

Community Bank
Swansea and Bicheno

B Bendigo Bank

**Community Bank
Swansea & Bicheno**

Sponsorship Application

Your town.
Your bank.

Everything you need

B Bendigo Bank

**BANK
LOCAL**



Sponsorship Application

Information for Applicants

The Community Bank Swansea & Bicheno is operated by Freycinet Coast Financial Services Limited (FCFSL), a community-owned company which dedicates a significant portion of its profits to supporting the local community.

FCFSL offers two funding streams which aim to make targeted use of funds for the benefit of the community, contributing to the development of community welfare, environmental, health, education and arts or cultural areas

- a Community Small Grants Program which provides funds to meet specific one off needs of charitable or not-for-profit organisations and
- a Sponsorship Program, which provides an opportunity for a longer term relationship providing mutual benefits for the organisation, the Bank and its clients.

Where does the money come from?

The Bendigo Bank products available through the local Community Bank Swansea & Bicheno Branches are the company's main form of income and part of the profits made are returned to the communities through our Grants and Sponsorship Programs. As the banking business grows so too will these Programs and the company will be able to support more community groups.

Sponsorships

A sponsorship is a partnership agreement between the Bank and a club or organisation which provides mutual benefits to the organisation and to the Bank and its clients and which provides publicity opportunities which may help the Community Bank Branch to grow its business. The more successful the banking business is, the more funds can then be returned to the local communities.

Sponsorships must

- Create tangible benefits to the wider community
- Support local initiatives that have long lasting positive benefits

Sponsorships must not

- Promote political or religious organisations
- Denigrate or offend any other groups in the community
- Result in environmental destruction or animal cruelty
- Present programs that may create hazards to the community
- Programs that do not reflect community standards
- Programs that advocate gambling or alcohol
- Programs that involve illegal activity or activity in breach of relevant regulations

Applications

Applications for financial support must be made on the form provided and will be subject to negotiation between the applicant and the representatives of the FCFSL Board and subject to the approval of the Board. Success of an application may also be limited by the funding available at the particular time. Applications should indicate:

- Benefits provided by the sponsored organisation
- Current level of support for the Community Bank demonstrated by the applicant
- Locality of club or organisation

Memorandum of Understanding & Reciprocal Arrangements

Each sponsorship agreement entered into by the Bank will be negotiated separately and the responsibilities/duties of each partner will be detailed in a Memorandum of Understanding agreed to and signed by their representatives. The agreement will include Reciprocal Support Arrangements (that is, the ways the organisation will provide reciprocal support to the Community Bank Swansea & Bicheno). As part of those arrangements, the organisation must complete a *Permission to Publish Sponsorship, Intellectual Property and Copyright Release* and *Photography Consent* form.

Tax invoice

If your application is successful a Tax Invoice will need to be returned to the FCFSL Secretary each year in order for you to receive your funding. The details required on the invoice may be subject to agreed clauses in the MOU.

Privacy

Freycinet Coast Financial Services Limited ABN 32 127 068 222 who own and operate Community Bank Swansea & Bicheno will collect, hold and use your personal information to assess your application and respond to your request. Your information may be shared with Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. For information on how we handle your personal information or how you can access it please read our Privacy Policy www.bendigobank.com.au. Bendigo and Adelaide Bank Limited, ABN 11 068 049 178 AFSL / Australian Credit Licence 237879.

Where to send your application

Please forward your application to:

The Secretary, Freycinet Coast Financial Services Limited
PO Box 125
Bicheno TAS 7215

or email it to secretary@freycinetcfs.com.au

or deliver it to

Community Bank Swansea & Bicheno Branches of Bendigo Bank at Swansea or Bicheno

Declaration

By signing below, I indicate that I have read and understand the above information provided to me by Freycinet Coast Financial Services Limited as operator of the Community Bank Swansea & Bicheno

Signature _____

Date _____

Swansea & Bicheno Sponsorship Application Form

Applicant's Details

Name of organisation _____

Email address _____

Postal Address _____

Street Address _____

Daytime Phone Number _____ Mobile _____

Web Address _____

ABN _____

Are you a registered 'Not for Profit' organisation? ☐ Yes ☐ No

Does your organisation have a Bendigo Bank account for direct credit, should your application be successful? ☐ Yes ☐ No

Project Title _____

Amount of funding requested \$ _____

Date by which funding is required _____

Contact Person for this Application

Name _____

Position held within organisation _____

☐ Daytime Phone Number * _____ ☐ Mobile * _____

☐ Email address * _____

☐ Postal Address * _____

*** Please indicate preferred method of contact**

Applicant's Information

What does your organisation do? E.g. Mission Statement or description of role in the community.

What community programs are currently being undertaken by your organisation?

How many people belong to your organisation? E.g. number of members, staff, volunteers, etc.

What geographical area(s) do your members come from?

How does your organisation propose to use the sponsorship funds?

Who will benefit from the sponsorship? (E.g. number of community members, geographical area).

Total cost of project _____

☐ Yes ☐ No

Funding Source	Amount requested
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Funding Source	Amount Requested
Swansea/Bicheno Community Bank	\$
Own organisation's resources	\$
	\$
	\$
	\$
	\$
TOTAL	\$

Reciprocal Support Arrangements

If your application is successful, how will your organisation provide reciprocal support for the Community Bank Swansea & Bicheno? Tick relevant boxes and provide details.

Reciprocal Support	Details
<input type="checkbox"/> Permanent Branch sign at venue, either inside and/or outside	
<input type="checkbox"/> Use of Branch name and/or logo e.g. uniforms, programs, newsletters, websites	
<input type="checkbox"/> Opportunity for a Branch representative to address community members at your event or on a suitable occasion	
<input type="checkbox"/> Organisation's banking business conducted through Branch	
<input type="checkbox"/> Support of Branch from members, parents, etc in the form of additional banking business	
<input type="checkbox"/> Opportunity to include messages/advertisements in newsletters and other community correspondence	
<input type="checkbox"/> Media opportunities that demonstrate how the Branch has supported your organisation	
<input type="checkbox"/> Permission for relevant photographs to be taken and used by the Branch for promotional purposes	
<input type="checkbox"/> Naming rights to event	
<input type="checkbox"/> Use of Branch's promotional marquee	
<input type="checkbox"/> Display of Branch's temporary banners	
<input type="checkbox"/> Benefits for Community Bank customers eg discounted access to club or other form of discount or access	
<input type="checkbox"/> Other	

Declaration

I agree that the criteria of the Freycinet Coast Financial Services Ltd have been met and that any decisions made by Board of Management are final.

Signature _____

Name (please print) _____

Position held within Organisation _____

Date ____/____/____

Date received _____ Date considered _____

☐ Approved ☐ Declined Amount approved: \$

Comments
