

Sponsorship Application Form

Applicant Information

Organisation name: Registered business name:
(if different to above) ABN:

Registered for GST?

Yes ☐No ☐

Organisation Address

Street Address: Suburb: Postcode: Postal address:
(if different to above) Suburb: Postcode:

Contact Details

Primary Contact Details

Title: First Name: Surname: Phone (daytime): Phone (mobile): Email: Position:

Secondary Contact Details

Title: First Name: Surname: Phone (daytime): Phone (mobile): Email: Position:

Does your organisation bank with Community Bank® Deloraine & Districts branch?

Yes ☐No ☐

Project Information

The following information is about the project for your sponsorship request.

Project Title/Name:

Project Description: *What do you want the money for? Please describe your project.*

Outline the primary objectives of the project and the needs of the community to be targeted.

Outline the community groups and/or community members that will benefit from your project.

Who will benefit from your project? *(e.g. number of community members, geographical area)*

When will this project take place?

Start date of project:

End date of project:

Sponsorship amount requested *(excluding GST):* \$

Privacy Bendigo and Adelaide Bank Limited is committed to ensuring your privacy is protected and understands your concerns regarding the confidentiality and security of the personal information you provide. The information contained in this form will be held by Meander Valley Financial Services Limited and may be disclosed to Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. Our full privacy policy is available online at www.bendigobank.com.au. Bendigo and Adelaide Bank Limited ABN 11 068 049 178 AFSL 237879.

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Project Budget

Please provide project budget details:

MVFSL funding requested

\$

Other funding received

\$

Other funding requested

\$

Own contribution

\$

Other

\$

Total Income

\$

Applicant's Information

The following information is about you.

What does your organisation do? *e.g. Mission Statement or description of role in the community*

What community programs are currently being undertaken by your organisation?

How many people belong to your organisation? *e.g. number of members, staff, volunteers, etc.*

What geographical area(s) do your members come from?

Reciprocal Support Arrangements

If your application is successful, how will your organisation provide reciprocal support for Community Bank Deloraine & Districts branch? Tick relevant boxes and provide details.

Reciprocal Support	Yes	No	Details
Naming rights to event	<input type="checkbox"/>	<input type="checkbox"/>	
Permanent branch sign at venue (either inside or outside)	<input type="checkbox"/>	<input type="checkbox"/>	
Opportunity for a branch representative to address community members at your event or on a suitable occasion	<input type="checkbox"/>	<input type="checkbox"/>	
Opportunity to include messages/advertisements in newsletters and other community correspondence	<input type="checkbox"/>	<input type="checkbox"/>	
Support of branch from members, parents, etc in the form of additional banking business	<input type="checkbox"/>	<input type="checkbox"/>	
Media opportunities that demonstrate how the branch has supported your organisation	<input type="checkbox"/>	<input type="checkbox"/>	
Permission for relevant photographs to be taken and used by the branch for promotional purposes	<input type="checkbox"/>	<input type="checkbox"/>	
Do you require use of the branch's temporary banners?	<input type="checkbox"/>	<input type="checkbox"/>	

Declaration by applicant

We understand and certify that we have been authorised to submit this application and the information contained therein is to the best of our knowledge true and correct.

We agree that the criteria of Meander Valley Financial Services Ltd have been met and that any decisions made by MVFSL Board of Management are final.

Name: (please print)

Position:

Signature:

Date:

To be included with Sponsorship Application Form:

- ☐ Signed Appendix A Information for Applicants
- ☐ Signed Permission to Publish Sponsorship, Intellectual Property and Copyright Release, Photography Consent

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Appendix A

Information for Applicants

Community Bank® Deloraine & Districts Branch is operated by Meander Valley Financial Services Limited (MVFSL) – a community-owned company which dedicates a significant portion of its profits to supporting the local community.

MVFSL offers two funding streams:

- Community Grants Program - *provides funds to meet specific needs of charitable or not-for-profit organisations.*
- Sponsorship Program - *targeted use of funds in response to community needs. MVFSL funds programs, projects and activities which will benefit the community, contributing to the development of community welfare, environmental, health, education and arts or cultural areas.*

Where does the money come from for the Sponsorship Program?

