



Partnership Application Form – Cleve

The Cleve Agency values being a contributor to your club/event/organisation. It is important to know that we each achieve value through our partnership. This guide is for information about our expectations. As a partnership, you can enhance the relationship with us.

Partnership Levels

Base/Supporter – 0 - \$249 (including value of in kind/merchandise or marquees)

- Acknowledgement of Cleve Agency in any print or media announcements
 - Signage on partnership board/venue wall
-

Chief Partner – \$250 - \$499

As for base level, and including

- Invitation to Agency or Committee representative to attend partner dinner/ club main function event
 - Print advert in club newsletter/ budget on regular basis
 - Facebook link if applicable
-

Major Partner – \$500 - \$999

All of the above for Base and Supporter levels as well as

- Any advertising (print/ verbal/ media) must include direct acknowledgement of partner with logo
 - Require prominent acknowledgement on the front cover and on the centre pages of any club/ event program
 - Offered complimentary tickets to all club competitions/ home games or major event
-

Champion Partner – \$1,000 and above

All above acknowledgements, as well as

- Agreement to be bank of choice for the club, without partnership from any other financial institution.
- Invite partner's representative (Agency or Committee representative) to be guest speaker at annual function
- Provide a space in the venue 3m by 1m for an exhibition stand relating to the partner's services, to be set up at one main club event. The Club to be consulted as to the content and style of the exhibition.

Partnership Application

Special Conditions for Applying for Partnership

- All requests must be approved by the Committee of Cleve Agency
- All outcomes of the requests for partnerships will be notified in writing
- Please allow up to 60 days for a response as meetings are held monthly

Please attach any additional information you believe will add to the assessment of your application.

Applications are to be returned to:

Cleve Agency Committee
31 Main Street, Cleve SA 5640
E: communitybankcleve@gmail.com

Your contact information

Title: _____ First Name: _____ Surname: _____

Phone (Office Hours): _____ Phone (Home): _____

Phone (Mobile): _____ Email: _____

Your organisation

Does your organisation currently bank with a Bendigo Bank Community Bank? Yes No

If yes, which branch or agency?

Organisation name

Your role in the organisation

Organisation's postal address

How long has the organisation existed?

ABN Number (essential for all approved applications)

Partnership Information

Name of event / club

Date of event if applicable

Will Cleve Agency be the only financial institution partner of your event / club? Yes No

If no, please list the other partner

Please detail any previous association with a Community Bank, part of Bendigo Bank

Target audience (not applicable to club annual partnership)

Define the target audience of the event / program. Please include:

- Size of event or length of program
- Expected attendance numbers

Marketing

Please provide details of what marketing benefits on your behalf will Cleve Agency receive?
(banner display, media releases printing of logo etc)

Please note other marketing/promotional opportunities your organisation/club is willing to offer Cleve Agency?

Resources

Please detail any other resources required to support the partnership

- Vinyl outdoor banner
- Bannerbug (self standing banner for indoor use)
- Large promotional cheque
- Pop up shades (6m x 3m – 1 available)

Pricing (all GST inclusive)

Large Pop Up Shade (6 x 3m – 1 available)
\$55.00

Financials

Complete one of the following

Event Partnership (if applicable)

How much is the partnership amount you wish to apply for?

\$ _____

What will these funds be spent on?

Annual Partnership (if applicable ie sporting clubs)

How much is the partnership you wish to apply for?

\$ _____



Partnership Agreement

Please note that this agreement is to be adhered to by your organisation in conjunction with our Cleve Agency Committee.

Please tick the applicable boxes to complete the partnership application.

This agreement will only take effect if your organisation/club is successful with obtaining sponsorship.

- Our organisation grants permission for the branch to use photographs of our event/organisation for marketing purposes
- Our organisation grants permission for a Board / Branch representative to attend our event and present awards and/or have the opportunity to speak about our agency
- Our organisation will arrange the display of our canvas banner / banner bug which includes collecting from and returning to branch
- Our organisation will arrange the printing of the Cleve Agency logo as per our partnership application marketing question
- Our organisation grants permission for the branch to display advertising material at our event/club
- Please credit sponsorship funds into our Bendigo Bank Account::

BSB:

Account Number:

Name:

- Please find attached relevant documents or supportive material
- If sponsorship is or includes a marquee, your organisation/club agrees to the terms and conditions of using the marquee. Please find these condition attached to this sponsorship application.
- Our organisation understands that this sponsorship must be utilised within 12 months from the date partnership is approved, unless there are exceptional circumstances acknowledged in writing by Cleve Agency
- Our organisation understands that the Cleve Agency Committee meet once a month to assess all sponsorship applications

Signed by an authorised representative for the organisation requesting partnership

Date:



Pop Up Shade Hire/Partnership Terms & Conditions

1. The hire payment for:
 - one large pop up shade is \$55.00 (GST inclusive) per booking.

Conditions of hire for all users of Pop Up Shades

- Pop Up Shades are to be cleaned by hirer prior to the completion of the hiring period. Cleaning is best to be completed at end of event especially when Pop Up Shade is used to cook food. If Pop Up Shade is returned and deemed to be uncleaned, a cleaning fee will be charged to the hirer at the Cleve Agency's discretion.
- Unused Pop Up Shades are to be stored neatly in the bags that are provided.
- If Pop Up Shade is not returned in original condition at the end of the hiring period, a fee will be charged to the hirer, at the Cleve Agency's discretion.
- Contact details of at least two people from hiring organisation are to be supplied on booking of marquee.

Any concerns regarding these terms and conditions please contact the agency on 8680 2969.

I/we have read and agree to the above terms and conditions.

Signed _____

Signed (bank use only) _____

Name: _____

Name: _____

Organisation: _____

Date: _____

Date: _____

Privacy: Cummins District Financial Services Limited ABN 25 094 393 692 who own and operate Cleve Agency will collect, hold and use your personal information to assess your application and respond to your request. Your information may be shared with Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. For information on how we handle your personal information or how you can access it please read our Privacy Policy www.bendigobank.com.au. Bendigo and Adelaide Bank Limited. ABN 11 068 049 178 AFSL 237879. (1389140-1389138) (03/22)