



## **Sponsorship Application Form**

## Organisation details

<b>Organisation name (Full legal name)</b>	
<b>Postal address</b>	

<b>Contact person 1</b>	
<b>Position held</b>	
<b>Daytime phone</b>	
<b>Mobile</b>	
<b>Email</b>	

<b>Contact person 2</b>	
<b>Position held</b>	
<b>Daytime phone</b>	
<b>Mobile</b>	
<b>Email</b>	

<b>Number of staff</b>	<b>Number of volunteers</b>	<b>Number of members/participants</b>

<b>Is your organisation incorporated? (Please attach a copy of your Certificate of Incorporation.)</b>	YES <input type="checkbox"/>		NO <input type="checkbox"/>	
<b>Australian Business Number*</b>				
<b>Australian Taxation Office endorsements</b>	Deductible Gift Recipient?	YES <input type="checkbox"/>	NO <input type="checkbox"/>	
	Tax Concession Charity?	YES <input type="checkbox"/>	NO <input type="checkbox"/>	

**What does your organisation do? (Mission, values, major programs/activities etc)  
How does your organisation align to Community Bank Kingsway?**

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### Organisation's banking details

We can only support our community as much as the community supports us – through the use of our banking and financial services.

<b>Does your organisation bank with us?</b>	YES <input type="checkbox"/>	NO <input type="checkbox"/>	SOME <input type="checkbox"/>	NOT ALL <input type="checkbox"/>
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**Most appropriate person to discuss your organisation's banking needs**

Name		Phone	

Please provide banking details for direct credit should your application be successful.

<b>Name of account</b>			
<b>BSB</b>	<b>633-000</b>	<b>Account number</b>	

### Sponsorship Information

<b>What will funds be utilised for?</b>	
<b>Date/timeline:</b>	
<b>Location (if applicable):</b>	
<b>Sponsorship amount requested:</b>	

**Describe the project/event (if applicable) and main objectives:**

**How will you promote a partnership with Community Bank Kingsway?**

**Outline how the sponsorship activities will be monitored and evaluated:**

Are there any other sponsors already involved? If so, please outline the extent of their support:

### Sponsorship Inclusions

Please tick the benefits your club/organisation can provide through sponsorship:

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Presentation rights | <input type="checkbox"/> Networking opportunities | <input type="checkbox"/> Logo placement             |
| <input type="checkbox"/> Tickets / Passes    | <input type="checkbox"/> Ticket discounts         | <input type="checkbox"/> Hospitality                |
| <input type="checkbox"/> Advertising space   | <input type="checkbox"/> Product display          | <input type="checkbox"/> Access to Ambassadors      |
| <input type="checkbox"/> Website presence    | <input type="checkbox"/> Social Media             | <input type="checkbox"/> Merchandise                |
| <input type="checkbox"/> Footage use         | <input type="checkbox"/> Photography use          | <input type="checkbox"/> Other (please list below): |

### Marketing & Promotion

Please provide details of how you plan to market/publicise your activities (marketing, advertising and social media activity):

Please detail any other resources required from Community Bank Kingsway to support the sponsorship:

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Promotional cheque | <input type="checkbox"/> Marquee              | <input type="checkbox"/> Banner           |
| <input type="checkbox"/> Piggy mascot       | <input type="checkbox"/> Staff representation | <input type="checkbox"/> Account vouchers |
| <input type="checkbox"/> EFTPOS machine*    |   |   |

**Post Activity**

**How will you document your activities and report on the value that has been delivered?**

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**Supporting documentation**

Please ensure you have attached or completed:

- |   |  |
|---|--|
| <input type="checkbox"/> Previous two (2) years financial statements (audited if available) | <input type="checkbox"/> Copy of Certificate of Incorporation (if applicable)  |
| <input type="checkbox"/> Quotations, plans and other relevant documents                     | <input type="checkbox"/> Any other relevant information (e.g. annual reports, promotional materials, letters of support) |

**Declaration**

I/we declare the information provided in this application was true and correct at the time of submission.

I/we acknowledge and understand that all applications become the property of **Community Bank Kingsway**.

<b>Signed</b>	
<b>Name</b>	
<b>Position within organisation</b>	
<b>Date</b>	