

Partnership Application Guidelines

The Cummins District **Community Bank**[®] Branch values being a contributor to your club/event/organisation. It is important to know that we each achieve value through our partnership. This guide is for information about our expectations. As a partnership, you can enhance the relationship with us.

Partnership Levels:

Base/Supporter – 0 - \$249

(including value of in kind/merchandise or marquees)

- Acknowledgement of Cummins District Community Bank branch of Bendigo Bank in any print or media announcements
 - Signage on partnership board/venue wall
-

Chief Partner – \$250 - \$499

As for base level, and including

- Invitation to branch manager to attend partner dinner/ club main function event
 - Print advert in club newsletter/ budget on regular basis
 - Facebook link if applicable
-

Major Partner – \$500 - \$999

All of the above for Base and Supporter levels as well as

- Any advertising (print/ verbal/ media) must include direct acknowledgement of partner with logo
 - require prominent acknowledgement on the front cover and on the centre pages of any club/ event program
 - Offered complimentary tickets to all club competitions/ home games or major event.
-

Champion Partner – \$1,000 and above.

All above acknowledgements, as well as

- Agreement to be bank of choice for the club, without partnership from any other financial institution.
 - Invite partner's representative (Branch Manager / Chairman of Board) to be guest speaker at annual function
 - Provide a space in the venue 3m by 1m for an exhibition stand relating to the partner's services, to be set up at one main club event. The Club to be consulted as to the content and style of the exhibition.
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Partnership Application

Special Conditions for Applying for Partnership.

- All requests must be approved by the Board of Cummins District Financial Services Limited
- All outcomes of the requests for partnerships will be notified in writing
- Please allow up to 60 days for a response as meetings are held monthly

Please attach any additional information you believe will add to the assessment of your application.

Applications are to be returned to:

Cummins District **Community Bank**[®] Branch
18 Railway Terrace, Cummins SA 5631
Fax: 8676 2901 Email: cumminsbp@outlook.com.au

Your contact information.

Title: _____ First Name: _____ Surname: _____

Phone (Office Hours): _____ Phone (Home): _____

Phone (Mobile): _____ Email: _____

Your organisation

Does your organisation currently bank with a Bendigo Bank **Community Bank**[®] Branch? Yes No

If yes, which branch or agency?

Organisation name

Your role in the organisation

Organisation's postal address:

How long has the organisation existed?

ABN Number (essential for all approved applications)

Partnership Information

Name of event / club

Date of event if applicable

Will Cummins District **Community Bank**[®] Branch be the only financial institution partner of your event / club?

Yes No

If no, please list the other partner.

Please detail any previous association with the Cummins District **Community Bank**[®] Branch

Target audience (not applicable to club annual partnership)

Define the target audience of the event / program. Please include:

- Size of event or length of program
- Expected attendance numbers

Marketing

Please provide details of what marketing benefits on your behalf will the Cummins District **Community Bank**[®] Branch receive? (banner display, media releases printing of logo etc)

Please note other marketing/promotional opportunities your organisation/club is willing to offer the Cummins District **Community Bank**[®] Branch?

Resources

Please detail any other resources required to support the partnership

- | | |
|--|--|
| <input type="checkbox"/> Vinyl outdoor banner | <input type="checkbox"/> Marquee (4m x 4m – 2 available) |
| <input type="checkbox"/> Bannerbug (self standing banner for indoor use) | <input type="checkbox"/> Community foam letters |
| <input type="checkbox"/> Large promotional cheque | <input type="checkbox"/> Balloons |
| <input type="checkbox"/> Piggy Mascot | <input type="checkbox"/> Pop up shades (3m x 3m - 2 available or
6m x 3m – 2 available) |

Pricing (all GST inclusive)

Marquee (4 x 4m – 2 available)		Large Pop Up Shade (6 x 3m – 2 available)		Small Pop Up Shade (3 x 3m – 2 available)	
x1 : \$192.50	x2 : \$385.00	x1 : \$55.00	x2 : \$82.50	x1 : \$33.00	x2 : \$55.00
*Both of these amounts are exclusive of travel costs. Please see Branch Staff for more information regarding this.					

Financials

Complete one of the following

Event Partnership (if applicable)

How much is the partnership amount you wish to apply for?

\$ _____

What will these funds be spent on?

Annual Partnership (if applicable ie sporting clubs)

How much is the partnership you wish to apply for?

\$ _____

BANK USE ONLY

Comments:

Approved / Declined

Signature

Name

Date / /



Partnership Agreement

Please note that this agreement is to be adhered to by your organisation in conjunction with our Business Promotions Officer.

