



Made possible by the customers of
East Ivanhoe and Heidelberg **Community Bank®** branches



Supporting Motor Neurone Disease

Ivanhoe Bowling Club recently held their third annual charity event to raise funds for research into Motor Neurone Disease. As a major sponsor of the club, the **Community Bank®** branches entered two teams, who all had a great night. Tournament organiser, John Higgins, said more than \$2,500 was raised on the night for MND research - a great effort by Ivanhoe Bowling Club and its supporters.



Off to the Cottage by the Sea

Late last year, staff from East Ivanhoe and Heidelberg **Community Bank®** branches embarked on a project to fund a summer holiday for local kids in need. Through a program run by Banyule City Council, the team provided \$4,000 to fund the five-day camp for 30 children at the Cottage by the Sea in Queenscliff. Each child was presented with bags including caps, water bottles and other goodies to take away with them on the holiday break.

The program provides children who don't have the opportunity of a holiday or a break from their normal lifestyle and are referred by teachers, social workers, maternal and child health nurses, churches and other agencies. The team hope to offer this to disadvantaged children each year as an ongoing project together with Banyule City Council.



Heidelberg District Community Enterprise Limited
233-235 Lower Heidelberg Road,
East Ivanhoe VIC 3079
ABN 62 095 312 744

Growing our community partnerships

In February, East Ivanhoe and Heidelberg **Community Bank**[®] branches winter sponsorships were announced, taking the overall financial contribution of these two branches to the Heidelberg and East Ivanhoe district to more than \$1.8 million. Each of these recipients would like to thank the customers of our branches who make these sponsorships possible. The more individuals and businesses bank with our local **Community Bank**[®] branches the greater the sponsorship funds available to support more sporting clubs, schools, kindergartens and charities each year.

We are pleased to announce the following sponsorships for 2012:

Banyule City Council – Banyule Festival – Major Sponsor
Banyule City Council – Banyule Community Volunteer Awards Sponsor
Banksia Palliative Care – Newsletter Sponsor
La Trobe University Football Club – Major Sponsor
La Trobe University Hockey Club – Club Sponsor
Macleod Football Club – Major Sponsor
Macleod Football Club – Netball - Major Sponsor
Old Ivanhoe Grammarians Football Club – Major Sponsor
Diamond Valley Superules Football Club – Major Sponsor
Ivanhoe Netball Club – Major Sponsor
Eaglemont Tennis Club – Club Sponsor
Viewbank Tennis Club - Major Sponsor
St John's Catholic Tennis Club – Major Sponsor
Battalion – Program Sponsor
96.5 Inner FM radio – Station Sponsor
Youth Foundations 3081 – Major Sponsor
East Ivanhoe SPACE Centre – Major Sponsor

If you are interested in seeking sponsorship from East Ivanhoe and Heidelberg **Community Bank**[®] branches, Round 2 sponsorship submissions must be received no later than 30 June 2012. For more information visit one of our **Community Bank**[®] branches or go to our website at www.bendigobank.com.au/heidelberg

HDCE appoints new Chairman



David Mayne (pictured left) has been appointed as the new Chairman of Heidelberg District Community Enterprise Ltd, with Nan Caple moving to the Vice Chairman position.

David has been a HDCE Ltd Board Member since 2009, after serving on the steering committee to establish Heidelberg **Community Bank**[®] Branch.

David was employed in the communications industry for more than thirty five years and has held a number of senior positions in areas including engineering, sales and marketing and commercial management. David has extensive experience at the executive management level with both government and public companies. He has also worked in the mining industry and is now involved in major infrastructure projects.

David is married to Jennifer and has two adult children. He has lived in the Ivanhoe area for more than 30 years and is actively involved in the Heidelberg and East Ivanhoe communities.

Following the retirement of Noel Donnelly, Sam Pearce (pictured right) was appointed Senior Manager, Heidelberg and East Ivanhoe



Community Bank[®] branches. Sam has been Branch Manager of Heidelberg **Community Bank**[®] Branch since opening, and was in the Business Development

department at Bendigo and Adelaide Bank Ltd prior to this appointment. A keen sportsman, Sam plays football locally and enjoys the opportunities working with the **Community Bank**[®] network provides to further support local sport.



Teaming up with La Trobe University

La Trobe University has made a multi-year commitment to sponsor Youth Foundations 3081, reinforcing their commitment of their local community in West Heidelberg.

