



Community Sponsorship Program Application Form

Community Bank
Halls Head



Special Conditions for applying for sponsorship

- Please ensure you read the sponsorship guidelines prior to completing this application.
- Halls Head Community Sponsorship program is open in March and September each year.
- All applications will be reviewed by Mandurah Community Financial Services Ltd.
- All applicants must be incorporated or auspiced by an incorporated body.
- Please allow up to 60 days for a response.
- All successful applicants must assist in promoting Community Bank Halls Head in any way required.
- Where possible, applicants should be willing to move their banking over to Community Bank Halls Head, if they don't bank with us already.
- Please attach any additional information you believe will add to the assessment of your application.

Step 1: The Organisation Details

Organisation name _____

Organisation address (not PO Box) _____

Postal address (if different from above) _____

Contact Person's name _____

Contact person's position _____

Phone number _____

Email Address _____

Is your organisation registered with an ABN or ARBN?

ABN: _____

ARBN: _____

Is your organisation registered for GST?

Yes No

Is your organisation incorporated? (If no, you will need to get an incorporated body to auspice your application)

Yes No

Please describe your organisation and its purpose in 150 words or less:
(How long has it existed, history, current membership, other important information to build the picture for the committee)

Does your organisation currently bank with Community Bank Halls Head?

Yes

No

If no, will you be opening a Bendigo Bank account with our branch?

Yes

No

Please list any Bendigo Bank employee or Board member associated with your organisation (if applicable)

Will you be applying for this grant through an auspicing body?

Yes

No

If yes, you will need to get the auspicing body to put in writing that they are willing to auspice the sponsorship and are aware of the responsibilities. This will need to be signed by a committee member.

What is an auspicing body?

An auspicing body is an incorporated group who responsible for the financial management of a sponsorship on behalf of an unincorporated body.

Please note, payments can only be made to organisations/groups.
Payment requests to personal bank accounts will not be processed.

Sponsorship amount request (inc GST): _____

When would payment be required? _____

Please provide an estimated budget of what the funding will be spent on:

Budget

Activity/Purchase	Amount

If the full amount requested is not granted, will your event/program/proposal still go ahead?

Yes

No

Will Community Bank Halls Head be the only financial institution to sponsor your program/event/proposal?

Yes

No

Step 2: About the program, event or purchase of equipment or materials:

What is the title of the program/event/proposal? _____

What is the date of the program/event/proposal? _____

What is the location of the program/event/proposal? _____

What is the projected size and demographic of your target audience?

Please provide a detailed description of the program/event/proposal including its purpose and history.

Please outline the main objectives of the program/event/proposal:

How will these objectives be measured?

Please list the community benefits, both long term and short term, the event/program/proposal is likely to have:

Please explain why you think the sponsorship fits with our Bendigo Bank values/brand.

If in-kind support is sought from us (staff time etc), please provide details:

Are there any other sponsors already involved in your program/event/proposal and if so, what is the extent of their involvement?

Yes

No

Is this a "once off" or ongoing program/event/proposal?

Once off

Ongoing

If ongoing, what duration does the sponsorship cover?

Please select the benefits of the sponsorship to Community Bank Halls Head or Bendigo Bank:

- Presentation Rights
- Tickets/passes
- Advertising space
- Website presence
- Footage use
- Networking opportunities
- Ticket discounts
- Product display
- Social media
- Photography use
- Hospitality
- Logo placement
- Access to Ambassadors
- Merchandise
- Other _____

Please provide details of how you plan to market/publicise your event/program (marketing, advertising, and media activity)

Please provide details of how you will promote Community Bank Halls Head:

Please provide details of how Community Bank Halls Head can promote your organisation/event/program:

Declaration of Applicant

I _____ (name of person applying)
_____ (position title) of
_____ (name of organisation)

do hereby declare that I am authorised on behalf of the organisation to sign this declaration and the information supplied is, to the best of my knowledge, accurate and complete. Community Bank Halls Head will be notified of any change to the information supplied and any other information or circumstances arising that may affect this application.

Signature _____ Date _____

If your application is successful, you will be required to sign an official Sponsorship Agreement prior to any payment being made.

Please submit this application through one of the following processes:

In person at:

Attn Community Partnerships Manager
Community Bank Halls Head
Shop 7 Halls Head Shopping Centre
Cnr of Peelwood and Glencoe Parades
Halls Head WA 6210

By mail:

Attn Community Partnerships Manager
Community Bank Halls Head
PO Box 555
Mandurah WA 6210

Via email:

Attn Community Partnerships Manager
jenny.hammington@hallsheadcommunitybank.com.au

Privacy statement - Mandurah Community Financial Services Limited ABN 56 098 081 308 who own and operate Community Bank Halls Head will collect, hold and use your personal information to assess your application and respond to your request. Your information may be shared with Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. For information on how we handle your personal information or how you can access it please read our Privacy Policy www.bendigobank.com.au. Bendigo and Adelaide Bank Limited, ABN 11 068 049 178 AFSL / Australian Credit Licence 237879.