Please tick the applicable boxes to complete the partnership application.

This agreement will only take effect if your organisation/club is successful with obtaining sponsorship.

- Our organisation grants permission for the branch to use photographs of our event/organisation for marketing purposes
- Our organisation grants permission for a Board / Branch representative to attend our event and present awards and/or have the opportunity to speak about our **Community Bank®** Branch
- Our organisation will arrange the display of our canvas banner / banner bug which includes collecting from and returning to branch
- Our organisation will arrange the printing of the Cummins District **Community Bank®** Branch logo as per our partnership application marketing question
- Our organisation grants permission for the branch to display advertising material at our event/club
- Please credit sponsorship funds into our Bendigo Bank Account::

BSB: _____ Account Number: _____ Name: _____

- Please find attached relevant documents or supportive material
- If sponsorship is or includes a marquee, your organisation/club agrees to the terms and conditions of using the marquee. Please find these condition attached to this sponsorship application.
- Our organisation understands that this sponsorship must be utilised within 12 months from the date partnership is approved, unless there are exceptional circumstances acknowledged in writing by Cummins District **Community Bank®** Branch
- Our organisation understands that the Cummins District Financial Services Board meet once a month to assess all sponsorship applications.

Signed by an authorised representative for the organisation requesting partnership

Date: / /



Marquee Hire/Partnership Terms & Conditions

1. The hire payment for:
 - one marquee is \$192.50 (GST inclusive) per booking.
 - two marquees is \$385.00 (GST inclusive) per booking.

Cummins District **Community Bank**[®] Branch banners will be displayed on the Marquee as part of this agreement. Additional travel costs will be charged. Travel will be charged to the persons/organisation who are hiring the marquee(s) at a rate of \$0.66 (GST inclusive) per km travelled. Branch staff will arrange persons to deliver, construct and the dismantling of marquee(s). The Marquee(s) hire fees and additional travel costs will be invoiced by the Cummins District **Community Bank**[®] Branch to the hirer, once paid the appropriate monies will be forwarded to the persons/organisation that travelled to construct marquee(s).

2. If the persons/organisation has applied for and had approved marquee hire as partnership then no hire or travel charge will be made to the approved persons /organisation. Branch staff will arrange persons to deliver, construct and the dismantling of marquee(s).

Conditions of hire for all users of Marquees

- Marquees are to be cleaned by hirer prior to the completion of the hiring period. Cleaning is best to be completed at end of event especially when marquee is used to cook food. If marquee is deemed to be uncleaned by persons dismantling marquee a cleaning fee will be charged to the hirer at the Cummins District **Community Bank**[®] Branch's discretion.
- Unused marquees are to be stored neatly on the purpose built trailer which is insured and registered.
- A checklist will be completed by persons transporting, erecting and dismantling marquee. This will establish condition of marquee prior to hiring period and at the end of the hiring period which will enable the Cummins District **Community Bank**[®] Branch to resolve any issues needed.
- Contact details of at least two people from hiring organisation are to be supplied on booking of marquee.

Any concerns regarding these terms and conditions please contact the Branch on 8676 2997.

I/we have read and agree to the above terms and conditions.

Signed

Name:

Organisation:

Date:

Signed (bank use only)

Name:

Date:



Pop Up Shade Hire/Partnership Terms & Conditions

1. The hire payment for:

- one small pop up shade is \$33.00 (GST inclusive) per booking.
- two small pop up shades is \$55.00 (GST inclusive) per booking.
- one large pop up shade is \$55.00 (GST inclusive) per booking.
- two large pop up shades is \$82.50 (GST inclusive) per booking.

Conditions of hire for all users of Pop Up Shades

- Pop Up Shades are to be cleaned by hirer prior to the completion of the hiring period. Cleaning is best to be completed at end of event especially when Pop Up Shade is used to cook food. If Pop Up Shade is returned and deemed to be uncleaned, a cleaning fee will be charged to the hirer at the Cummins District **Community Bank**[®] Branch's discretion.
- Unused Pop Up Shades are to be stored neatly in the bags that are provided.
- If Pop Up Shade is not returned in original condition at the end of the hiring period, a fee will be charged to the hirer, at the Cummins District **Community Bank**[®] Branch's discretion.
- Contact details of at least two people from hiring organisation are to be supplied on booking of marquee.

Any concerns regarding these terms and conditions please contact the Branch on 8676 2997.

I/we have read and agree to the above terms and conditions.

Signed

Name:

Organisation:

Date:

Signed (bank use only)

Name:

Date:

