



Sponsorship Application Form

APPLY NOW.

Special Conditions for Applying for Sponsorship

- All requests must be approved by the Board of Fleurieu Community Enterprises Ltd and/or AlexInvest Community Services Limited
- All outcomes of the requests for sponsorships will be notified in writing
- All applicants must be an appropriately incorporated body or auspiced by an incorporated body
- Please allow up to 60 days for a response
- All successful applicants must assist in promoting the Aldinga Beach and Goolwa & District **Community Bank**[®] branches, Victor Harbor branch and Willunga Customer Service Centre in any way required
- Where possible applicants should be willing to move their banking over to one of the four Fleurieu branches if they don't bank with us already

Please attach any additional information you believe will add to the assessment of your application e.g. a Sponsorship Proposal

Applications are to be returned to:

Shop 32, Aldinga Central Shopping Centre, 1 Pridham Boulevard, Aldinga Beach SA 5173
 Shop 3A, Goolwa Shopping Centre, 33 Hutchison Street, Goolwa SA 5214
 Shop 16, Victor Harbor Central Shopping Centre, Torrens Street, Victor Harbor SA 5211

Your contact information

Title: _____ First Name: _____ Surname: _____

Phone (Office Hours): _____ Phone (Home): _____

Phone (Mobile): _____ Email: _____

Your organisation

Full name of the organisation: _____

Organisation's postal address (in full): _____

Website: _____

ABN (if applicable): _____

GST Registered? Yes No

How long has the organisation existed for?

Overview of your organisation (including mission, values, etc). Please attached additional pages if necessary.

How many current members/employees/volunteers does your organisation have?

Your role in the organisation:

Does your organisation currently bank with Aldinga Beach and Goolwa & District **Community Bank**[®] branches, Victor Harbor branch and Willunga Customer Service Centre? Yes No

If No, will you be opening a Bendigo Bank account with our branch? Yes No

Please list any Bendigo Bank employee, officer or Board member associated with your organisation.

Sponsorship Information

Name of event/proposal/program:

Date of event/proposal/program:

Location of event (if applicable):

Description of event/proposal/program including its purpose and history (years running, past performance, past sponsors etc):

What is the projected size and demographic of your target audience?

Will target market research be conducted both and pre and post event? Yes No

If so, how?

Sponsorship Objectives

Please outline the main objectives of the proposed event/proposal/program:

How will these objectives be measured?

Sponsorship Information

Please explain why you think the sponsorship fits with our Bendigo Bank values/brand.

Sponsorship amount request (inc. GST):

When would payment be due?

What are these funds to be used for?

If in-kind support is sought from us (staff time, in-kind), please provide details:

Will Aldinga Beach and Goolwa & District **Community Bank**[®] branches, Victor Harbor branch and Willunga Customer Service Centre be the only financial institution to sponsor your event/organisation? Yes No

Are there any other sponsors already involved with your event/organisation and if so, what is the extent of their support?

Is this a once off, or an ongoing opportunity/event? Please provide details

If an ongoing opportunity/event, what duration does the sponsorship approach cover?

Has your organisation had any previous association with us? Yes No

If yes, please provide details:

Sponsorship Benefits

Please select the benefits of the sponsorship to Bendigo Bank:

- | | | |
|--|---|--|
| <input type="checkbox"/> Presentation rights | <input type="checkbox"/> Networking opportunities | <input type="checkbox"/> Hospitality |
| <input type="checkbox"/> Tickets / Passes | <input type="checkbox"/> Ticket discounts | <input type="checkbox"/> Logo placement |
| <input type="checkbox"/> Advertising space | <input type="checkbox"/> Product display | <input type="checkbox"/> Access to Ambassadors |
| <input type="checkbox"/> Website presence | <input type="checkbox"/> Social Media | <input type="checkbox"/> Merchandise |
| <input type="checkbox"/> Footage use | <input type="checkbox"/> Photography use | |
| <input type="checkbox"/> Other: | | |

Marketing and Promotion

Please provide details of how you plan to market/publicise your event/program (marketing, advertising and media activity):

Please provide details of how you will promote Aldinga Beach and Goolwa & District **Community Bank**[®] branches, Victor Harbor branch and Willunga Customer Service Centre:

Please provide details of how Aldinga Beach and Goolwa & District **Community Bank**[®] branches, Victor Harbor branch and Willunga Customer Service Centre can promote your organisation/event:

Resources and Timing

Are there any particular timelines that we should be aware of (including important deadlines, etc)?

Please detail any other resources required to support the sponsorship:

- | | | | |
|---|--|-----------------------------------|---|
| <input type="checkbox"/> BannerBug | <input type="checkbox"/> Promotional cheque | <input type="checkbox"/> Balloons | <input type="checkbox"/> Marquee |
| <input type="checkbox"/> Piggy mascot | <input type="checkbox"/> Drink bottles | <input type="checkbox"/> Banner | <input type="checkbox"/> Account vouchers |
| <input type="checkbox"/> EFTPOS machine | <input type="checkbox"/> Other (please list below) | | |

Please provide details of other resources if not included in the above:

