

Sponsorship Application Form 2020

The Doncaster East and Templestowe Village **Community Bank®** Branches proudly support our local community through our grants and sponsorship programs. Since opening the branch in Doncaster East in 2001, and later the Templestowe Village branch in 2009, almost \$4 million has been distributed back to the local community. This figure correlates with the total amount of banking business we have in these two branches, so as the number of banking customers grows, so too will the capacity to sponsor more organisations into the future. To learn more about our model and the many organisations we currently sponsor – like us on Facebook (@DoncasterEastTemplestoweVillageCommunityBankBranch).

What is a sponsorship?

In general terms, a sponsorship is a partnership whereby funding is provided for a club or activity that benefits the local community. It is essential that it provides exposure and opportunities for the Doncaster East and Templestowe Village **Community Bank®** branches to spread the word on how Community Banks differ from mainstream banks and directly benefit the local community. Please note:

- Charitable donations are not considered sponsorships (these may qualify via our grants program)
- Direct advertising is not considered a sponsorship
- We sponsor organisations rather than individuals

How does the Bank determine which groups receive sponsorship?

We look for sponsorships that are mutually beneficial. The funds we are able to distribute back to the local community relate directly to the success of our banking business – that is, the more banking business we have in these two branches, the more funds to go back into the local community.

Please note the following criteria applies:

- The applicant organisation must be an active customer of one of our two branches
- The applicant organisation must have a minimum of three members/associates within its organisation that banks with one of the two branches
- The organisation must provide the bank with community visibility (eg. signage, logos on shirts, jackets, team bags, etc) and promotion of Bank's branding on newsletters and websites with links
- Opportunities for a representative from our Bank to address and/or present to members
- Opportunities to include messages and advertisements in newsletters, Facebook pages, push notifications and other membership correspondence
- Opportunities to distribute letters and offers to your members, including an online referral form through your electronic marketing efforts
- Media opportunities that demonstrate how the bank is supporting your organisation

All sponsorships are considered within four weeks of bi-annual closing dates and you will be advised of the outcome within that timeframe. Committee members listed by each applicant will be added to our database to receive advice from the local Community Bank® on sponsor and grant information. Please list if they do not wish to be kept informed.

Dates

There are two rounds of sponsorship allocations each year.

Round 1 submissions must be received no later than **28 February**.

Round 2 submissions must be received no later than **31 August**.

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Doncaster East and
Templestowe Village
Community Bank® branches



Applicant information:

Organisation Name: _____

Contact Person: _____

Position: _____

Address: _____

Suburb: _____ Postcode: _____

Phone: _____ Mobile: _____

Email: _____

ABN or incorporation registration number: _____

Organisation website address: _____

Facebook page URL: _____

Does organisation have all banking with the Doncaster East or Templestowe Village **Community Bank®**?

Have you previously received funding from the Doncaster East and Templestowe Village **Community Bank®**? If so, please provide brief details including year and amount:

To assist in our Branch Mangers efforts to measure the support of your club through banking referrals, please list the names of any businesses or families affiliated with your organisation that currently bank with the Doncaster East or Templestowe Village Community Bank® branches (with their consent, confidentiality assured):

List of Committee Members:

Name:	Position:	Email:
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Please advise if these contact DO NOT wish to receive future notifications from the Bank including sponsorship and grant opportunity details and deadlines.

Sponsorship Details:

Amount of sponsorship requested: \$ _____

When does the sponsorship commence/conclude? _____

What will the sponsorship funds be used for? _____

Please list your other major club or organisation sponsors:

What is the reach of the sponsorship? (ie. number of players/members/families, attendees at event, etc)

What are the proposed benefits you are offering the Doncaster East and Templestowe Village

Community Bank® branches:

Please include any additional information in your letter or attach to this request.

Acquittal report

All groups that receive sponsorship funding are required to complete a sponsorship acquittal report at the completion of the sponsorship. Acquittal reports due one month following completion date of sponsorship completion. This is used to assist in measuring the success of the sponsorship.

Where to send

Please send the application form via email, post or in person to:

Carly Kluge

Doncaster East and Templestowe Village **Community Bank®** branches

E: carly.kluge@mcel.net.au

A: 900 Doncaster Road, Doncaster East VIC 3109

P: 0417 592 732

Your privacy: Bendigo and Adelaide Bank Limited is committed to ensuring your privacy is protected and understands your concerns regarding the confidentiality and security of the personal information you provide. The information contained in this form will be held by the Doncaster East and Templestowe Village Community Bank® branches and may be disclosed to Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. Our full privacy policy is available online at www.bendigobank.com.au Bendigo and Adelaide Bank Limited. Bendigo and Adelaide Bank Limited. ABN 11 068 049 178 AFSL 237879. S53565 (280933_v5) (30/10/2015)