



# Spring 2023 Community Investment Application

**Deadline: 30 September 2023**

***All applicants must email our Community Engagement Officer on [mrcepublicrelations@gmail.com](mailto:mrcepublicrelations@gmail.com) before commencing an application to check the eligibility of their project and correct application process.***

***Some applicants will need to complete this form, others another one.***

***Applications on this form must be emailed to [mrcepublicrelations@gmail.com](mailto:mrcepublicrelations@gmail.com) by the stated deadline. Late applications will not be accepted.***

## Eligibility

Not-for-profit community groups open to the public that meet the below criteria are eligible to apply for community investment.

1. Group actively banks with Bendigo Bank at Community Bank Gisborne & District (local schools and kindergartens excepted)
2. Group regularly meets or holds events in postcode 3437, 3431, 3438, 3440, 3441 or 3442 and has significant membership from this area OR Group meets and holds events outside postcodes 3437, 3431, 3438, 3440, 3441 and 3442 but draws members from Gisborne, Macedon, Riddells Creek and Woodend as it provides a service or benefit that is not available in postcodes 3437, 3431, 3438, 3440, 3441 and 3442.
3. The responsibility for funding the community group's service or facility is clearly not solely the responsibility of the government (any level) or a business enterprise
4. Group has an ABN or an Incorporation Number, or is auspiced by one that does. Contact us if this is an issue. Groups that are uncertain of their eligibility are asked to contact [mrcepublicrelations@gmail.com](mailto:mrcepublicrelations@gmail.com) before completing an application. Political and religious organisations are also requested to confirm eligibility of their project before submitting an application

## Selection criteria

Our Community Investment Program is usually significantly over-subscribed and we are unable to support every application. Factors taken into account during the review process include:

1. The benefit of the group's activities or project to the greater Gisborne and district community (defined as residents of postcodes 3437, 3431, 3438, 3440, 3441, 3442)
2. The opportunities offered to drive awareness of Community Bank Gisborne & District and its products and services in postcodes 3437, 3431, 3438, 3440, 3441 and 3442
3. New awareness of and business to Community Bank Gisborne & District as a result of previous community investment (if applicable)
4. Completion of acquittal form for previous community investment received and relationship with branch around project

## Important information

- Applicants are encouraged to gather additional support, both in kind and financial, and attach any other information that demonstrates community support for your project, event or program
- Funds requested are to be exclusive of any GST that the applicant needs to charge on grants/sponsorships
- Applications of \$500 or more please include relevant quotes to support the project
- Community investment applications for \$5000 or more will be assessed and, if deemed appropriate, a further Board presentation will be required to enable a more detailed review of the project before a decision is made regarding community investment
- All applications will be assessed by the Board of Macedon Ranges Community Enterprises Ltd whose decision will be final
- All successful applicants will be required to assist with the promotion of Community Bank Gisborne & District

## Spring 2023 Community Investment Application

*All applications must be typed into this document and emailed to [mrcepublicrelations@gmail.com](mailto:mrcepublicrelations@gmail.com) by the stated deadline. Late or handwritten applications will not be accepted.*

### Who is applying?

#### Community Group Information

*Text*

Community Group Name	
Group bank account at Community Bank Gisborne & District	
Links to group's website and social media	
Link to Group's (or Auspicer's) record at <a href="https://abr.business.gov.au/">https://abr.business.gov.au/</a> If no ABN/ACN, put Inc association #	If your group is being auspiced for this project, also ATTACH a Confirmation of Auspice letter to your application.
Is your group registered for GST?	
Group Overview, including:  - location of group activities - your group's biggest challenges in the next 6-12 months	
Number of members and estimated number of people your group involves in the community	
Does your group pay any administrative staff or organisation members?	

