



Sponsorship Application Form

APPLY NOW.

Special Conditions for Applying for Sponsorship

- Applicants can apply for up to \$1000 all year round.
- All applications will be reviewed by the Mandurah Community Financial Services Ltd
- All applicants must be an appropriately incorporated body or auspiced by an incorporated body.
- Please allow up to 60 days for a response.
- All successful applicants must assist in promoting the Halls Head Community Bank Branch in any way required.
- Where possible applicants should be willing to move their banking over to the Halls Head Community Bank Branch if they don't bank with us already.

Please attach any additional information you believe will add to the assessment of your application e.g. a Sponsorship Proposal.

Applications are to be returned to:

PO Box 555 Mandurah WA 6210
hallsheadcommunitybankmandurah@gmail.com

Your contact information

Title: _____ First Name: _____ Surname: _____

Phone (Office Hours): _____ Phone (Home): _____

Phone (Mobile): _____ Email: _____

Your organisation

Full name of the organisation: _____

Organisation's postal address (in full): _____

Website: _____

ABN (if applicable): _____

GST Registered? Yes No

How long has the organisation existed for?

Overview of your organisation (including mission, values, etc). Please attached additional pages if necessary.

How many current members/employees/volunteers does your organisation have?

Your role in the organisation:

Does your organisation currently bank with Halls Head **Community Bank** Branch? Yes No

If No, will you be opening a Bendigo Bank account with our branch? Yes No

Please list any Bendigo Bank employee, officer or Board member associated with your organisation.

Sponsorship Information

Name of event/proposal/program:

Date of event/proposal/program:

Location of event (if applicable):

Description of event/proposal/program including its purpose and history (years running, past performance, past sponsors etc):

What is the projected size and demographic of your target audience?

Will target market research be conducted both and pre and post event? Yes No

If so, how?

Sponsorship Objectives

Please outline the main objectives of the proposed event/proposal/program:

How will these objectives be measured?

Sponsorship Information

Please explain why you think the sponsorship fits with our Bendigo Bank values/brand.

Sponsorship amount request (inc. GST):

When would payment be due?

What are these funds to be used for?

If in-kind support is sought from us (staff time, in-kind), please provide details:

Will Halls Head **Community Bank** Branch be the only financial institution to sponsor your event/organisation? Yes No

Are there any other sponsors already involved with your event/organisation and if so, what is the extent of their support?

Is this a once off, or an ongoing opportunity/event? Please provide details

If an ongoing opportunity/event, what duration does the sponsorship approach cover?

Has your organisation had any previous association with us? Yes No

If yes, please provide details:

Sponsorship Benefits

Please select the benefits of the sponsorship to Bendigo Bank:

- | | | |
|--|---|--|
| <input type="checkbox"/> Presentation rights | <input type="checkbox"/> Networking opportunities | <input type="checkbox"/> Hospitality |
| <input type="checkbox"/> Tickets / Passes | <input type="checkbox"/> Ticket discounts | <input type="checkbox"/> Logo placement |
| <input type="checkbox"/> Advertising space | <input type="checkbox"/> Product display | <input type="checkbox"/> Access to Ambassadors |
| <input type="checkbox"/> Website presence | <input type="checkbox"/> Social Media | <input type="checkbox"/> Merchandise |
| <input type="checkbox"/> Footage use | <input type="checkbox"/> Photography use | |
| <input type="checkbox"/> Other: | | |

Post activity

How will you report on the value that has been delivered to Halls Head **Community Bank** Branch:

Date:

Signed:

Full Name (please print):

If your application is successful you will be required to complete an official Sponsorship Agreement. The above information will assist with the completion of the Sponsorship Agreement

Reminder: Please attach any additional information you believe will add to the assessment of your sponsorship application.

Notes (BRANCH USE ONLY)

Privacy Bendigo and Adelaide Bank Limited is committed to ensuring your privacy is protected and understands your concerns regarding the confidentiality and security of the personal information you provide. The information contained in this form will be held by Halls Head **Community Bank** Branch and may be disclosed to Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. Our full privacy policy is available online at www.bendigobank.com.au.
Bendigo and Adelaide Bank Limited. ABN 11 068 049 178 AFSL 237879. (266236-1122942) (501717_v3) (18/09/2019)