



Sponsorship Application Form

APPLY NOW.

Special Conditions for Applying for Sponsorship

- All requests must be approved by the Board of Fraser Coast Community Enterprise Limited
- All outcomes of the requests for sponsorships will be notified in writing
- All applicants must be an appropriately incorporated body or auspiced by an incorporated body
- Please allow up to 60 days for a response
- All successful applicants must assist in promoting the Hervey Bay **Community Bank**[®] Branch in any way required
- Preference will be given to applicants who are willing to bank with the Hervey Bay **Community Bank**[®] Branch or Maryborough agency.

Please attach any additional information you believe will add to the assessment of your application e.g. a Sponsorship Proposal

Applications are to be returned to:

7/55 Main Street,
Hervey Bay
QLD 4655

Your contact information

Title: _____ First Name: _____ Surname: _____

Phone (Office Hours): _____ Phone (Home): _____

Phone (Mobile): _____ Email: _____

Your organisation

Full name of the organisation: _____

Organisation's postal address (in full): _____

Website: _____

ABN (if applicable): _____

GST Registered? Yes No

How long has the organisation existed for?

Overview of your organisation (including mission, values, etc). Please attached additional pages if necessary.

How many current members/employees/volunteers does your organisation have?

Your role in the organisation:

Does your organisation currently bank with Hervey Bay **Community Bank**[®] Branch? Yes No

If No, are you willing to move your banking to the Hervey Bay **Community Bank**[®] Branch or Maryborough agency? Yes No

Please list any Bendigo Bank employee, officer or Board member associated with your organisation.

Sponsorship Information

Are you seeking sponsorship for: Event Equipment Project

Name of event/equipment/project:

Date and location of event (if applicable):

Sponsorship amount requested (incl. GST if applicable):

What are these funds to be used for?

Sponsorship payment due date:

If applicable, please attached documentation outlining options for levels of sponsorship

Define the target audience of the event/equipment/project:

Sponsorship Objectives

Please outline the main objectives of the sponsorship:

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How will these objectives be measured?

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General Information

Please explain why you think the sponsorship fits with our Bendigo Bank values/brand.

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If in-kind support is sought from us (staff time, in-kind), please provide details:

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Will Hervey Bay **Community Bank**[®] Branch be the only financial institution to sponsor your event/organisation? Yes No

Are there any other sponsors already involved with your event/organisation and if so, what is the extent of their support?

Is this a once off, or an ongoing opportunity/event? Please provide details

If an ongoing opportunity/event, what duration does the sponsorship approach cover?

Has your organisation had any previous association with us? Yes No

If yes, please provide details:

Sponsorship Benefits

Please select the benefits of the sponsorship to Bendigo Bank:

- | | | |
|--|---|--|
| <input type="checkbox"/> Presentation rights | <input type="checkbox"/> Networking opportunities | <input type="checkbox"/> Hospitality |
| <input type="checkbox"/> Tickets / Passes | <input type="checkbox"/> Ticket discounts | <input type="checkbox"/> Logo placement |
| <input type="checkbox"/> Advertising space | <input type="checkbox"/> Product display | <input type="checkbox"/> Access to Ambassadors |
| <input type="checkbox"/> Website presence | <input type="checkbox"/> Social Media | <input type="checkbox"/> Merchandise |
| <input type="checkbox"/> Footage use | <input type="checkbox"/> Photography use | |
| <input type="checkbox"/> Other: | | |

Marketing and Promotion

How will you market your event/equipment/project:

Social Media

Radio

Newspaper

Television

In Person

Member Newsletters

Please provide details of how you will include Hervey Bay **Community Bank**[®] Branch and Maryborough agency in your marketing:

Please provide details of how Hervey Bay **Community Bank**[®] Branch can promote your organisation/event:

Resources and Timing

Are there any particular timelines that we should be aware of (including important deadlines, etc)?

Please detail any other resources required to support the sponsorship:

BannerBug

Promotional cheque

Balloons

Marquee

Piggy mascot

Drink bottles

Banner

Account vouchers

EFTPOS machine

Other (please list below)

Please provide details of other resources if not included in the above:

Post activity

How will you report on the value that has been delivered to Hervey Bay **Community Bank**[®] Branch:

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Date:

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Signed:

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Full Name (please print):

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If your application is successful you will be required to complete an official Sponsorship Agreement. The above information will assist with the completion of the Sponsorship Agreement

Reminder: Please attach any additional information you believe will add to the assessment of your sponsorship application.

Notes (BRANCH USE ONLY)

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Privacy Bendigo and Adelaide Bank Limited is committed to ensuring your privacy is protected and understands your concerns regarding the confidentiality and security of the personal information you provide. The information contained in this form will be held by Hervey Bay **Community Bank**[®] Branch and may be disclosed to Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. Our full privacy policy is available online at www.bendigobank.com.au. Bendigo and Adelaide Bank Limited. ABN 11 068 049 178 AFSL 237879. (A1304014-1304013) (05/19)