

Describe the project/event (if applicable) and main objectives:

How will you promote a partnership with Community Bank Kingsway?

Outline how the sponsorship activities will be monitored and evaluated:

Are there any other sponsors already involved? If so, please outline the extent of their support:

Sponsorship Inclusions

Please tick the benefits your club/organisation can provide through sponsorship:

- | | | |
|--|---|---|
| <input type="checkbox"/> Presentation rights | <input type="checkbox"/> Networking opportunities | <input type="checkbox"/> Logo placement |
| <input type="checkbox"/> Tickets / Passes | <input type="checkbox"/> Ticket discounts | <input type="checkbox"/> Hospitality |
| <input type="checkbox"/> Advertising space | <input type="checkbox"/> Product display | <input type="checkbox"/> Access to Ambassadors |
| <input type="checkbox"/> Website presence | <input type="checkbox"/> Social Media | <input type="checkbox"/> Merchandise |
| <input type="checkbox"/> Footage use | <input type="checkbox"/> Photography use | <input type="checkbox"/> Other (please list below): |

Marketing & Promotion

Please provide details of how you plan to market/publicise your activities (marketing, advertising and social media activity):

Please detail any other resources required from Community Bank Kingsway to support the sponsorship:

- | | | |
|---|---|---|
| <input type="checkbox"/> Promotional cheque | <input type="checkbox"/> Marquee | <input type="checkbox"/> Banner |
| <input type="checkbox"/> Piggy mascot | <input type="checkbox"/> Staff representation | <input type="checkbox"/> Account vouchers |
| <input type="checkbox"/> EFTPOS machine* | | |

Post Activity

How will you document your activities and report on the value that has been delivered?

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Supporting documentation

Please ensure you have attached or completed:

- | | |
|---|--|
| <input type="checkbox"/> Previous two (2) years financial statements (audited if available) | <input type="checkbox"/> Copy of Certificate of Incorporation (if applicable) |
| <input type="checkbox"/> Quotations, plans and other relevant documents | <input type="checkbox"/> Any other relevant information (e.g. annual reports, promotional materials, letters of support) |

Declaration

I/we declare the information provided in this application was true and correct at the time of submission.

I/we acknowledge and understand that all applications become the property of **Community Bank Kingsway**.

Signed	
Name	
Position within organisation	
Date	