

Sponsorship Proposal Requests

Organisations requesting sponsorship by the Coolalinga & Districts Community Bank[®] Branch of the Bendigo Bank should complete the following:

1. Organisation details

Name of organisation

Address

ABN

Phone, fax and e-mail

Relevant contact person (and author of proposal)

2. Background information on the organisation

What are your organisation's goals and objectives for this particular event?

When was your organisation founded?

How many current members/employees does your organisation have?

Please provide any other relevant information about your organisation.

3. Sponsorship/Donation request

Date of event

Venue for event

Number of members in your organisation involved

Please describe in as much detail as possible the type of sponsorship being sought (eg. Cash, merchandise, etc.)

Would you describe this sponsorship as: community, corporate, commercial, charity, other?

Investment required

Background to the sponsorship

Who is your target audience for the sponsorship and why?

What is the projected attendance?

Has your organisation been sponsored before? If so, by what organisations?

Are there any other sponsors being sought? If so, from which source?

Have you, or do you intend to make an application for sponsorship with another company in the banking/finance industry?

Have you previously sought sponsorship from Bendigo Bank, or is this the first application?

What will Coolalinga & Districts **Community Bank®** receive in return for the sponsorship? Please provide as much detail as possible.

- Signage _____

- Bank
Accounts _____

- Newsletter
Insertions _____

- Advertising _____
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Will Coolalinga & Districts Community Bank[®] need to provide staff resources for the sponsorship?

Will Coolalinga & Districts Community Bank[®] need to provide merchandise for the event? (balloons etc.)

Is there a management team in place to coordinate the sponsorship and ensure value for money for sponsoring organisations?

Will there be media coverage?

Are there any personalities/dignitaries attending the event?

If successful, please provide bank account details.

BSB:

Account No:

If successful, will your organisation attend the next AGM in November and tell our shareholders what this sponsorship has done for you?

Coolalinga & Districts
Community Bank[®] Branch



If successful, and the amount of grant is over \$1000, an acquittal will need to be forwarded within 6 months of the sponsorship being paid - do you agree to this?

Is there anything else you would like to add?

Please submit your proposal to
"The Sponsorship Committee"
C/o The Manager
Coolalinga & Districts Community Bank[®] Branch of Bendigo Bank
Shop 18,
460 Stuart Highway,
Coolalinga NT 0835