



Community Investment Application Form

For Applications under \$1000

Busselton & Dunsborough
Community Bank® branches



bendigobank.com.au

Busselton & Dunsborough Community Bank® branches



Community Investment Program Guidelines

The Busselton & Dunsborough **Community Bank**[®] branches are proud to be able to provide financial support for our communities, helping make connections and providing opportunities to partner with organisations that fit our business ideals. We offer two community investment sponsorship rounds per year through the Busselton & Dunsborough Community Bank branches Community Investment Sponsorship Program. Geographe Bay Community Enterprises Ltd and the Busselton & Dunsborough Community Bank branches are very proud to support our community through this funding program. Like you, we have a strong emotional attachment to our community.

Our Vision: To be the 1st choice in financial services for our local community and organisations we partner with.

Our Mission: We will contribute to the success, sustainability and resilience of our local communities through engagement, innovation and partnerships

Our Values: Integrity, honesty, trust, professionalism, passion, respect, empathy, loyalty

Our Principles: Partnership based on trust, respect and goodwill, shared effort risk/reward 50/50, local ownership, local decision making, local investment, focused on broad based community benefit, commercially focused, community spirited.

1. What does sponsorship mean to Geographe Bay Community Enterprises Ltd?

In general terms, we consider sponsorship to be a partnership whereby funding is provided for organisations, clubs, individuals who are proposing initiatives that support their community or activities that benefit both the local community and provides exposure and opportunities for the Busselton & Dunsborough Community Bank branches to spread the word on how the Community Bank model differs from mainstream banks, directly benefiting the local community.

2. What are our Sponsorship objectives?

We look for sponsorships that are mutually beneficial. The funds we are able to distribute back to the local community relate directly to the success of our banking business – that is, the more banking business we have provides the opportunity for more funds that can go back into the local community.

The Busselton & Dunsborough Community Bank branches offer a full suite of financial products like other banks BUT our big difference is that the majority of our profits stay right here, in the City of Busselton.

3. What are the Busselton & Dunsborough Community Bank branches looking for?

We are looking to sponsor projects and initiatives within the City of Busselton that are clearly focused on Community projects, capacity building, activities, initiatives, education including early childhood, emergency services, sporting, infrastructure development, arts, environment & agriculture and Community Leadership within our local community.

Applications will be assessed against the following essential criteria. Please be aware, these

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will need to be clearly illustrated within your application.

- How your project supports the vision & objectives of Geographe Bay Community Enterprises Ltd.
- How your project encompasses the above targeted areas and the benefits to the community you aim to achieve.
- How your project or organisation can generate business for the Busselton & Dunsborough Community Bank branches.
- How you will recognise Busselton & Dunsborough Community Bank branches contribution.
- How you will measure your success.
- The application is complete and provides ALL required information.

What we won't support:

We will not support applications that:

- Support political or religious beliefs
- Denigrate, exclude or offend minority groups
- Encourage violence
- Create environmental hazards
- Present a danger to public health or safety
- Take place outside of Australia
- Directly benefit individuals in individual pursuits or fundraising causes for external purposes
- Administrative wages
- Gambling or Alcohol

4. How can your sponsorship grow the Busselton & Dunsborough Community Bank branches?

Your organisation can assist us with the following:

- Networking opportunities within your membership to grow our business and help give back more to the local community.
- Media opportunities that demonstrate how the bank is supporting your organisation eg. Radio, press, social media, signage.
- Photo or presentation opportunities for Geographe Bay Community Enterprises Ltd board members and the branch staff members.
- Opportunities to include messages and advertisements in newsletters and other community correspondence.
- Organisational banking and investments with the Busselton & Dunsborough Community Bank branches.
- Partnering with us through innovative ideas.

5. Eligibility

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Applications will be considered from not for profit groups, organisations and individuals proposing initiatives that support their community from within the City of Busselton area. Incorporation is not essential but desirable. Organisations without incorporation will need to indicate who will auspice the funds.

An ABN must be supplied for eligibility.

Only one application per entity will be accepted.

Late or incomplete applications will NOT be assessed.

Applications not addressing essential criteria will NOT be considered.

PLEASE NOTE* Application Forms, Program & Guidelines information may be subject to change at any time so please apply on current forms downloadable from the Busselton & Dunsborough Community Bank branches website at bendigobank.com.au/busselton

6. Evaluation and Acquittal

All successful applicants will be required to complete an acquittal form.

All acquittal forms must be submitted within TWO MONTHS from closure of project.

Failure to submit this information will result in recipients becoming ineligible for any future sponsorship rounds.

Any funds not expended must be returned to us or you can request a variation to your application in writing prior to commencement of your project.

7. Who do I contact if I have questions in regards to my application?

Sponsorship Coordinator - **Phone: (08) 9754 4388**

Email: BusseltonMailbox@bendigoadelaide.com.au

Applications can be submitted in the following ways:

Electronically: BusseltonMailbox@bendigoadelaide.com.au

In person: Busselton branch 4/50-54 Queen Street. Please make attention to: Busselton & Dunsborough Community Bank branches Sponsorship Committee.

By mail: 4/50-54 Queen St, Busselton WA 6280. Please make attention to: Busselton & Dunsborough Community Bank branches Sponsorship Committee.

Privacy

Bendigo and Adelaide Bank Limited is committed to ensuring your privacy is protected and understands your concerns regarding the confidentiality and security of the personal information you provide. The information contained in this form will be held by Busselton Community Bank Branch and Dunsborough Customer Service Centre and may be disclosed to Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. Our full

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privacy policy is available online at www.bendigobank.com.au. Bendigo and Adelaide Bank Limited. ABN 11 068 049 178 AFSL 237879.

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Your organisation details

Organisation name	
Postal address	
Contact person/Position	
Daytime phone/Mobile	
Email	

What does your organisation do? *Refer to 3. in the guidelines.

Mission statement, major programs and distinctive organisational attributes

You and your organisation's banking business

We can only support our community as much as the community supports us – through our banking & financial services.

Does your organisation bank with us?	YES <input type="checkbox"/>	NO <input type="checkbox"/>	SOME, NOT ALL <input type="checkbox"/>
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Most appropriate person to discuss your organisation's banking needs			
Name		Phone	

Organisation's banking details

Please provide banking details for direct credit should your application be successful.

Name of account			
BSB		Account number	

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Your project details *Refer to 3. in the guidelines.

Project title & Event Date	
Grant amount requested	

What would you like the grant for?

Describe the project, it's aims to meet and who it will benefit

How will you measure your project's success?

Outline how the funded activity will be monitored and evaluated

How will you recognise our contribution? *Refer to 4. in the guidelines.

Provide details of all marketing and promotional opportunities available.

What you will do	Where	Who will see it	When

Declaration

I/we declare the information provided in this application was true and correct at the time of submission.

I/we acknowledge and understand that all applications become the property of Busselton & Dunsborough **Community Bank**[®] branches.

Signed	
Name & Organisational title	
Date	