



## Sponsorship Policy

Please read these guidelines before you complete the application form.

### Proudly Supporting our Community

With the support of our residents and businesses using our Banking facilities since opening in 2001, Gingin Districts Community Financial Services Ltd (GDCFSL) are in a position where we can share a portion of the revenue generated from the Communities Banking Business.

Now the District groups and/or organisations will benefit from these efforts.

All funds distributed by the GDCFSL are a direct result of customers banking with our **Community Banks**<sup>®</sup> in Gingin or Lancelin.

### Objectives

1. To distribute part of the bank's profits in the form of Sponsorship & Minor Grants
2. To help improve the standards of living in, recreation, education and entertainment for residents within the Shire of Gingin
3. To assist members of the community in need
4. Provide financial assistance for community groups to develop well-planned events & projects to further benefit their members and the community
5. Create a positive Bendigo Bank brand association with new and existing customers within our community

### Qualifications

1. That you or your group, organisation and members, actively support and promote the Banking services provided by Gingin **Community Bank**<sup>®</sup> Branch and Lancelin branch of Bendigo and Adelaide Bank
2. That your group operates in the Shire of Gingin
3. The Management or Executive Committee will be the legally constituted applicant for an organisation or Group
4. Multi sporting complexes (joint use facilities) to be represented by their Management or Executive Committee
5. Applicants must provide an ABN or ACN where applicable

### Eligibility

1. To be a customer of a **Community Bank**<sup>®</sup> within the Shire of Gingin
2. To be a legally constituted non-profit Group within the Shire of Gingin
3. To be legally affiliated in a Sporting Complex or multi-use organisation or group using joint facilities within the Shire of Gingin.
4. To be an Organisation, group or person/s with special needs

### Types of projects considered for funding

1. Club/Group Sponsorship
2. Event Sponsorship
3. Community project
4. Purchase of item/s or article/s beneficial to member/s of the Community

## Exclusions

Funds are not available for:

1. Events which have already commenced or have been completed
2. Organisations that have not fulfilled the Board's requirements for previous funding
3. Support for political organisations
4. Events that promote alcohol, tobacco or gambling
5. The Board has the discretion to exclude certain events/ requests if deemed contravening to the Bendigo and Adelaide Bank Sponsorship Policy

## Planning

We encourage groups to involve as many contributors as possible as GDCFSL are interested only, as the final contributor, seeing their dollar value multiplied. We recommend all applicants discuss with a Bendigo Bank Senior staff member or Director whilst planning the event, prior to submitting the application form.

Applications can be submitted throughout the year, however, a minimum of two months lead-time is required prior to the commencement date of the event.

## Funding

A reasonable amount of funding is available annually provided the Banks have the continued community business support. Applicants are expected to secure other contributors commitments for the balance of the funds to meet the total cost of the sponsorship/project.

## Assessment factors

All sponsorship/projects will be assessed according to the following key principles:

1. Project justification
2. Planned approach
3. Community input
5. Access and opportunity
8. Co-ordination

## Banks Board Requirements – Final Acquittal

Funding will be available over a set period of time which will be determined at the acceptance of the proposal. The Bank's Board will require exposure of our brand through advertising or promotion of Bendigo Bank approved products. To progress our policy, we would expect each successful applicant to support and promote customers to our Banks.

At the completion of the project, an acquittal report must be supplied to the Board within 3 months of receipt of sponsorship funds to meet our audit requirements.

## Applications

Submissions must be made on our formal application form available at Gingin and Lancelin Bendigo Banks.

Receipt of an application does not in any way imply that a contribution will be approved. Those applications demonstrating strong customer support will receive favourable consideration by the Board. Our Shareholders would not condone our Bank Board providing Sponsorship to organisations, groups or person/s that do not support our **Community Banks®**.

Board decision to approve or decline an application will be final.

Application forms are available from:

Gingin Districts Community Financial Services Ltd  
Gingin **Community Bank®** Branch  
3 Constable St Gingin WA 6503  
PO Box 308 Gingin WA 6503

## OR

Lancelin branch  
Lancelin Plaza, Lancelin  
PO Box 179 Lancelin WA 6044