

Information Guide

Thank you for your interest in our Community Investment Program. We ask that you read the Program Outline and complete the application form with as much detail as possible, to allow us to assess thoroughly. Please submit any supporting documentation with the completed application to the below address:-

Corangamite Financial Services Ltd
11 Main Street
Winchelsea VIC 3241

Program Outline

Community Bank Anglesea, Lorne and Winchelsea operate under a franchise to Bendigo and Adelaide Bank Ltd by a community owned company called Corangamite Financial Services Ltd (CFS). The Bendigo Bank products and services provided by Community Bank Anglesea, Lorne and Winchelsea generate our income. We dedicate a portion of the profits we make from these products and services to our Community Investment Program, and as our business grows with banking support, our Community Investment Program grows, and we are in turn able to support more community groups.

Over the past 17 years, the volume of requests for support that we have received has increased significantly. In the last twelve months alone, we have supported more than 60 local community groups. As such, we've refined the way in which we accept and assess these applications to manage this process as best we can. We would like to support all requests but as you'd understand, we are limited by our financial capacity to do so.

A successful Community Investment Program involves good communication and planning and has benefits for both the recipients and the sponsor. Community investment is our branches main form of advertising. The potential for community exposure and the opportunity for generating follow on support in the form of banking business are of high importance when we assess a Community Investment Application. The outcome of the application is determined by many measures which include the benefit to the community and the Community Bank. Unfortunately we are **unable** to consider any application which falls into any of the areas as listed below:

- Is outside of our catchment area;
- Is political or sectarian in nature;
- Is for the sole benefit of an individual;
- Is commercial in nature;
- Involves prize money for professional sport ;
- Promotes/involves discrimination, racial hatred, or any illegal activity;
- Is already sponsored by another Bank.

Should you have questions or queries, or require any assistance or guidance with your application, please contact the Community Bank Anglesea, Lorne or Winchelsea.

Please note that our Community Investment Program is in quarterly cycles with strict application and funding deadlines. An outline of the future quarterly sponsorship cycle in the current financial year is as follows:

1st Round

Applications open and launch	1 August 2020
Applications close	31 August 2020
Notification of outcome	30 September 2020

2nd Round

Applications open and launch	1 November 2020
Applications close	30 November 2020
Notification of outcome	23 December 2020

3rd Round

Applications open and launch	1 February 2021
Applications close	28 February 2021
Notification of outcome	31 March 2021

4th Round

Applications open and launch	1 May 2021
Applications close	31 May 2021
Notification of outcome	30 June 2021

The funding of successful applications **will follow shortly after the receipt of a tax invoice** and any other requirements as outlined in the approval letter.

Remember, banking business held at our branches gives us the ability to contribute back to the community.

Privacy statement

Corangamite Financial Services Limited ABN 80 105 703 099 who own and operate Community Bank Anglesea, Lorne and Winchelsea will collect, hold and use your personal information to assess your application and respond to your request. Your information may be shared with Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. For information on how we handle your personal information or how you can access it please read our Privacy Policy www.bendigobank.com.au. Bendigo and Adelaide Bank Limited, ABN 11 068 049 178 AFSL / Australian Credit Licence 237879.

APPLICATION FORM

Community Group Application Information

Please print the details

Organisation/ Group (Inc Auspice group if applicable)	
Are you registered for GST?	
ABN Number	
Amount requested	\$
Event Name <u>OR</u> Description	
Date of event (if applicable)	
Please advise if you have discussed this application with any Community Bank or Co-support representatives. Eg. Branch staff or Director?	
Representatives name:	

Community Group Contact Details

Please print the details

Contact Name	
Position	
Address	
Daytime Phone No	
Mobile	
Email	
Website	
Meeting Date	
Meeting Venue	

Description of your group/organisation

Give a detailed description of 'who you are' and your organisation's activities.

Example: where you operate, the benefits that your organisation/group brings to community, future aims and goals, structure (eg: Not for Profit, Incorporated group) membership base and communication ie: number of members/families and how you regularly communicate to your members

How will this Community Investment be used and what are the anticipated outcomes for your organisation/group and the community?

Is your organisation currently a customer of the Community Bank Anglesea, Lorne or Winchelsea? (For privacy reasons, please **DO NOT** provide names or account balances)

Yes No

What does your group/organisation currently do to promote and support the Community Bank Anglesea, Lorne or Winchelsea and what additional banking business would your group/organisation be able to introduce?

Do you refer business to the Community Bank? Do you display the bank's logo?

****If Community Investment application is over \$1,000, please provide the following documents to support your application:**

- A copy of the current budget for your organisation/group
- Quote/s obtained itemising the breakdown of expenses relating to your request

Have any other organisations been approached, or approved funding toward this event/project?

Yes No

If yes, give details of the other contributors/sponsors involved or being approached:

Does your organisation have any investment arrangements with any other Financial Services provider (including Bendigo Bank and/or a related Community Enterprise)?

Yes No

Does your organisation/group or this event/activity have any investment arrangements with any other business, government or community-based organisations?

Yes No

If yes to either of the above questions, please give details:

Can we share this application and your information with local philanthropic groups for potential co-support for your project/event?

Corangamite Financial Services regularly communicates with other local organisations such as the Lions Club and Surf Coast Shire to explore co-funding opportunities to support local community groups and organisations.

Yes No

Have you previously received Community Investment funding from the Community Bank Anglesea, Lorne and Winchelsea?

Yes No

If yes, give details of the activity sponsored and the benefit to your organisation and the community. Please also provide details of the exposure the Community Bank Anglesea, Lorne and Winchelsea received from the previous Community Investment (Sponsorship). For example, referred XX number of people from your group/organisation to the Community Bank, or other activity that your group/organisation has undertaken to promote the Community Bank.

**Please DO NOT provide personal details or account balances

Where applicable, successful applicants must acknowledge the Community Bank or other co-support in the following ways:

(Please select the advertising/promotional benefits you propose to communicate the support of the Community Bank Anglesea, Lorne and Winchelsea or other co-support)

- Event / prize naming rights
- Feature logo/s and signage at event (collect from & return to the Community Bank Anglesea, Lorne or Winchelsea)
- Feature logo/s on advertising material and on sponsor page of activity/organisation website for a minimum of three (3) months
- Place permanent signage featuring logo/s at your organisation
- Verbally acknowledge the sponsorship at activity/presentations
- Invite representative to attend and/or speak at your activity about banking services available
- Issue a press release to the local media detailing your activity and mentioning the sponsorship
- Have a representative attend a function (eg. Corangamite Financial Services AGM or Community Investment recipient event)
- Provide high resolution digital images from your event for use in any of its advertising, promotional or other material, including Social Media
- Authorise to promote this sponsorship within internal and external marketing, including Social Media
- Complete & return a 'Report Back Form' to Corangamite Financial Services

Community Bank Anglesea, Lorne and Winchelsea are able to assist your community group or event in achieving the above if needed.

Please detail below any additional recognition opportunities:

Authorised Committee Representatives (2 signatures required)

Authorised Signature/s _____ Authorised Signature/s _____

Position Held _____ Position Held _____

Date ____/____/____

Special conditions for applying for Community Investment support

- *Adhere to specified time frames*
- *Requests must be approved by the Board or authorised representative/s of Corangamite Financial Services Ltd*
- *All outcomes of the requests for sponsorship will be notified in writing*
- *Proof of evidence of how money was spent may be requested*