

Deloraine and Districts

**Community Bank**® Branch

Community

Sponsorships

Application



**Community Sponsorships Application**

**Information for Applicants**

The Deloraine and Districts **Community Bank®** Branch is operated by **Meander Valley Financial** **Services Limited** (MVFSL), a community-owned company which dedicates a significant portion of its profits to supporting the local community.

**MVFSL** offers two funding streams: a Community Grants Program which provides funds to meet specific needs of charitable or not-for-profit organisations; and a Sponsorship Program.

The Sponsorship Program aims to make targeted use of funds in response to community needs. **MVFSL** funds programs, projects and activities which benefit the community, contributing to the development of community welfare, environmental, health, education and arts or cultural areas.

**Where does the money come from?**

The Bendigo Bank products available through the Branch are the company’s main form of income and part of the profits made are returned to the Deloraine and Districts **Community Bank**® Branch Sponsorship Program. As the banking business grows so too will the Sponsorship Program and the company will be able to support more community groups.

**What is a sponsorship?**

A sponsorship is a partnership whereby funding is provided to an individual, club, event or organisation which benefits the local community **and** provides publicity opportunities which allow the Deloraine and Districts **Community Bank**® Branch to grow its business. The more successful the banking business is, the more funds can then be returned to the local community.

**Sponsorships must**

* Create tangible benefits to the wider community
* Support local initiatives that have long lasting positive benefits

**Sponsorships must not**

* Promote political or religious organisations
* Denigrate or offend any other groups in the community
* Result in environmental destruction or animal cruelty
* Present programs that may create hazards to the community
* Programs that do not reflect community standards
* Programs sponsored by Deloraine and Districts Community Bank Branch competitors
* Programs that advocate gambling or alcohol
* Programs that require the use of or promotion of weapons

Charitable donations are not considered sponsorships but may qualify through the Community Grants Program.

**Sponsorship Requests**

Sponsorship applications are assessed by the **MVFSL** Business Development Committee on a monthly basis and the following criteria are applied:

* The reach of the sponsorship across the community
* Benefits provided by the sponsored individual/organisation
* Current level of support for the Community Bank® demonstrated by the applicant
* Locality of club or event

**Permission Forms**

As part of the Reciprocal Support Arrangements (see page 6), a *Permission to Publish Sponsorship,* *Intellectual* *Property and Copyright Release* and *Photography Consent* form is attached for you to sign and have witnessed.

**Tax Invoice**

If your application is successful a Tax Invoice will need to be returned to the MVFSL Treasurer in order for you to receive your funding. You will find a Tax Invoice form attached to your notification letter.

**Acquittal Report**

All individuals, clubs, events or organisations which receive sponsorship funding are required to complete a Sponsorship Acquittal Report at the completion of the program, project or activity. This will then be used to assist in measuring the success of the sponsorship.

**Application Forms**

Sponsorship Application forms are available from the Deloraine and Districts **Community Bank**® Branch at 49 Emu Bay Road, Deloraine during business hours.

An electronic version is available on-line at [*www.bendigobank.com.au/deloraine*](http://www.bendigobank.com.au/deloraine).

**Where to send your application**

Please forward your application to:

The Secretary

Business and Development Committee

Meander Valley Financial Services Ltd

PO Box 423

DELORAINE Tas 7304

**or** email it to [DeloraineMailbox@bendigobank.com.au](mailto:DeloraineMailbox@bendigobank.com.au)

**or** deliver it to the Deloraine and Districts **Community Bank**® Branch at 49 Emu Bay Road, Deloraine.

**Declaration**

By signing below, I indicate that I have read and understand the above information provided to me by Meander Valley Financial Services Limited as operator of the Deloraine and Districts **Community** **Bank**® Branch.

**Signature** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Date**  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Application Form**

**Applicant’s Details**

Name of organisation/individual \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Postal Address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Street Address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Daytime Phone Number \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax Number \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Web Address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ABN \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Are you a registered ‘Not for Profit’ organisation?  Yes  No

Does your organisation have a Bendigo Bank account for direct credit, should your application

be successful?  Yes  No

Project Title \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Amount of funding requested $ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date by which funding is required \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Contact Person for this Application**

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Position held within organisation \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Daytime Phone Number \* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Mobile \* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Email address \* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Postal Address \* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**\* Please indicate preferred method of contact**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Office Use Only**

Date received \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date considered \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Approved  Declined Amount approved: $ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Comments \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Applicant’s Information**

What does your organisation do? E.g. Mission Statement or description of role in the community.

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What community programs are currently being undertaken by your organisation?

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How many people belong to your organisation? E.g. number of members, staff, volunteers, etc.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What geographical area(s) do your members come from?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Applicant’s Project Proposal**

Description of Project

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What exactly is the money going to be used for?

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What is the community need that your Project aims to meet?

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Who will benefit from your Project? E.g. number of community members, geographical area.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

When will this Project take place? E.g. start and finish dates.

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**Reciprocal Support Arrangements**

If your application is successful, how will your organisation provide reciprocal support for the

Deloraine and Districts **Community Bank**® Branch? Tick relevant boxes and provide details.

|  |  |
| --- | --- |
| **Reciprocal Support** | **Details** |
|  Permanent Branch sign at venue, either inside and/or outside |  |
|  Use of Branch name and/or logo e.g. uniforms, programs, newsletters, websites |  |
|  Opportunity for a Branch representative to address community members at your event or on a suitable occasion |  |
|  Organisation’s banking business conducted through Branch |  |
|  Support of Branch from members, parents, etc in the form of additional banking business |  |
|  Opportunity to include messages/advertisements in newsletters and other community correspondence |  |
|  Media opportunities that demonstrate how the Branch has supported your organisation |  |
|  Permission for relevant photographs to be taken and used by the Branch for promotional purposes |  |
|  Naming rights to event |  |
|  Use of Branch’s promotional marquee |  |
|  Display of Branch’s temporary banners |  |
|  Other |  |

**Declaration**

I agree that thecriteria of the Meander Valley Financial Services Ltd have been met and that any decisions made by theMVFSL Board of Management are final.

**Signature** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Name** (please print) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Position held within Organisation** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Date** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Permission to Publish Sponsorship

Intellectual Property and Copyright Release

Photography Consent

**I (name)** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Of (organisation)** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

PERMISSION TO PUBLISH SPONSORSHIP

Hereby give Bendigo Bank, including Community Bank® branches, my permission to publish my Company/Organisation’s name as a recipient of a Bendigo Bank Sponsorship. The publication of my Company/Organisation’s name will be for the purposes of promotion and marketing only.

**Signature:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**INTELLECTUAL PROPERTY AND COPYRIGHT RELEASE**

Being the rightful and acknowledged owner of the editorial/copy attached, hereby give Bendigo Bank, including Community Bank® branches, my unconditional and irrevocable permission to use, reproduce, copyright and publish the editorial/copy in any form as required for the purposes of promoting and marketing any Bendigo Bank branch via various forms of promotional material as deemed necessary.

**Signature:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

PHOTOGRAPHY CONSENT

Authorise Bendigo Bank, including Community Bank® branches, to use any film footage, photographic image or sound recording, of me or my Company/Organisation’s official representatives and having been produced, taken or recorded by Bendigo Bank or its appointed representatives, for the purposes of promotion and marketing, including on Bendigo Bank social media sites.

**Signature:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Dated:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Witnessed by (signature):** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Name** (please print) **and Address of Witness:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_