The Bendigo Bank products, available through the Branch, are the company's main form of income and part of the profits made are returned to Community Bank® Deloraine & Districts Sponsorship Program.

What is a sponsorship?

A sponsorship is a partnership whereby funding is provided to an individual, club, event or organisation which benefits the local community **and** provides publicity opportunities which allow the Community Bank® Deloraine & Districts Branch to grow its business. The more successful the banking business, the more funds can be returned to the local community.

Sponsorships must:

- Create tangible benefits to the wider community.
- Support local initiatives that have long lasting positive benefits.

Sponsorships must NOT:

- promote political or religious organisations.
- denigrate or offend any other groups in the community.
- result in environmental destruction or animal cruelty.
- present programs that may create hazards to the community.
- programs that do not reflect community standards.
- programs sponsored by Community Bank® Deloraine & Districts branch competitors.
- programs that advocate gambling or alcohol.
- programs that require the use of or promotion of weapons.

Charitable donations are not considered sponsorships but may qualify through the Community Grants Program.

Sponsorship Requests

Sponsorship applications are assessed by the MVFSL Business Development Committee on a monthly basis and the following criteria are applied:

- the reach of the sponsorship across the community.
- benefits provided by the sponsored individual/organisation.
- current level of support for the Community Bank® demonstrated by the applicant.
- locality of club or event.

Permission Forms

As part of the Reciprocal Support Arrangements (see page 4), a Permission to Publish Sponsorship, Intellectual Property and Copyright Release and Photography Consent form (Appendix B) is attached for you to sign and have witnessed.

Tax Invoice

If your application is successful, a Tax Invoice will need to be forwarded to the MVFSL Treasurer in order for you to receive your funding. You will find a Tax Invoice form attached to your notification letter.

Acquittal Report

All individuals, clubs, events or organisations which receive sponsorship funding are required to complete a Sponsorship Acquittal Report at the completion of the program, project or activity. This will then be used to assist in measuring the success of the sponsorship.

Application Forms

Sponsorship Application forms are available from Community Bank® Deloraine & Districts branch at 49 Emu Bay Road, Deloraine, during business hours.

An electronic version is available on-line at www.bendigobank.com.au/deloraine

Where to send your application?

Please forward your application to:

Business and Development Committee
Meander Valley Financial Services Ltd
PO Box 423
DELORAINES TAS 7304

or email it to DeloraineMailbox@bendigobank.com.au

or deliver it to Community Bank® Deloraine & Districts branch at 49 Emu Bay Road, Deloraine.

Declaration

By signing below, I indicate that I have read and understand the above information provided to me by Meander Valley Financial Services Limited as operator of Community Bank® Deloraine & Districts.

Signature:

Date:

Appendix B

Permission to Publish Sponsorship Intellectual Property and Copyright Release Photography Consent

I (name)
of (organisation)

Permission to Publish Sponsorship

hereby give Bendigo Bank, including Community Bank® branches, my permission to publish my Company/Organisation's name as a recipient of a Bendigo Bank sponsorship. The publication of my Company/Organisation's name will be for the purposes of promotion and marketing only.

Signature: Date:

Intellectual Property and Copyright Release

being the rightful and acknowledged owner of the editorial/copy attached, hereby give Bendigo Bank, including Community Bank® branches, my unconditional and irrevocable permission to use, reproduce, copyright and publish the editorial/copy in any form as required for the purposes of promoting and marketing any Bendigo Bank branch via various forms of promotional material as deemed necessary.

Signature: Date:

Photography Consent

authorise Bendigo Bank, including Community Bank® branches, to use any film footage, photographic image or sound recording of me or my Company/Organisation's official representatives and having been produced, taken or recorded by Bendigo Bank or its appointed representatives, for the purposes of promotion and marketing, including on Bendigo Bank social media sites.

Signature: Date:

Witnessed by (signature):
Name (please print):
Address of Witness: