

# Newsletter

Community Bank · Kwinana

## Chairman's update

Greetings shareholders, customers, and community members.

### Looking for someone to join the team

We are looking for someone to help on a subcommittee or the Board.

The Board is conscious that the average age of our Board members is way higher than the average age of our community... I think that is a nice way of putting it.

We are always looking for a younger, dynamic representative to help with marketing ideas.

We also provide an opportunity to someone studying or working in commerce to learn the inside workings of a public company with the assistance of friendly helpful professionals.

### We also need your help to keep growing

Please spread the word among your networks that the local Community Bank Kwinana is a viable banking alternative.

Bendigo Bank is a growing and profitable major bank, and our point of difference is still that, once we achieve distributable profits, 80% goes back to our community. Certainly something the other banks cannot match.

Your Board gathers on a regular basis to meet our Compliance and Regulatory obligations, but at the same time to focus on growing the business. The only limit is we start to lose traction, having already reached our family, friends, and contacts. So we now need to find new ways to expand into the community. This is where you, our shareholders and customers, can help.

### The right move

The move from The Market Place seems to be as successful as it was smooth. We have experienced growth in customer numbers and in business. And, just as important, the customers are happy, and so are the staff.

As you would be aware, the move had as much to do about reducing costs and increasing exposure. We achieved this by being on one of the City's busiest streets. These factors translate to a much healthier bottom line which should be reflected in the budget for 2021-22 that we are working on at present.

You will find a poster in this newsletter to help you share our opportunity with your networks. We look forward to building our community with you.

**John Iriks**  
Chairman

## Director's profile

### Leslie Whiddett

Les arrived in Australia in 1960 as a child migrant at age eight. As soon as it was possible, he gained an apprenticeship in plumbing, and then went on to get his plumbers license. He has been running a contracting business for over 40 years.

"I have had a strong desire to share my time in meeting and being part of community," he said.

He is married with one son. Today, he is still an active member in all the community organisations he is a part of. Les joined the Wandi Progress Association, and has served on it for over 25 years. The Association was formed to help the new residents of the area in Kwinana. He has served as president, vice president, treasurer and committee member.

In addition, Les is a foundation member of Wandi Woodturners and Marquetry Clubs, a committee member of the Handtools Club of WA, a member of Cockburn Power Boats for the past 45 years, and a Finewood Working Association club member.

"My strong sense of community," he reflected, "and how hard it was to raise funds made it apparent that the Bendigo Bank Community Bank model franchise was too good of an option to pass up, with 80% of profits being returned to the grassroots of our city."



Les Whiddett at the soft launch of the new premises.

Holding roles of Vice Chairman of the Board, and in the property subcommittee, Les feels he is "surrounded by such a strong team," he described, "always focused on being the best we can be for all stakeholders."

"My hope is that we have laid a strong foundation, and as a community we will move forward to prosper and be proud of the city we all live in," he said.

## Part of the team

Kwinana Community Financial Services Limited is a franchisee of Bendigo Bank and operates the locally owned Community Bank of Kwinana.

Expressions of interest are now being accepted for the voluntary position of Director.

As a director you will be motivated, well organised, self-directed and community orientated. You'll support and drive the company's strategic direction, goals and objectives to have a real say in the future direction of the branch and community.

**For more information or to apply, call John Iriks on 0417 904 419 or email [chairperson@kcfs.com.au](mailto:chairperson@kcfs.com.au).**



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## International Women's Day at Peel Manor House

Together, working together, thinking together and supporting one another means we can make change and change for the better.

This was one of the messages shared during the International Woman's Day at the annual luncheon hosted by Baldivis Rotary.

The event was held at Peel Manor house on the 14 March, and was the third year our Community Bank

Kwinana provided grants to support this great cause and event. The program consisted of guest speakers and fundraising for several community groups on the day.

Included among the speakers were Barry Sammels, mayor of City of Rockingham; Lyn Leeder from Bumi Sehat; and Anne Moore from Lucy Saw Care Centre and the Women's Council.



## Talk to us today

### Community Bank • Kwinana

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 /KwinanaCommunityBank

### We're open:

9.30am - 5.00pm Monday to Friday

### Directors

John Iriks, Stephen Williams, Wayne Milnes,  
Maxwell Bird, Sarah Mahony, Leslie Whiddett,  
Robert Cooper, Daniel Chan

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Community Bank  
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# Building better communities

Find out more. Call us on 9419 4242 or search  
Bendigo Bank Kwinana.

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