



COMMUNITY
\$1.3 million
CONTRIBUTIONS

Our door is always open.

Ensuring that our Lancefield and Romsey communities each had a bank branch in the main street of town was a driving force in the establishment of our **Community Bank**[®] company more than 16 years ago, and continues to be one of our key principles.

We're just as committed to a presence in Lancefield and Romsey now that we're officially the only bank in town.

And the commitment to service isn't just a line in a mission statement or vision. It's demonstrated and delivered each and every day by our dedicated team, and by the Directors who have been passed the baton by those who had the drive to establish our **Community Bank**[®] company at the turn of the century.

As we lead into Christmas, it's timely to reflect on our past and restate our commitment to the future of our community.

I take this opportunity to wish a happy and safe Christmas and New Year to our **Community Bank**[®] branch team, our customers, the wider community, my fellow Directors and to the shareholders who embraced our vision and turned it into reality with their investment.

I'm sure we'll all come back invigorated for the year ahead.

I'm happy to say that our continued focus on growth, financial performance and customer service has resulted in another solid year. On the back of continued business growth, we increased our dividend payment by more than 10%, while continuing to increase our investments in the community.

In the 2016/17 financial year, our gross profit before the payment of community grants and sponsorships was around \$500,000. This is a direct consequence of the trust and faith that our shareholders and customers continue to show in us by bringing their business to our **Community Bank**[®] branches.

It gives me great pride as Chair of our company, as I move around Lancefield, Romsey and the wider community, to see the wonderful things that are being achieved with our Bank's support. Our partnership with the community is unique, and we hear every day how we are making a difference.

Since we first opened our doors, we have given over \$1.3 million in grants and sponsorships to clubs, community groups and a range of other organisations around the Lancefield and Romsey district. That's money generated by our bank branches and customers, helping to make our community a better place to live. The more customers we have, the more we can invest in the community. It's a virtuous circle.

I reaffirm the commitment by the **Community Bank**[®] company Board that we will continue to serve the interests of our community.

This means that we've got a team available six days a week to provide face to face service to our customers.

And while we've got ATM facilities at both our branches, they're for the convenience of our community, not the front line point of contact between a bank and its customers.

We've got a lot to look forward to in 2018. I wish everyone all the best, and encourage everyone to come back refreshed. We'll continue to work to make our community a better place.

David Plunkett
Chair



Bendigo Bank Christmas in Romsey 2017 kicked off with the decorating of the Romsey Community Christmas Tree. We are a proud major sponsor of this festival – an initiative of the Romsey Region Business & Tourism Association (RRBATA).

Lancefield & Romsey Community Financial Services Limited 20A High Street, Lancefield VIC 3435 **ABN** 44 093 517 714

Directors: Ken Allender, Rob Bryant, Tony Ede, Suzie Ewart, Donna Fabris, Tim McCarthy, Michael Meehan, Gina Morgan, Russell Pattinson, David Plunkett, Damien Tyrrell and Graeme Walker.

Big community grant makes good 'sense'.

A major contribution from our Lancefield and Romsey **Community Bank**[®] branches will enable the Therapeutic Sensory Space at the Greater Romsey All Abilities Park (GRAAP) to go full steam ahead.

Our company Chair, David Plunkett, recently announced the \$80,000 grant will be put towards key features including the proposed Rocky Gorge, Sensory Garden Water Feature and Kinetic Wind Sculpture.

The grant was part of \$203,805 in grants and sponsorships for local groups and events – all money generated by the proceeds and returns from banking business with our two local branches.

The latest allocation means more than \$1.3 million has been given to clubs, community groups and a range of other organisations around the district over the past 16 years.

"This distribution provides further proof that local residents and businesses who bank with us are helping make their own direct contribution to worthwhile projects and groups in the community," Mr Plunkett said.

"By supporting their Bank, they are also proudly supporting the groups receiving these grants and sponsorships.

"We are now the only Bank in town for both Lancefield and Romsey, and we reaffirm our long term commitment to always be here for the community.

"These grants and sponsorships demonstrate why we are here and how the loans, savings, investments and other business from all of us collectively put more money back into our community."

