

Community Bank Coolalinga & Districts

Sponsorship or Donation Application



Application for Sponsorship or Donation

Community Bank Coolalinga & Districts proudly support our local community through our sponsorship and donation programs. We encourage a diverse range of organisations to access this community funding. All sponsorship requests must be received in writing on this application form together with the relevant quotations, financial details and supporting documents.

Definitions

Sponsorship is a partnership whereby funding is provided for a club or event that benefits the local community and provides exposure and opportunities for Community Bank Coolalinga & Districts to spread the word about the benefits of community banking. Sponsorship is not advertising, hospitality, and return of favour.

Donations are given for the well-being of an individual or community group, at the Board's discretion, with the Board's specific requirement for acquittal.

Contra (value or goods in kind) is where the Bank's products or services are provided in lieu of, or as well as, cash for the payment of a sponsorship. It is a two-way opportunity to speak about, share and promote the bank in return for low value items.

Applications

Groups requesting support will be required to complete an application form, including details about how the funds will be used and encouraging them to consider what their organisation would be able to do to promote the bank and grow the branch within their organisation and the wider community. Application forms are available at the branch, or by request from coolalinga@outlook.com.au

Special Conditions for Applying for Community Investment

1. All requests must be approved by the Board of Coolalinga & Districts Community Finance Limited
2. All outcomes of the requests will be notified in writing
3. Please allow up to 60 days for a response
4. Applications for Tier 2 and above sponsorships may require an interview with a Board representative. You will be advised if this is required. Tier 3 applications may be required to enter into a Sponsorship Agreement – the Board will advise if this is applicable to your application.
5. Please carefully read the Sponsorship Guidelines and ensure that your application fits all the criteria.
6. Community Bank Coolalinga & Districts reserve the right to request the return of funds if it is proven that an organisation has breached the terms of the sponsorship.

Please forward your application to:

Coolalinga & Districts Community Finance Limited

By Mail PO Box 557, Coolalinga NT 0839

In Person Community Bank Coolalinga & Districts, Coolalinga Shopping Centre, Coolalinga.

By Email coolalinga@outlook.com.au

For more information please email Board Chair Jan Young on coolalinga@outlook.com.au

Organisation/Applicant details

Name of Organisation or Applicant	
Postal Address	
Street Address	
ABN	
Website	
Facebook	
Contact Person	
Email	
Phone Number	

Sponsorship Amount & Type

Total Amount Including GST	\$
Type	<p>Frequency</p> <p><input type="checkbox"/> Annual</p> <p><input type="checkbox"/> One off activity or event</p> <p><input type="checkbox"/> Other (Please specify)</p> <p>Sponsorship</p> <p><input type="checkbox"/> Tier One: \$1000 & under</p> <p><input type="checkbox"/> Tier Two: \$1001 - \$5000</p> <p><input type="checkbox"/> Tier Three: \$5001 and above</p> <p><i>NB: If applying for a Tier Two or Three sponsorship, you must provide previous years financial statements along with your application.</i></p> <p>Donation</p> <p><input type="checkbox"/> Individual</p> <p><input type="checkbox"/> Organisation</p>
Have we sponsored your organisation previously?	<p><input type="checkbox"/> Yes</p> <p><input type="checkbox"/> No</p> <p><i>If yes, did you complete and submit an acquittal within required timeframe?</i></p> <p><input type="checkbox"/> Yes</p> <p><input type="checkbox"/> No</p>

Please tell us about your Organisation

How many current members/employees does your organisation have?

How long have you been operating?

What are the objectives/purpose of your organisation?

Reason for Sponsorship/Donation

Please tell us about the event/activity/project you are applying for?

If it is an event, please provide the name, date and location of the event

How will this event/activity/project benefit the community?

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Is there an opportunity for our staff/Board to participate at your event? If yes, how?

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Who is your target audience?

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If successful, how does your organisation intend to acknowledge sponsorship/donation by Community Bank Coolalinga & Districts Branch?

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Will there be media coverage? If yes, please provide details

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What channels do you use to communicate with your Members?

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Do you intend to seek other sponsorship? If yes, please provide full details
(sponsorships from other financial institutions will void your application)

Any further information to assist with your Application?

If your application is approved;

Please tick

1. Are you willing to send information to your members from us? Yes No
2. Will a representative be available to attend our AGM in November? Yes No
3. Is there an opportunity to meet with your committee members? Yes No
4. Agree to adhere to the minimum marketing requirement as outlined Yes No

If your application is successful, please provide your Community Bank Coolalinga & Districts Branch account details together with an invoice for the approved amount.

BSB: 633 000

Account Number:

Declaration

- This application complies with Community Bank Coolalinga & Districts Sponsorship guidelines which we have read and fully understand.
- The information provided in this application is true and correct
- Agree to submit an acquittal no later than 90 days after the event and/or the funds have been expended

I/we acknowledge and understand that all applications become the property of Community Bank Coolalinga & Districts and that we have read and fully understand the terms and conditions as set out in the application form and sponsorship guidelines.

Signed	
Name	
Organisational title	
Contact Phone	
Date	