As many of our customers may be aware, East Ivanhoe and Heidelberg **Community Bank**[®] branches have sponsored the Youth Foundations West Heidelberg program for the past four years. In partnership with the State Government, Banyule City Council and Banyule Community Health, the youth-led philanthropy program commenced in 2008 and works with youth in West Heidelberg to equip them with valuable life skills to improve and enhance their local area.

Last year, the three-year State Government funding for the project ended, and the future of this life-changing program was in doubt. La Trobe University recognised that the program supported their charter to engage with their local community and provide professional, cultural, social and economic links and provide input into the development of these communities.

The new Youth Foundations 3081 program will be launched at Banyule Community Health on 22 March.



Celebrating Women in Business

Last year we proudly sponsored the third annual Women in Business Lunch, with guest speaker Janine Allis, Founder and Managing Director of Boost Juice.

About 300 local business women made their way to The Centre Ivanhoe to hear the story of the entrepreneurial mother of four and former Telstra Business Woman of the Year. Janine took us on a journey of the highs and lows she faced on her way to creating the Boost Juice empire, which now employs more than 5,000 people across the globe. It was a refreshing look at a very grounded and down to earth woman who had a simple vision and made it happen.

The event was also an opportunity to showcase the wares of Ivanhoe traders, with a fashion parade of what's in store this summer.

Top right: Local business women at the event.

Far right: Janine Allis of Boost Juice.

Right: The Bendigo Bank team with Janine.



Good for **U**
AND your
community

With every product or service Bendigo Bank offers, money goes back into the community to support local projects and initiatives.

It means that as a customer you benefit from competitive products and great service and get the satisfaction of knowing your banking is contributing to your community.

So make a difference. To your own banking. And to your community. Call into East Ivanhoe and Heidelberg **Community Bank**[®] branches or phone 1300 BENDIGO.

Bendigo and Adelaide Bank Limited ABN 11 068 049 178. AFSL 237879. (U028B) (02/12)

East Ivanhoe and Heidelberg **Community Bank**[®] branches



So... what is community banking?

Many people ask us what community banking is, and why we have so much capacity to return money to the local community. Our **Community Bank**[®] branches exist to provide a highly competitive and local banking service which will return the maximum possible benefits back to the community.

This is achieved through a partnership with Bendigo and Adelaide Bank Ltd and our local community Company (Heidelberg District Community Enterprise Ltd) which is owned by local people who receive a dividend for their investment in establishing the two **Community Bank**[®] branches. After operating expenses are met, the branches can return 80% of their profits to the local community through community grants and sponsorships.

To date, the two **Community Bank**[®] branches in East Ivanhoe and Heidelberg have returned more than \$1.8 million in grants and sponsorships.

With your continued support our ambition is to be returning \$1 million each year to our community by 2015. How can you help? Simply by doing your banking with East Ivanhoe or Heidelberg **Community Bank**[®] branches. So call into one of the branches – you'll enjoy our friendly service, convenient opening hours and range of products – as well as what together we can do for your community.

Inaugural Ivanhoe Community Fun Run

Ivanhoe Cricket Club hosted the inaugural Ivanhoe Community Fun Run on Sunday 26 February. More than 150 participants braved the 36°C degree heat to run or walk the 2.5 or 5km courses, kicking off from Ivanhoe Park. There was great collaboration from other clubs within the precinct, with participants from Ivanhoe Park Croquet Club, football clubs and cricket club, who went on to play a Twenty20 match in the afternoon. More than \$3,500 was raised for Open House, through a range of silent auction items, fun run registration income and sponsorship. East Ivanhoe and Heidelberg **Community Bank**[®] branches were thrilled to be the major sponsor of the event, alongside Miles Real Estate, Autoclinic and Step into Life, and we would like to thank George Grossek from the ICC for putting this event together.



Above: And they're off!

Left: Bendigo Bank staff members brave the heat.



Right: Club members relax prior to the 5km run.



Watch the **Community Bank**[®] story at www.bendigobank.com.au/snapshots

U can find our branches at...

East Ivanhoe – 233-235 Lower Heidelberg Road East Ivanhoe VIC 3079 Phone: 9497 5133 Website: www.bendigobank.com.au/east_ivanhoe

Heidelberg – 164 Burgundy Street Heidelberg VIC 3084 Phone: 9457 2055 Website: www.bendigobank.com.au/heidelberg

Opening Hours: Monday to Friday 9.00am – 5.00pm and Saturday mornings 9.00am – 12 noon.

Bendigo and Adelaide Bank Limited, The Bendigo Centre, Bendigo VIC 3550. ABN 11 068 049 178. AFSL 237879. BMPNL0385 (01/03/12)

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