



Sponsorship Application Form

Special Conditions for Applying for Sponsorship

- All requests must be approved by the Board of Fremantle Community Financial Services Limited
- All outcomes of the requests for sponsorships will be notified in writing
- All applicants must be an appropriately incorporated body or auspiced by an incorporated body
- Please allow up to 60 days for a response

Please attach any additional information you believe will add to the assessment of your application.

Applications are to be returned to:

9 Adelaide St
Fremantle WA 6160

Your contact information

Title: First Name:

Surname:

Address:

State: Postcode:

Phone (Wk): Phone (Hm): Phone (M):

Email:

Your organisation

Does your organisation currently bank with Fremantle **Community Bank®** Branch? ☐ Yes ☐ No

Your role in the organisation

Organisation name

Overview of your organisation

How long has the organisation existed for?

ABN Number

Sponsorship Information

Name of event/proposal

Date of event/proposal

Sponsorship Location

Please specify the main town(s)/suburb(s) in which your event/proposal will take place

General Information

What level of sponsorship is being sought? (e.g. Naming Rights, Official Sponsor)

Please describe the level of community involvement this sponsorship will involve
(e.g. businesses, education groups, social groups, etc.)

Will Fremantle **Community Bank**[®] Branch be the only financial institution sponsor of your event? ☐ Yes ☐ No

Please provide a full list of your current sponsors.

Please detail any previous association with the Fremantle **Community Bank**[®] Branch

Target audience

Define the target audience of the event/program. Please include:

- Size of event
- Expected attendance numbers
- Target market
- Potential product synergies

Will target market research be conducted both pre and post event? And if so, how?

Objectives

Please outline the main objectives of the proposed sponsorship or event

Marketing

Please provide details of how you plan to market/publicise your event/program

Community and stakeholder benefits

Outline the benefits of the sponsorship (e.g. ticketing allocation and networking opportunities)

Resources and Timing

Please detail any other resources required to support the sponsorship (e.g. Bannerbug, marquee, banner, promotional cheque, Piggy mascot, account vouchers, balloons)

Financials

How much is the sponsorship amount you wish to apply for (incl. GST)?

When is payment due?

Are there any in-kind costs associated with this sponsorship?

Date

Signed

Full Name (please print)

Privacy Bendigo and Adelaide Bank Limited is committed to ensuring your privacy is protected and understands your concerns regarding the confidentiality and security of the personal information you provide. The information contained in this form will be held by the Fremantle **Community Bank**® Branch and may be disclosed to Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. Our full privacy policy is available online at www.bendigobank.com.au.
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