comfortably completed nine or 10 laps before being caught by the Roo," she said.

Our Caloundra **Community Bank®** Branch had three runners competing as well as staff and Board members volunteering on registrations, at the finish line and on the BBQ. Special mention must go to our south-west Queensland Regional Manager, Anthony Swartz, who ran 21 laps and covered 23.1kms to finish amongst the final few.

After such a successful first year of the new event format, we look forward to seeing Racing the Roo gain even more momentum in 2020.



Top: Our team were kept busy from start to finish on the BBQ.

Above: Finish line smiles and race medals.

## Branch receives prestigious Paul Harris Fellow.

The Rotary Club of Caloundra has presented our Caloundra **Community Bank®** Branch with a prestigious Paul Harris Fellow. The award is in recognition of the branch's outstanding contributions to our community through monetary donations to local clubs and community service.

Caloundra **Community Bank®** Branch Director, Amanda Zinn, said the Board was honoured to receive the Paul Harris Fellow from Rotary.

"We are delighted that our sponsorship efforts and community service have been recognised in this way," said Amanda.

Amanda was presented with a certificate signed by the Rotary International President and the Chairman of the Trustees of The Rotary Foundation, a lapel pin and medallion.

To be eligible for a Paul Harris Fellow Award, US\$1,000 must be contributed to The Rotary Foundation. There are more than one million Paul Harris Fellows worldwide.

Right: Amanda Zinn accepts on behalf of our branch the Paul Harris Fellow from Rotary Club of Caloundra President Bernie Strong.

Below: Board members Bill Eykman and Ann Sutherland at a recent Rotary Charity Golf Day.



## Caloundra Community Bank® Branch

Shop 1, 99 Bulcock Street, Caloundra Phone: 5492 5267

Opening hours: Monday to Friday 9.00am – 5.00pm

Website: [www.bendigobank.com.au/caloundra](http://www.bendigobank.com.au/caloundra) [facebook.com/bendigobank](https://facebook.com/bendigobank) [twitter.com/bendigobank](https://twitter.com/bendigobank)



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