Previous community investment received by applying group:  (Year - \$ - Project - Acquitted Y/N)	
Fundraising activities conducted by your group in last year and \$ raised	
Current sponsors	

### Applicant Contact Information

Applicant name	
Role in community group	
Phone number	
Email address	
Postal address	

### Secondary Contact of Community Group

Name	
Role in community group	
Phone number	
Email address	

## How we can help you? – *please complete A or B in this section*

### A) Grant for a Community Project

A grant is funding to assist your group to acquire a specific product or service

Project	
Project timing	
Project venue	
Project objective	
Total project cost	
Project cost provided by group by type ( <i>savings, income, fundraising, in-kind, other</i> )	
Other grants received for project	
Community investment amount sought ( <i>itemise major items</i> )	

#### Please attach to application for a Community Project:



Recent group financials. If you don't have regular financial statements, please attach the Treasurer's Report presented at the group's last Annual General Meeting.

If you are requesting community investment less than \$5000: **Continue to Section D**

If you are requesting community investment of \$5000 or higher: **Continue to Section C then D**

## B) Sponsorship of Community Program or Event

Sponsorship is general funding to support your group to deliver an activity or service. It can be specific to a part of an activity or service.

Program/event	
Program/event timing	
Program/event venue	
Program/event objective	
Main program/event activities	
Expected participation / attendance	
Total cost of program/event	
Group contribution to program/ event cost, by type ( <i>savings, income, fundraising, in-kind, other</i> )	
Other grants/sponsorships received for program/event	
Community investment amount sought ( <i>5itemize major items</i> )	

### Please attach to application for Sponsorship:

☐

Recent group financials. If you don't have regular financial statements, please attach the Treasurer's Report presented at the group's last Annual General Meeting.

If you are requesting community investment less than or equal to \$5000: **Continue to Section D**

If you are requesting community investment of more than \$5000: **Continue to Section C then D**

**C) Additional information required for applications for more than \$5000**

**Please outline how your project meets the following points.**

The project is urgently needed by our community	
The project will benefit a significant portion of our community for years to come	
All relevant groups have been involved in the planning and indicated their support	
The project or project phase can be successfully implemented within the budget and timing proposed	

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<p>Alternate sources of external funding have been explored and requested. Please list other external funding and \$</p>	
<p>Due diligence and proper governance have been applied to the project design and management</p>	
<p>The partnership with the bank and any commitments made will be maintained for the full project period</p>	

**Please attach to applications requesting more than \$5000:**

- ☐ Project master plan (if applicable)
- ☐ Project timeline including stages and dependencies
- ☐ Project budget and funding plan including in-kind contributions provided
- ☐ Letters of Support of project from all relevant stakeholders and/or authorities
- ☐ List of project committee members and roles
- ☐ Group financials for last two years (if applicable). If you don't have regular financial statements, please attach the Treasurer's Report presented at the group's last two Annual General Meetings

**Continue to Section D**

## D) How can you help us?

**This section must be completed by all applicants**

Our Community Investment Program is made possible by customers banking with Bendigo Bank at Community Bank Gisborne & District. The more our business grows, the more community investment we can provide. A strong community group-branch partnership can make great things happen in our community.



### Partnering with Community Bank Gisborne & District

Please outline any opportunities you can provide to encourage banking with Bendigo Bank at Community Bank Gisborne & District to members of your community group and beyond.

Informing group members about how Community Bank Gisborne & District supports your group, the community, and the Bendigo Bank products and services it provides	
Recognition of branch support on group's online tools ( <i>social media, website, Team App, etc.</i> )	
Branch representative(s) speaking at group meeting or event	
Bank signage on project ( <i>includes naming rights</i> )	
Bank signage at group venue	
Raising awareness of your project and the branch's support to the broader local community	
Other	



**Thank you for applying to our Community Investment Program.  
All applicants will be contacted via email within two months with the result of  
their application.**

**Applicants requesting more than \$5000:**

Shortlisted applicants will need to present their project to the Board of Directors in late October/November before a decision on their application is made. This may involve the request of additional information on the project or applying organisation(s).

**All successful applicants will need to attend a Community Investment Evening (in October or November 2023), a Partnership Meeting afterwards, and sign an agreement with Macedon Ranges Community Enterprises Ltd before funds are disbursed.**

**Better banking.  
Big impact.**

**It's a win-win when you  
bank with us.**

