

Spring
2021

Newsletter

Community Bank · Seddon



From the Branch Manager

The team would like to welcome our new Mobile Relationship Manager, Stuart Stirling, to Community Bank Seddon! I have had the pleasure of working with Stuart over the past 15 years and am excited about the good work he can do for both our clients and community at large. He adds to the team a wealth of expertise and experience, and few bad jokes as well.



Stuart Stirling

Mobile Relationship Manager

M: 0422 607 490

E: stuart.stirling@bendigobank.com.au

Stu is truly a people-first person, a term often said but truly reflective. For all your lending needs, I can guarantee, give him a call and you won't be disappointed. Whether that be day or night, Stu is here to meet you when it is most convenient for YOU.

Ashley Coles
Branch Manager

Along for the ride with the Inner West Community Bike Hub

Congratulations to the team at the Inner West Community Bike Hub on their recent segment on Channel 9's Postcards. The team had a visit from Shane Crawford to chat about all the amazing achievements of the Bike Hub over the past two years. Well done!

Learn more about the Bike Hub's volunteer programs, workshops, service and repairs and bike sales at www.communitybikehub.com.au



CWA produce stall

They've done it again! The wonderful ladies of the CWA Footscray have helped keep the winter blues at bay with their amazing array of homemade jams, chutneys, sauces and pickles and mini gift packs. Stocks won't last long. Pop into the branch any time Monday – Friday 9.30am – 2.00pm.



From the Chairman



Something kind of wonderful has happened as we head into spring, our beloved Bulldogs, the team that unites and represents us, made the Grand Final. Despite not

winning, it's given us something to hold onto and cheer for, in what has been another challenging winter in Melbourne, suffering from endless lockdowns and exposure sites in the west.

In fact, so gripped is our neighbourhood by footy fever, we now have a Bulldogs art trail where you can walk the streets and see all the murals and houses decorated with our famous red, white and blue. (There might be one or two long-suffering Demon's ones too.)

In fact, the motto of the Doggies is 'yield to none' and that serves as a pretty good slogan for our inner west community. We are tough, resilient and we know hardship. This community has weathered many storms and things like pandemics, social inequality and underemployment often hit us hard. But these issues are only some of the things that define us, some of the others are our spirit of community and caring for others and the environment.

At Community Bank Seddon, we see this firsthand in the community groups we support and connect with. These groups are run by volunteers who want to make a difference here, where you live, work and school your children. These groups are what your banking supports. Organisations like the Comfort Café Foundation, Reaching Out in the Inner West, the CWA Footscray you'll see represented by community activations in our branch, organised by our community engagement and marketing lead Suzanne Saunders.

Our customers continue to trust us in record numbers and this faith means we can continue to put more money back into the clubs, groups and causes that need us the most. Since our launch in 2009, Community Bank Seddon has supported over 170 groups with over \$868,000 in donations, sponsorships and grants. This money is from the proceeds of your banking and as Chair of our Board of Directors, I want to say thank you. Thank you for banking with us, for trusting us with your financial goals and in many cases for recommending your friends and family to us. Because of you, we now find ourselves in the position to broaden our reach to support the Flemington, Kensington and Ascot Vale communities with our intention to purchase the asset of Flemington Financial Services.

This opportunity leads us to expand our team and we have recently appointed Stuart Stirling as a Mobile Relationship Manager which provides us with more flexibility in how we can service our customers.

From all of us at Community Bank Seddon, I hope that you continue to embrace the moments of kindness that define our wonderful community and maybe even share them with the team at In Other Good News.

Go Doggies!

Sarah Franklyn
Chairman

Community contributions



The Community Bank model is based around our customers' banking making a difference to our community.

And thanks to our customers, that's exactly what has happened in our recent sponsorship round!

After struggling through cancelled and shortened seasons, local sporting clubs are putting a huge emphasis on getting kids back into sport with many local cricket clubs reaching out to develop girls teams for the upcoming summer season.

We're also thrilled to be assisting Footscray Lacrosse Club get their in-schools program back up and running in local primary schools for 2022.

With the addition of some new recipients in this first sponsorship round for the 2021/22 financial year, the total number of sporting clubs, community groups, organisations, schools, events and festivals that we have supported now tops over 170 with a total contribution of over \$868,000 donated back to the community.

Sponsorships and Grants

The Westsider newspaper	Friends of Cruickshank Park
Footscray Angliss Cricket Club	Inner West Community Bike Hub
Footscray Lacrosse Club	Footscray Historical Society
Footscray United Cricket Club	Waterside Art & Blacksmith Association
Permaculture Out West	Grand United Cricket Club
Seddon Village Traders Association	West Footscray Traders Association
Druids Cricket Club	Comfort Care Foundation
Yarraville Special Developmental School	McAuley Community Services for Women
Williamstown Colts Cricket Club	Inner West Community Foundation

Pictured above are the Friends of Cruickshank Park. The Food Drive, pictured below, was in full swing with staff at our branch.



Our 2020/21 community impact

We aim to be the bank of choice for Seddon. Supporting our bank means more returns for our community.



\$868,454

Reinvested from
2009 to now



\$104,000

Reinvested into
the community
in 2020/21



170

Organisations and
events supported
since 2009



9

Volunteer Directors
working for the
Inner West

RU OK? Day



Our team have been very focused on supporting the mental health and wellbeing of one another, especially during recent challenging events. Which is why RU OK? Day has always been an important day in the calendar for them.

This year Bendigo Bank put out the challenge to all branches to dress to support the event and once again our team excelled, coming second in the state for the dress-up competition.

Pollinating the West

With so many avid gardeners amongst us, the branch team jumped at the chance to support local community group Permaculture Out West when they approached us to support their Seed Swap event earlier this year.

Permaculture Out West (POW) is a network of people living in the western suburbs of Melbourne, learning and practising Permaculture with members coming from the Hobsons Bay, Maribyrnong, Brimbank, Wyndham areas and beyond.

Their vision is to nurture, empower and create resilient communities in the west with a focus on environmental sustainability and self-sufficiency facilitated through local initiatives such as food swaps, community nursery and gardens, workshops and working bees.

Supported by an innovative and creative group of volunteers, their Seed Swap soon developed in a festival 'Pollinate the West' which involved collecting seed donations from the community leading up to a day-long seed swap event at the Seddon Uniting Church including guest speakers, information sessions and children's seed planting activities.

Unfortunately, the event could not go ahead as planned due to lockdown restrictions, but once again the team were able to adapt and the seed collections were distributed to letterboxes within 5km zones by their volunteers on bike.

Next step, we hope to see everyone's seedlings flourishing in photos online and maybe some produce by the summer months. And we have no doubt, with such a determined team behind the event, we shall enjoy the full event in 2022.

Learn more at www.pow.org.au



Come home to a low rate

1.99%
p.a.

Owner Occupied
Principal & Interest
2 year fixed interest rate

2.82%
p.a.

Comparison Rate

Low rates and 100% offset make the Complete Home Loan one of our most exciting home loans yet!

Chat to a home loan specialist today, phone Community Bank Seddon on 9687 2500 or search Bendigo Bank home loans.

 Community Bank · Seddon 9687 2500



Bendigo Bank

Terms and conditions, fees, charges and lending criteria apply. Offer subject to change. Comparison rate displayed is calculated for a loan of \$150,000 over 25 years & assumes variable rate with LVR between 60.01-80% will apply at the end of the fixed rate period. WARNING: The comparison rate is true only for the example given and may not include all fees and charges. Different terms, fees or other loan amounts might result in a different comparison rate. Full offset facility is available for Bendigo Complete Home Loan for fixed and variable loans, criteria apply. Credit provided by Bendigo and Adelaide Bank Limited ABN 11 068 049 178 Australian Credit License 237879. (A1625973-1644586) (Fusebox 09/21)

A better banking experience.

Right on your doorstep

We deliver the products and technology you'd expect from a big bank, plus the personal service you wouldn't.

Feel good about who you bank with. Try Bendigo.

Call us on 9687 2500 or search Bendigo Bank Seddon.

bendigobank.com.au

**BANK
LOCAL**



Bendigo Bank

Community Bank · Seddon

Bendigo and Adelaide Bank Limited ABN 11 068 049 178 Australian Credit Licence 237879. (1455031-1455027_06) (09/21)

Talk to us today



Ashley Coles
Branch Manager
0400 042 431
ashley.coles@bendigoadelaide.com.au



Esha Shrestha
Customer Relationship Manager
9687 2500
esha.shrestha@bendigoadelaide.co.au



Stuart Stirling
Mobile Relationship Manager
0422 607 490
stuart.stirling@bendigoadelaide.com.au

Community Bank · Seddon

90 Charles Street, Seddon

P 9687 2500

E seddon@bendigoadelaide.com.au

bendigobank.com.au/seddon



/seddoncommunitybankbranch



/seddon_community_bank_branch

Lockdown hours:

9.30am - 2.00pm Monday to Friday
and by appointment other times

Directors

Sarah Franklyn (Chair), Wal Wiersma, David St John (Secretary), Jenny Britt, Jack Fitcher (Treasurer) Pamela Sutton-Legaud, Tony Sticca, Alisa Hood, Freddy Lopez

Inner West Community Enterprises Limited
90 Charles Street, Seddon VIC 3011
ABN 93 124 893 705

Artist call out

We've had a makeover! New branding, branch refurbishment and new uniforms. However now we have a blank wall in our branch. We're calling out to local artists to forward expressions of interest in creating an artwork on the back wall of our branch. If you'd like to chat further, get in touch with Suzanne at marketing.iwce@gmail.com



Seddon Village Gift Card

Coming soon!

Are you looking for a simple yet rewarding Christmas Gift which also support the local business community? Look no further than the Seddon Village Gift Card. We're a proud supporter of the card that can be used throughout Seddon including retail stores, wine bars, restaurants, hairdressers, gift and plant stores – you'll have every friend or family member covered. Bulk orders available now.

Learn more at www.seddon-village.com.au



Update for shareholders

Inner West Community Enterprises Limited – the local company that operates the Community Bank Seddon – will hold its Annual General Meeting on Monday 22 November at 6.00pm. At this stage, we expect the meeting to be held via Zoom. Shareholders can expect to receive details of the AGM and the Annual Report in late October. Thank you for your ongoing support.



Bendigo Bank

Bendigo and Adelaide Bank Limited ABN 11 068 049 178 Australian Credit Licence 237879. (BNPNL0577) (09/21)