Bendigo Bank

Community Bank Leopold

Sponsorship/Grant Application Form

Special Conditions for Applying for Sponsorship/Grant

- All requests must be approved by the Board of Leopold Community Enterprises Limited
- All outcomes of the requests for sponsorships/grant will be notified in writing
- All applicants must be an appropriately incorporated body or auspiced by an incorporated body
- Please allow up to 60 days for a response
- All successful applicants must assist in promoting Community Bank Leopold in any way required
- Where possible applicants should be willing to move their banking over to the Community Bank Leopold if they don't bank with us already

Please attach any additional information you believe will add to the assessment of your application.

Applications are to be returned to:

Community Bank Leopold	**OR**	**Company Secretary**
Shop 18, Gateway Plaza, Leopold		bendigoleopold@gmail.com

This document is in word version and as such just click on the brack sections and complete your response. The text boxes will expand to cater for any additional information.

Your contact information

Organisation Name	
First Name	
Surname	
Your role in organisation	
Phone contact	
Email contact	

Overview of your organisation

Mission, values, size, number of staff/volunteers/members etc).

How long has your organisation existed for?	
ABN	

Does your organisation bank with Community Bank Leopold?	Yes		No	
If no, do you agree to the branch contacting you regarding the services we have to offer?	Yes		No	
Name of auspicing organisation (if required)				

Sponsorship/Grant information

Name of sponsorship/grant proposal	
Length of sponsorship arrangement OR	
Date of grant event	
Location of event (if applicable)	
Sponsorship/Grant amount requested (incl GST)	
When is payment required?	

Sponsorship/Grant objectives

Please outline the main objectives of the sponsorship/grant proposal

How will these objectives be measured?

Target audience

Define the target audience? Include size of the event, expected attendance numbers, target market and other

Marketing and promotion

Please provide details on how you plan to market the sponsorship/grant. How will Community Bank Leopold be promoted in return for their sponsorship/grant?

Please provide details on how Community Bank Leopold can promote this investment (grant/sponsorship)?

General information

What is anticipated as the return on investment for Community Bank Leopold?

Will Community Bank Leopold be the only financial institution involved?	Yes		No	

Please detail your organisations previous involvement with Community Bank Leopold

Please detail what other businesses/organisations will be sponsoring your event/organisation?

Other resources

How can Community Bank Leopold assist in your event/organisation? Eg. Provision of marquees, banners etc.

Signature to application

Name of individual applicant	
Date of application/signature	

Additional information

1. Please feel free to attach any supporting documents including breakdown of costs to this application
2. If your application is successful you will be required to complete an official Sponsorship Agreement. The above information will assist with the completion of the Sponsorship Agreement.