The \$80,000 grant to the GRAAP, on the site of the old Romsey Primary School, will go a long way towards realising the dream of an iconic regional park.

Other key grants and sponsorships included as part of the community investment distribution include \$10,000 to the Lancefield Equestrian Group to improve the surface of the inside of the trotting track at Lancefield Park, so it can be used for equestrian and other events.

A \$12,000 grant to Lancefield's St Mary's Primary School will go towards a new shade sail to protect children enjoying new playground equipment and allow the area near the corner of Raglan and Chauncey Streets to be used for outdoor lessons and exercise activities.

And \$10,000 will enable Lancefield Neighbourhood House to renovate the Lancefield Playgroup and Out of School Hours Care building.

Our 50 grants and sponsorships have been allocated across a range of organisations, including sporting and other groups, schools and emergency services agencies.

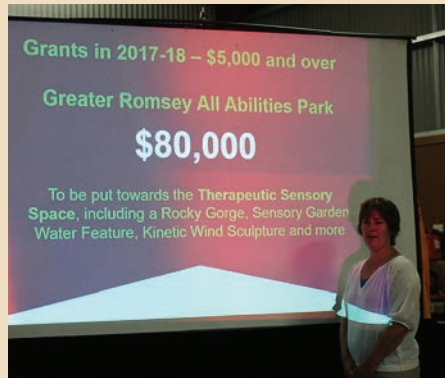
Mr Plunkett said the funding of local groups and community projects was the culmination of the effort of local residents when they worked together more than 20 years ago to bring the **Community Bank**[®] concept to Lancefield and Romsey.

Local groups benefited with significant funding thanks to the unique profit sharing arrangements under Bendigo Bank's **Community Bank**[®] concept, which is further reason for residents to continue supporting the 'only bank in town'.

Our 2017 Community Investment Evening was held at the Romsey Fire Station on 18 October.



John Severson (left) and Aileen Webster of the Lancefield Mechanics Institute are with **Community Bank**[®] company Director, Rob Bryant. John and Aileen presented a brief history of Lancefield, highlighting how our Lancefield **Community Bank**[®] Branch has contributed to the growth of the community over the last 16 years.



Raelene Mottram, President of GRAAP, was delighted at the announcement of \$80,000 for the Park's proposed Therapeutic Sensory Space.



Roger and Annie Lavelle of the Lancefield Equestrian Group with Celia Conroy, Lancefield Light Harness Club.



The Romsey Fire Brigade offered to host our 2017 event as a thank you for recent grant funding.



Tony Lakey, President of the Romsey Mechanics Institute, with Jenny Stillman, President of RRBATA and Kathy Lakey, Secretary of the Lancefield/Macedon Ranges Relay for Life.

2017/18 Community Grants.

Community Grants under \$5,000	Funding
Romsey Region Business & Tourism Association (RRBATA) – for the Romsey Historic Building/Site Plaque Program	\$2,500
The Field Trip – for ‘Someday’ – a weekend retreat for local senior citizens	\$2,000
Macedon Ranges Masonic Lodge #97 – for their Breakfast Program for Lancefield Primary School children	\$2,000
Lancefield Mechanics Institute – to move the existing boiling water unit and install a timer function	\$800
Play Connect Romsey – for Interactive Language Displays and painting easels	\$2,000
Lancefield Cemetery Trust – for a Memorial Niche Wall	\$4,000
Romsey Toy Library – for a collection of junior vehicles and shelving for a ‘Community Bank® Car Garage’	\$1,000
Lancefield & District Pony Club – for excavation and improvements to an existing water jump	\$2,000
Romsey Mechanics Institute – for Stage 2 of the ‘flues, chimneys and heaters project’ (split systems and ceiling fans)	\$4,000
Lancefield Light Harness Club – to update the sign at the main gate	\$506
Lancefield Primary School – for the school’s Garden 2 Table Program, including the purchase of a roller door, outdoor tables and chairs, and new gardening equipment	\$5,000
Emergency Services Grants	
\$1,000 each to our local Emergency Services, including Benloch Fire Brigade, Bolinda-Monegeetta Fire Brigade, Heskett-Kerrie Fire Brigade, Lancefield Fire Brigade, Newham Fire Brigade, Nulla Vale CFA, Romsey Fire Brigade, Romsey-Lancefield & District Ambulance Auxiliary and Springfield CFA	\$9,000
Community Grants over \$5,000	
Lancefield Equestrian Group (LEG) – for improving the riding surface of part of the area inside the trotting track at Lancefield Park, to enable it to be used for equestrian and other events	\$10,000
St Mary’s Primary School – for a shade sail for a new playground area	\$12,000
Lancefield Neighbourhood House – for the renovation of the Playgroup and Out of School Hours Care building	\$10,000
Greater Romsey All Abilities Park (GRAAP) – for the Therapeutic Sensory Space, including a Rocky Gorge, Sensory Garden Water Feature, Kinetic Wind Sculpture and more	\$80,000
Total	\$146,806

