



## Swansea/ Bicheno Community Bank<sup>®</sup> Branch

# Sponsorship Application

# Sponsorship Application

## Information for Applicants

The Swansea/Bicheno Community Bank is operated by **Freycinet Coast Financial Services Limited (FCFSL)**, a community-owned Company which dedicates a significant portion of its profits to supporting the local community.

**FCFSL** offers two funding streams which aim to make targeted use of funds for the benefit of the community, contributing to the development of community welfare, environmental, health, education and arts or cultural areas

- a Community Small Grants Program which provides funds to meet specific one off needs of charitable or not-for-profit organisations and
- a Sponsorship Program, which provides an opportunity for a longer term relationship providing mutual benefits for the organisation, the Bank and its clients.

## Where does the money come from?

The Bendigo Bank products available through the Branch are the Company's main form of income and part of the profits made are returned to the Swansea/Bicheno **Community Bank®** Branch Grants and Sponsorship Programs. As the banking business grows so too will these Programs and the Company will be able to support more community groups.

## Sponsorships

A sponsorship is a partnership agreement between the Bank and a club or organisation which provides mutual benefits to the organisation and to the Bank and its clients **and** which provides publicity opportunities which allow the **Community Bank®** Branch to grow its business. The more successful the banking business is, the more funds can then be returned to the local community.

### Sponsorships must

- Create tangible benefits to the wider community
- Support local initiatives that have long lasting positive benefits

### Sponsorships must not

- Promote political or religious organisations
- Denigrate or offend any other groups in the community
- Result in environmental destruction or animal cruelty
- Present programs that may create hazards to the community
- Present programs that do not reflect community standards
- Present programs sponsored by Swansea Bicheno Community Bank® competitors
- Advocate gambling or alcohol
- Require the use of or promotion of weapons

## Applications

Applications for financial support up to \$1000 p.a. must be made on the form provided and will be subject to negotiation between the applicant and the representatives of the FCFSL Board and subject to the approval of the Board. Success of an application may also be limited by the funding available at the particular time. Applications should indicate:

- Benefits provided by the sponsored organisation
- Current level of support for the Community Bank® demonstrated by the applicant
- Locality of club or organisation

### **Memorandum of Understanding**

Each sponsorship agreement entered into by the Bank will be negotiated separately and the responsibilities/duties of each partner will be detailed in a Memorandum of Understanding agreed to and signed by their representatives.

### **Permission Forms**

As part of the Reciprocal Support Arrangements, a *Permission to Publish Sponsorship, Intellectual Property and Copyright Release* and *Photography Consent* form is attached for applicants to sign and have witnessed.

### **Tax Invoice**

If your application is successful a Tax Invoice will need to be returned to the **FCFSL** Treasurer each year in order for you to receive your funding. The details required on the invoice may be subject to agreed clauses in the MOU. You will find a Tax Invoice form attached to your notification letter.

### **Acquittal Report**

All sponsorship recipients are required to complete a Sponsorship Acquittal Report at the completion of each year of the program. This will then be used to assist in measuring the success of the sponsorship.

### **Privacy**

Bendigo and Adelaide Bank Limited is committed to ensuring your privacy is protected and understands your concerns regarding the confidentiality and security of the personal information you provide. The information contained in this form will be held by the **Swansea/Bicheno Community Bank® branches** and may be disclosed to Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. Our full privacy policy is available online at [www.bendigobank.com.au](http://www.bendigobank.com.au). Bendigo and Adelaide Bank Limited. ABN 11 068 049 178 AFSL 237879

### **Where to send your application**

Please forward your application to:

The Secretary, Freycinet Coast Financial Services Limited  
PO Box 125 Bicheno TAS 7215

or email it to [secretary@freycinet.own.net.au](mailto:secretary@freycinet.own.net.au)

or deliver it to

**Swansea/Bicheno Community Bank®** Branches of Bendigo Bank at Swansea or Bicheno

### **Declaration**

By signing below, I indicate that I have read and understand the above information provided to me by Freycinet Coast Financial Services Limited as operator of the **Swansea/Bicheno Community Bank®**

**Signature** \_\_\_\_\_

**Date** \_\_\_\_\_

# Swansea / Bicheno Sponsorship Application Form

## Applicant's Details

Name of organisation \_\_\_\_\_

Email address \_\_\_\_\_

Postal Address \_\_\_\_\_

Street Address \_\_\_\_\_

Daytime Phone Number \_\_\_\_\_ Mobile \_\_\_\_\_

Web Address \_\_\_\_\_

ABN \_\_\_\_\_

Are you a registered 'Not for Profit' organisation?  Yes  No

Does your organisation have a Bendigo Bank account for direct credit, should your application be successful?  Yes  No

## Contact Person for this Application

Name \_\_\_\_\_

Position held within organisation \_\_\_\_\_

Daytime Phone Number \* \_\_\_\_\_  Mobile \* \_\_\_\_\_

Email address \* \_\_\_\_\_

Postal Address \* \_\_\_\_\_

\* Please indicate preferred method of contact

## Applicant's Information

What does your organisation do? E.g. Mission Statement or description of role in the community.

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What community programs are currently being undertaken by your organisation?

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How many people belong to your organisation? E.g. number of members, staff, volunteers, etc.

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What geographical area(s) do your members come from?

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How does your organisation propose to use the sponsorship funds?

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Who will benefit from the sponsorship? (E.g. number of community members, geographical area).

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Other Sponsorships. Please list the details of all other sponsorships held by your organisation?

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### Reciprocal Support Arrangements

If your application is successful, how will your organisation provide reciprocal support for the **Swansea/Bicheno Community Bank®** Branch? Tick relevant boxes and provide details.

Reciprocal Support	Details
<input type="checkbox"/> Permanent Branch sign at venue, either inside and/or outside	
<input type="checkbox"/> Use of Branch name and/or logo e.g. uniforms, programs, newsletters, websites	
<input type="checkbox"/> Opportunity for a Branch representative to address community members at your event or on a suitable occasion	
<input type="checkbox"/> Organisation's banking business conducted through Branch	
<input type="checkbox"/> Support of Branch from members, parents, etc in the form of additional banking business	
<input type="checkbox"/> Opportunity to include messages/advertisements in newsletters and other community correspondence	
<input type="checkbox"/> Media opportunities that demonstrate how the Branch has supported your organisation	
<input type="checkbox"/> Permission for relevant photographs to be taken and used by the Branch for promotional purposes	
<input type="checkbox"/> Naming rights to event	
<input type="checkbox"/> Use of Branch's promotional marquee	
<input type="checkbox"/> Display of Branch's temporary banners	
<input type="checkbox"/> Other	

### Declaration

I agree that the criteria of the Freycinet Coast Financial Services Ltd have been met and that any decisions made by Board of Management are final.

### Signature

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**Name** (please print)

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**Position held within Organisation**

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**Date:** \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Date received \_\_\_\_\_ Date considered \_\_\_\_\_

Approved     Declined    Amount approved: \$

Comments

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