

Sponsorship Committee report

For year ending 30 June 2019

An important part of our social enterprise business model is based upon being an active and substantial contributor to the health and well being of our community. The extensive array of assistance the company provides plays a significant role in our commercial success. Since the branch opened in 2000 our approved sponsorships together with donations have now exceeded \$4.3 million.

The quantum of support provided is significant although far more tangible is what our community partners actually do with these funds, and how better to explain but in their own words.

\$4.3 million
Sponsorships and donations since opening in 2000.

Malvern Special Needs Playgroup

“ Malvern Special Needs Playgroup is a unique developmental respite program assisting 24 families with children who have special needs. Parents receive a much needed break, while their children receive therapy assistance and care in a stimulating and fun social setting under



the care of five staff and a carer volunteer for each child. The 2018/19 grant assisted install special soft rubber flooring to allow the children more floor playtime. The balance of the grant was put towards the cost of holding two annual Family Days. At the end-of-year party Santa Clause is also invited to share some very special gifts to the delight of the children.”



Prahran Cricket Club

“ The shadow of the East Malvern **Community Bank**® Branch draws long at Toorak Park, the home of the Prahran Cricket Club.

Not only do all tenant clubs benefit from the electronic scoreboard that remains sponsored by the East Malvern **Community Bank**® Branch, the Prahran Cricket Club have also been fortunate enough to receive grants for special projects around the club.



Last season it was new covers, hessian and cover trolleys at our second ground, Righetti Oval. Covers are always an expensive item, and as a result the ground has in the past used the old covers from the main ground when they have been replaced.

Through the generosity of the East Malvern **Community Bank**® Branch, we have the very best of protection for our wickets in the club's history and that means providing excellent wickets for the teams Women's 2nd XI, Men's 3rd and 4th XI, that all call Righetti home. The difference it has made is amazing and we are in debt to the East Malvern **Community Bank**® Branch for their ongoing, amazing generosity.”

Sponsorship Committee report (continued)

East Malvern Combined Probus Club

“ Sponsorship by the East Malvern **Community Bank**[®] Branch has enabled the East Malvern Combined Probus Club to run a number of one-day coach excursions which would have otherwise been too expensive for some of our members. Destinations have included Walhalla, Maldon, the Sculpture Park at Point Leo and a trip around the bay.

The support from the East Malvern **Community Bank**[®] Branch has allowed our Probus Club to extend the range of benefits to its members and has contributed to the ongoing success and vitality of the club. ”



Malvern Artists Society

“ The Malvern Artists Society has enjoyed a long relationship with East Malvern **Community Bank**[®] Branch. Grants have traditionally supported the annual arts show which provides a forum for local artists to exhibit their works.

In the past East Malvern **Community Bank**[®] Branch has come to the rescue with a special grant that assisted with the leaking roof on the gallery to be replaced, ensuring continuation of our gallery. ”



The East Malvern RSL Anglers Club

“ The East Malvern RSL Anglers Club uses its annual grant funds to take some of its more senior members on day long fishing excursions, this ensures their club members are able to continue fishing safely long past when they would be able to on their own. They wish the

quality of the catch on the excursions was as reliable as the support from the East Malvern **Community Bank**[®] Branch. ”



Sponsorship Committee report (continued)

Prahran Junior Football Club

“ Prahran Junior Football Club have over 400 boys and girls learning great lessons from playing a team sport. Teams at the Prahran Juniors commence at under 8's and progress through to under 16's.

The East Malvern **Community Bank**® Branch support ensures all children have a uniform and can join in playing in an inclusive club. After finishing playing under 16's they have a pathway to AFL Amateurs through affiliated club Prahran Assumption Amateur Football Club that is also supported by East Malvern **Community Bank**® Branch.”



As the selection of partner groups above demonstrates, the benefits of the sponsorship programme that the company runs are widespread through-out the fabric of our community covering all age groups and demographics. All up this year the company was proud to have supported 40 different organisations across the community funding a variety of initiatives with a total value of \$330,564 (\$392,470 (2018)).

We will continue to participate as actively as we can and respond to requests for sponsorship where benefits are available to significant sections of our community.

Listed below is the full list of community partners supported during the year.

Sport	Community	Education
Caulfield Cricket Club	Camp Quality	Central Park Childcare
Caulfield Grammarians Football Club	Central Park Food & Wine Festival	Lloyd Street School
Chadstone Bowls Club	Cystic Fibrosis	Sacre Coeur
Coatesville Bowls Club	East Malvern Combined Probus Club	Solway Primary School
Collegians Football Club	East Malvern Men's Shed	St. Roch's Primary School
De La Salle OC Football Club	East Malvern RSL Anglers Club	
East Malvern Tooronga Cricket Club	Fight MND	
Glendearg All Saints Malvern Tennis Club	Foodbank (Victoria)	
Malvern Bowling Club	Golden Days Radio	
Malvern Cricket Club	Maddie Riewoldt Vision	
Melbourne Racing Club	Malvern Artists' Society	
Old Melburnians Football Club	Malvern Special Needs Playgroup	
Old Xaverians Football Club	Mecwa	
Powerhouse Amateur Football Club	Phoenix Park Neighbourhood House	
Prahran Junior Football Club	Sleepbus	
St. Kevins Old Boys Football Club	Stonnington Symphony	
VFAA Umpires Association		
Victorian Amateur Football Association		
Victorian Sub District Cricket Association		

Anne Parsonson
Chair Sponsorship & Marketing Committee