



### What you need to know about applying for sponsorship

- The Board of Community Bank Merbein & District is responsible for approving all sponsorship requests.
- We'll let you know the outcome of your application within 6 weeks.
- Your organisation must be an incorporated body, have a DGR status or be a community not for profit organisation.
- We'll request you help promote Merbein & District as part of your sponsorship, and request you move your organisation's banking to us if possible.

**Please attach any additional information you believe might help with your application.**

#### Post or deliver your application to:

Email (preferred): [sponsorship@merbeincb.com.au](mailto:sponsorship@merbeincb.com.au)

In Branch: Community Bank Merbein & District 66 Commercial Street Merbein

Post: Merbein District Community Financial Services Limited PO Box 890 Merbein 3505

### About you

Title: \_\_\_\_\_ First Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Your role/title within your organisation: \_\_\_\_\_

Phone (Office Hours): \_\_\_\_\_ Phone (Home): \_\_\_\_\_

Phone (Mobile): \_\_\_\_\_ Email: \_\_\_\_\_

### About your organisation

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_

ABN (if applicable): \_\_\_\_\_

Is your organisation registered for GST?  Yes  No

Tell us about your organisation - how long have you been active, how many members do you have, what's your mission and your values?

Does your organisation currently bank with us?  Yes  No

If No, will you consider opening a Bendigo Bank account with us?  Yes  No

### What you'd like us to sponsor

Name of event/proposal/program:

Date of event/proposal/program:

Location of event (if applicable):

Description of event/proposal/program including its purpose and history (years running, past performance, past sponsors etc):

How many people do you expect to attract? What age group?

### Sponsorship Objectives

Please outline the main objectives of the proposed event/proposal/program:

How will you measure these objectives?

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## Sponsorship Information

What sponsorship amount are you requesting (inc. GST)?

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When do you need it?

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What will you use it for?

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If you'd like to request in-kind support (our staff time) please let us know how:

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Will we be the only financial institution to sponsor your event/organisation?  Yes  No

Is anyone else sponsoring your event/organisation and if so, what is the extent of their support?

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Is this a once off, or an ongoing opportunity/event?

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Have we sponsored your organisation in the past?  Yes  No

If yes, please provide details:

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## Sponsorship Benefits

Please select the benefits of the sponsorship to Bendigo Bank:

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|--|---|--|
| <input type="checkbox"/> Presentation rights | <input type="checkbox"/> Networking opportunities | <input type="checkbox"/> Hospitality           |
| <input type="checkbox"/> Tickets / Passes    | <input type="checkbox"/> Ticket discounts         | <input type="checkbox"/> Logo placement        |
| <input type="checkbox"/> Advertising space   | <input type="checkbox"/> Product display          | <input type="checkbox"/> Access to Ambassadors |
| <input type="checkbox"/> Website presence    | <input type="checkbox"/> Social Media             | <input type="checkbox"/> Merchandise           |
| <input type="checkbox"/> Footage use         | <input type="checkbox"/> Photography use          |  |
| <input type="checkbox"/> Other:              |   |  |
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Date:

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Signed:

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Full Name (please print):

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If your application is successful you will be required to complete an official Sponsorship Agreement. The above information will assist with the completion of the Sponsorship Agreement.

**Reminder:** Please attach any additional information you believe will add to the assessment of your sponsorship application.

**Notes (BRANCH USE ONLY)**

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Privacy: Merbein District Community Financial Services Limited ABN 68 108 297 945 who own and operate Community Bank Merbein & District will collect, hold and use your personal information to assess your application and respond to your request. Your information may be shared with Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. For information on how we handle your personal information or how you can access it please read our Privacy Policy [www.bendigobank.com.au](http://www.bendigobank.com.au). Bendigo and Adelaide Bank Limited ABN 11 068 049 178, AFSL/Australian Credit Licence 237879 A1373510, OUT\_1514863, 17/09/2020