



Sponsorship Report Back Form

The 'Recognition' Element Of Goomalling **Community Bank**[®] Branch

Every year Goomalling **Community Bank**[®] Branch receives a large number of applications for sponsorship support, totalling many thousands of dollars. This very high demand for sponsorship funding necessitates an increasingly selective approach to the application of Community Banking Sponsorship budgets.

In keeping with the general sponsorship expectations of the wider community, and the expectations of our shareholders, Goomalling **Community Bank**[®] Branch sponsorship commitment is both an opportunity to add value to the community and an investment in recognition opportunities that will advance the long-term interests of the company and the community group receiving the sponsorship.

Therefore the commitment of Goomalling **Community Bank**[®] Branch funds to sponsorship projects relates to the understanding that sponsorship will bring mutual benefits to the company and for the beneficiary.

Under the terms of our Sponsorship Application Form, Goomalling **Community Bank**[®] Branch requires beneficiaries of our sponsorship program to outline appropriate elements of recognition in return for our sponsorship support. The applicant also commits to ensuring the recognition elements are achieved and that a Goomalling **Community Bank**[®] Branch Sponsorship Report Back Form is completed and returned.

By completing and returning this Report Back Form at the completion of the sponsorship you'll be providing valuable feedback on the sponsorship, satisfying Goomalling **Community Bank**[®] Branch audit requirements and increasing your organisation's chances of receiving possible future funding from the Goomalling **Community Bank**[®] Branch.

Please return this form – together with any relevant supporting documentation and any media coverage your organisation has received on the event/program/activity – to:

Administration officer
Goomalling & Districts Community Financial Services Ltd
Goomalling WA 6460
goomallingdistcommfinservices@gmail.com

Name of the organisation

Postal address

Officer's/Contact Name

Position:

Phone No(s):

Email Address:

Level Of Sponsorship Support Provided By Goomalling **Community Bank**[®] Branch:

What Was This Money/Support Used For:

Positive Outcomes From This Sponsorship For Your Organisation:

Positive Outcomes for the Community:

Approximately How Many People Benefited From And/Or Were Exposed To This Program/Event/Activity?

Positive Outcomes For Goomalling **Community Bank**[®] Branch

- Logo placement at event/program/activity
- Logo used in promotional material
- Bendigo person/people attended event/program
- Media coverage (attach press clippings)
- Naming rights to event/award/trophy, etc
- Volunteer opportunities for Bendigo people
- Government representation at event
- Other partners involved (details here)

Other recognition (details here)

Please note that while all these positive outcomes are desirable, it is not essential to have achieved all of them for a successful sponsorship.

Include Details Of Postive Outcome For Goomalling **Community Bank**[®] Branch below:

Signed:

Date:
