

# COMMUNITY INVESTMENT PROGRAM

## 2022 Grants, Sponsorships & Partnerships

### GUIDELINES

INFORMATION NIGHT THURSDAY 23 JUNE 2022

APPLICATIONS OPEN FRIDAY 1 JULY 2022

APPLICATIONS CLOSE FRIDAY 5 AUGUST 2022

#### OUR STORY

Community Bank Caulfield Park was established in 2004 to deliver a trusted alternative to other banks in the area, focused on customer service and supporting Caulfield and surrounding communities.

Under the umbrella of Community Investment Program, support is provided to local organisations through Grants, Sponsorships and Partnerships. Community Bank Caulfield Park is proud to invest up to 80% of its profits annually into supporting the local community resulting in \$2.3 million being invested back into the community since inception.

Community Bank Caulfield Park is able to make these investments due to the significant support of its customers, shareholders, and a dedicated team of Branch staff. The Board of Directors volunteer their time to oversee and drive the sustainability of the Branch.

Caulfield Park Community Financial Services Limited functions as a locally owned franchise of Bendigo and Adelaide Bank Limited and is an incorporated body with a Constitution.

#### WHAT IS COMMUNITY BANKING?

A Community Bank reinvests profits back into the community. Community Banking provides a way for customers to make a real difference. The support of customer banking maximises the funding available for Grants, Sponsorships and Partnerships. Every day our customers help change lives, simply by banking with us. We provide customers with the products and services they need, and with customer banking we can collectively make a difference in the community.

#### THE AIM OF THIS PROGRAM

- Provide organisations with clear application guidelines and process
- Bring together Community Bank Caulfield Park and organisations to strengthen the local community
- Grow the Community Bank Caulfield Park Branch which will in turn maximise the funding available for investment in community organisations
- Increase Partnerships with community organisations which advocate to strengthen the profile and customer base of Community Bank Caulfield Park
- Assist the Board to make informed decisions and allocate funds to maximise community impact in response to community needs

#### MEET OUR BRANCH TEAM



Back row: (L-R) Guireh Darar, Jignesh Jasani, Singh Ahuja, Tiz Thamanegama

Front row: (L-R) Rachael Mwangi, Hannah Downes, Krisela Najtellari

#### WHAT IS A COMMUNITY INVESTMENT PROGRAM?

This Program is our approach to effectively manage and coordinate funding requests for Grants, Sponsorships and Partnerships.

The Program operates in conjunction with the Community Enterprise Foundation™ which facilitates the application process to assist eligible charities and not-for-profit organisations to apply for funding.

#### WHO CAN APPLY?\*

- A community organisation based in or servicing the Caulfield and surrounding communities.
- A not-for-profit organisation which is incorporated with an Australian Business Number (ABN) [www.abr.business.gov.au](http://www.abr.business.gov.au)
- An organisation without an ABN but with a Project Partner. (A Project Partner is an organisation which is eligible to receive charitable funding and is willing to support and work with you to deliver your project)
- Eligible applicants do not include a government organisation or an organisation which uses a government ABN

\*The Board may elect to work in partnership with applicants which do not satisfy these criteria

#### WHAT WILL NOT BE FUNDED?

- Projects which benefit an individual
- Projects seeking retrospective funding
- Administration, salaries or employee payments
- Research and development phase of the project/program

## IMPACT SECTORS

Funding is allocated to projects which build community resilience, help others, encourage participation, volunteering and healthy lifestyles. Sectors include:

- Arts, Culture and Heritage
- Community Facilities and Infrastructure
- Education and Research
- Emergency Services and Support
- Environmental and Animal Welfare
- Health and Wellbeing
- Sport and Recreation

## EXPECTATIONS OF APPLICANTS

- Willingness to be a positive advocate to strengthen the profile and customer base of Community Bank Caulfield Park
- Willingness to promote Community Bank Caulfield Park in person and in all forms of marketing: website, newsletter, Facebook, Instagram, events, presentations, and media
- A bank account to be held at the Community Bank Caulfield Park Branch to deposit the funds
- Willingness to discuss banking with Community Bank Caulfield Park
- Funds must be spent as outlined in the application and within the project timeline
- Willingness to be audited for compliance with funding conditions
- Commitment to submit an Acquittal form when project is complete

## ASSESSMENT CRITERIA

- Project reflects Impact Sectors of Community Bank Caulfield Park
- Evidence of community need of the project
- Commitment to accessibility and inclusiveness of project deliverables
- Estimation of number of local community members likely to benefit from the project
- Evidence of financial viability and willingness to partially self-fund or raise funds

## HOW TO APPLY

- Application Forms can be found at the Community Bank Caulfield Park website

[www.bendigobank.com.au/branch/vic/community-bank-caulfield-park/](http://www.bendigobank.com.au/branch/vic/community-bank-caulfield-park/)  
OR

Application Forms are online at the Community Enterprise Foundation™ website

[www.communityenterprisefoundation.com.au/](http://www.communityenterprisefoundation.com.au/)  
then click on Community Grants

- Prepare the application information: nominated person to endorse the application, ABN or Project Partner details, financial statements, project details, budget and quotes

## ASSESSMENT OF APPLICATIONS

- Applications will be assessed by the Community Enterprise Foundation™ and the Board of Caulfield Park Community Financial Services Limited.
- Funding will be awarded at the discretion of the Board of Caulfield Park Community Financial Services Limited.
- Applicants which meet assessment criteria are not guaranteed funding
- Applicants may be expected to discuss their application in more detail with the Local Engagement Officer before a decision is made
- The amount requested may be fully or partially funded
- Securing funding in previous years does not guarantee funding in subsequent years unless a written Partnership Agreement applies

## THE APPLICATION TIMELINE



## ASSISTANCE WITH THE PROCESS AND APPLICATION

### • Information Night

An information night will be held on Thursday 23 June 2022 at Caulfield Park Sports Club, 280A Balaclava Road, Caulfield North for a 6:00pm start.

### • Online assistance

[www.communityenterprisefoundation.com.au/](http://www.communityenterprisefoundation.com.au/)

Click: Community Grants > Apply Now > To learn more about the grant application process click here > Community Grant Program How to Apply

### • Branch assistance

For further information or any queries, please contact your Community Bank Caulfield Park Local Engagement Officer:

**Hannah Downes**

Mobile: 0411 920 069

Email: [Hannah.Downes@bendigoadelaide.com.au](mailto:Hannah.Downes@bendigoadelaide.com.au)

Branch address: 193 Balaclava Rd, Caulfield North VIC 3161

Website:

[www.bendigobank.com.au/branch/vic/community-bank-caulfield-park/](http://www.bendigobank.com.au/branch/vic/community-bank-caulfield-park/)

Facebook: [@communitybankcaulfieldpark](https://www.facebook.com/communitybankcaulfieldpark)

Instagram: [@communitybankcaulfieldpark](https://www.instagram.com/communitybankcaulfieldpark)