2017/18 Sponsorships.

\$12,000 investment in our children.

School Sponsorships

- Romsey Primary School – You Can Do It Program
- Lancefield Primary School – You Can Do It Program
- St Mary’s Primary School – You Can Do It Program
- Newham Primary School – Friends and Followers Program



Total funding for sporting and event sponsorships \$44,999.

Sporting Sponsorships

- Lancefield Auskick
- Romsey Sporting Association
- Lancefield Tennis Club
- Romsey Garden Club and Romsey Neighbourhood House (RNH)
- Lancefield Light Harness Club
- Romsey Cricket Club
- Lancefield Junior Football Netball Club
- Lancefield Bowling Club
- Romsey Junior Football Netball Club
- Lancefield Cricket Club
- Lancefield Golf Club
- Lancefield Football Netball Club

Event Sponsorships

- Romsey Country Women’s Association – Open Day 2018
- Lancefield Football Netball Club, Lancefield Tennis Club and Lancefield Junior Football Netball Club – fundraising luncheon
- Macedon Ranges Vignerons Association – Macedon Ranges Wine Exhibition 2017
- Lancefield Agricultural Society – Lancefield Show 2017
- Nulla Vale & Pyalong West Landcare Group – Environmental Photo Prize 2017
- Lancefield/Macedon Ranges Relay for Life 2018
- RRBATA – Christmas in Romsey 2017
- Lancefield Primary School – Comedy Gala 2018
- RMI and RNH – Antiques Fair 2018
- St Mary’s Primary School – drive-in movie

Planning an event in 2018?

Apply for funding from the Lancefield and Romsey **Community Bank**[®] branches, via our new Event Sponsorship Program.

We are offering this funding in addition to our annual Community Investment Program. This is a coordinated way for us to help support events that will run pre-November 2018.

The Program will open on Monday 19 February and applications will be due in by Friday 30 March 2018.

Contact Sally Peeler at marketing@lancefieldromseybank.com.au to be included in our community database.

'Supporting our local community.'



We are proud to support our local community by sponsoring events such as the Romsey Antiques Fair and Lancefield/Macedon Ranges Relay for Life.

Merry Christmas.

From all of us at Lancefield and Romsey **Community Bank**[®] branches, best wishes for the holiday season and thank you for your loyalty and support.

Drop into your nearest branch at 20A High Street, Lancefield - 5429 1977 or 105 Main Street, Romsey - 5429 5526.



 **Bendigo Bank**
Bigger than a bank.

Lancefield and Romsey
Community Bank[®] branches

Bendigo and Adelaide Bank Limited, ABN 11 068 049 178 AFSL/Australian Credit Licence 237879.
A282686-5 (380006_v1) (1/12/2017)

bendigobank.com.au



Lancefield and Romsey **Community Bank**[®] branches

Lancefield

20A High Street, Lancefield VIC 3435

Phone: (03) 5429 1977

Website: www.bendigobank.com.au/lancefield

Romsey

105 Main Street, Romsey VIC 3434

Phone: (03) 5429 5526

Website: www.bendigobank.com.au/romsey

Opening hours: Monday to Friday 9.30am – 5.00pm and Saturday mornings 9.00am – 12 noon

facebook.com/LancefieldRomseyCommunityBankBranches twitter.com/bendigobank

 **Bendigo Bank**
Bigger than a bank.

www.bendigobank.com.au

