



Sponsorship Application Form

Community Bank Elmore, Lockington and Rochester are proud to offer the Community Sponsorship Program to support the important work of local community groups and organisations, assist talented individuals pursue their potential and extend special events and programs that grow our community.

Important information

- To be eligible, applicants must be an appropriately incorporated body or auspiced by an incorporated body.
- Applicants are encouraged to gather additional support, both in kind and financial, and attach any other information that demonstrates community support for your event, program or project.
- For applications of \$500 or more please include relevant quotes to support the expenses detailed and financial statements from your last AGM.
- All applications will be assessed by the Lockmore Financial Services Ltd. Board of Directors and decisions will be final.
- All successful applicants will be required to assist with promoting the Community Bank Elmore, Lockington and Rochester
- An acquittal process will take place for all sponsorships over \$500.

How to apply

To apply, please submit the following:

1. Completed Application Form
2. Quotes for any goods or services to be purchased (for applications of \$500 or more)
3. Financial statements for your group or organisation (for applications of \$500 or more)
4. Any other material that demonstrates support for your application (e.g. letters of support)

Applications can be submitted in one of three ways:

- Email to: admin@lockmore.com.au
- Drop into one of our three branches
- Mail to: Lockmore Financial Services Administration Centre, PO Box 108, Elmore, VIC, 3558

Late submissions will not be considered. All submissions will receive confirmation on receipt. Please allow up to 60 days for a response. Applicants will be notified in writing of the outcome of their sponsorship application.

Organisation

Name:

Incorporation Number:

President/Chair:

Name of applicant:

Position of applicant:

Applicant contact information

First Name:

Surname:

Title:

Address:

Postcode:

State:

Phone (BH):

Phone (H):

Phone (M):

Email:

Your organisation

Overview of your organisation (e.g. the function that your organisation serves in our community)

Sponsorship Information

Are you seeking sponsorship for:

Event (e.g. sporting carnival or community celebration)

Project (e.g. purchase of equipment or construction of new facilities)

Program (e.g. a series of activities over time to build health awareness)

Name of event/project/program:

Date or duration of event/project/program:

Sponsorship Location

Please specify the main town(s) in which your event/program/project will take place

Objectives

Please outline the main objectives of the proposed event/project/program (e.g. what are you seeking to achieve and why?)

Target audience

Define the target audience of the event/program/project. Please include:

Expected attendance numbers

Target audience (e.g. youth, women, seniors etc.)

Please also specify how other organisations will be involved in your event/project/program. (e.g. businesses, other community groups, sporting organisations, schools etc.)

Marketing

Please provide details of how you plan to market/publicise your event/project/program

Are you interested in any of the following to promote your event/project/program? (Please tick/comment)

- | | | | |
|--------------------------|--|--------------------------|---|
| <input type="checkbox"/> | Marquee (3x3m shade cover with or without sides) | <input type="checkbox"/> | Bank/Company Representative to attend for presentations |
| <input type="checkbox"/> | Bannerbug (Pull Up) | <input type="checkbox"/> | Community Bank promotional items |
| <input type="checkbox"/> | Large Banner | <input type="checkbox"/> | Community Bank sign on project/premises |
| <input type="checkbox"/> | Promotional big cheque | <input type="checkbox"/> | Other (please specify) |

Community Benefit

How will your organisation benefit from this sponsorship?

How will the community benefit from this sponsorship?

What are the objectives for your event/program/project into the future?

COVID-19

Have you been affected by COVID-19? If so, tell us how?

Your Relationship with Community Bank Elmore, Lockington and Rochester

Does your organisation currently bank with Community Bank Elmore, Lockington and Rochester?

Yes

No

Will Community Bank Elmore, Lockington and Rochester be the only financial institution sponsor of your event?

Yes

No

Please provide a full list of your current sponsors in the Budget table on the next page.

How can your organisation assist the bank in creating relationships with your members?

(i.e. access to database, attendance at a committee meeting, attendance at a member event other than the project funded)

Have you received any financial support (e.g. grant or sponsorship) from the Community Bank in the past?

Yes

No

If yes, please detail.

