



Keith & Districts  
**Community Bank**<sup>®</sup> Branch

# Community Investment Application



**Bendigo Bank**

Bigger than a bank.

[bendigobank.com.au](http://bendigobank.com.au)



## Community Investment Guidelines

The Keith & Districts **Community Bank**<sup>®</sup> Branch proudly support our local community through our grants and sponsorship programs. We encourage a diverse range of organisations to access this community funding. All sponsorship requests must be received in writing on this application form together with supporting documentation, if required.

### Definitions

**Sponsorship** is a partnership whereby funding is provided for a club or event that benefits the local community and provides exposure and opportunities for the Keith & Districts Community Bank<sup>®</sup> Branch to spread the word about the benefits of community banking. Sponsorship is not advertising, hospitality, and return of favour.

**Donations** are given for the well-being of an individual or community group, at the Board's discretion, with no benefits required.

**Contra** (value or goods in kind) is where the Bank's products or services are provided in lieu of, or as well as, cash for the payment of a sponsorship. It is a two way opportunity to speak about, share and promote the bank in return for low value items.

### Applications

Groups requesting support will be required to complete an application form, including details about how the funds will be used and encouraging them to consider what their organisation would be able to do to promote the bank and grow the branch within their organisation and the wider community. Application forms are available at the branch, or on line [www.bendigobank.com.au/keith](http://www.bendigobank.com.au/keith)

### Special Conditions for Applying for Community Investment

1. All requests must be approved by the Board of Good Country Financial Services Ltd
2. All outcomes of the requests will be notified in writing
3. Please allow up to 60 days for a response

Please forward your application to:

The Manager  
Keith & Districts **Community Bank**<sup>®</sup> Branch  
28 Hender Street  
Keith SA 5267  
Tel: 08 8755 1143  
Email: [keithmailbox@bendigoadelaide.com.au](mailto:keithmailbox@bendigoadelaide.com.au)

## Community Investment Application



### Your contact details

<b>Title</b>	
<b>First Name</b>	
<b>Surname</b>	
<b>Position held</b>	
<b>Phone (Office hours)</b>	
<b>Mobile</b>	
<b>Email</b>	

### Your organisation details

<b>Organisation name</b>	
<b>Postal address</b>	
<b>Business address</b>	

<b>Australian Business Number*</b>	
<b>How long has your organisation existed?</b>	
<b>How many members does your organisation currently have?</b>	

\*If your organisation does not have an Australian Business Number, an intermediary organisation, which is prepared to administer your sponsorship is necessary.  
Please provide a signed letter of support and a copy of the organisation's endorsements.



# Community Investment Application



## Overview of your organization

Mission statement, major programs and distinctive organisational attributes

## You and your organisation’s banking business

We can only support our community as much as the community supports us – through the use of our banking and financial services.

<b>Does your organisation bank with us?</b>	YES <input type="checkbox"/>	NO <input type="checkbox"/>	SOME, NOT ALL <input type="checkbox"/>
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## Most appropriate person to discuss your organisation’s banking needs

Name	Phone

Is there any other individual, business or organisation that would like to see how we can assist with their banking and financial services?

Hint: Ask at your next committee meeting or group event if any of your compatriots would appreciate a call from our staff. Provide names and contact details, **only** if they have given their consent.

<b>Name</b>		<b>Phone</b>	
<b>Name</b>		<b>Phone</b>	
<b>Name</b>		<b>Phone</b>	
<b>Name</b>		<b>Phone</b>	

# Community Investment Application



## Sponsorship details

Type of Investment (Please complete details below)

- |  |   |
|--|---|
| <input type="checkbox"/> 1. Funding of project | <input type="checkbox"/> 4. Marquee hire      |
| <input type="checkbox"/> 2. Event sponsorship  | <input type="checkbox"/> 5. Promotional items |
| <input type="checkbox"/> 3. Season sponsorship | <input type="checkbox"/> 6. Other _____       |

## 1. Your project details

<b>Project title</b>	
<b>Grant amount requested</b>	
<b>Total cost of project</b>	

\*Amounts must match your project budget and must be stated excluding GST.

### What would you like the grant for?

<b>Details of the project (include supporting information separately, if required)</b>

<b>Beneficiaries of project</b>	
<b>Will there be other sponsors of this project?</b>	YES <input type="checkbox"/> NO <input type="checkbox"/>
<b>Details</b>	

## Community Investment Application



### 2. Event

Name of event	
Date of event	
Place of event	
Will any dignitaries/personalities be attending the event?	
<b>Will the Keith &amp; Districts Community Bank® Branch be the only financial institution sponsor of your event?</b>	
YES <input type="checkbox"/> NO <input type="checkbox"/>	
<b>If no, please list the other sponsor/s</b>	

### 3. Season sponsorship

Type of sponsorship	
Beneficiaries of sponsorship	

## Community Investment Application



### 4. Marquee hire (as standalone sponsorship)

Name of event	
Date of event	
Place of event	
Target audience	

### 5. Promotional items and resources

Please detail any resources and/or promotional items required to support the Community Investment Application

- |   |   |
|---|---|
| <input type="checkbox"/> CommunityPOS™**          | <input type="checkbox"/> Marquee                |
| <input type="checkbox"/> Large promotional cheque | <input type="checkbox"/> Vinyl outdoor banner   |
| <input type="checkbox"/> Piggy mascot**           | <input type="checkbox"/> COMMUNITY foam letters |
| <input type="checkbox"/> Balloons                 | <input type="checkbox"/> Other _____            |

\*\*conditions apply

### Funding required

How much is the sponsorship you wish to apply for?
What will the funds be used for?

## Community Investment Application



### Community engagement opportunity

What marketing opportunities will be available to the Keith & Districts **Community Bank**<sup>®</sup> Branch?

<input type="checkbox"/>	Use of photographs of event
<input type="checkbox"/>	Presentation by Board/Branch representative at event
<input type="checkbox"/>	Promotional material at event
<input type="checkbox"/>	Newsletters
<input type="checkbox"/>	FaceBook
<input type="checkbox"/>	Clubroom signage
<input type="checkbox"/>	Outdoor signage
<input type="checkbox"/>	Opportunities to present to members
<input type="checkbox"/>	Mail out to members
<input type="checkbox"/>	Uniform/Guernsey branding
<input type="checkbox"/>	Other _____

### Declaration

I/we declare the information provided in this application was true and correct at the time of submission.

I/we acknowledge and understand that all applications become the property of Keith & Districts **Community Bank**<sup>®</sup> Branch.

<b>Signed</b>	
<b>Name</b>	
<b>Organisational title</b>	
<b>Date</b>	