



Sponsorship Application Form

APPLY NOW.

Special Conditions for Applying for Sponsorship

- All requests must be approved by the Board of Molonglo Financial Services Limited
- All outcomes of the requests for sponsorships will be notified in writing
- All applicants must be an appropriately incorporated body or auspiced by an incorporated body
- All successful applicants must assist in promoting the Curtin, Calwell, Jerrabomberra and Wanniasa **Community Bank®** branches in any way required

Please attach any additional information you believe will add to the assessment of your application.

Applications are to be returned to your nearest Community Bank® branch:

Curtin
Unit 1, 20 Curtin Place
Curtin ACT 2605

Calwell
Shops 19-21 Webber Cres,
Calwell ACT 2905

Jerrabomberra
Shop 2a, Jerrabomberra Village,
Jerrabomberra NSW 2619

Wanniasa
Unit 13 & 14
Wanniasa Shopping Centre,
Sangster Place, ACT 2903

Your contact information

Title: _____ First Name: _____

Surname: _____

Address: _____

State: _____ Postcode: _____

Phone (Wk): _____ Phone (Hm): _____ Phone (M): _____

Email: _____

Your organisation

Organisation name _____

Sponsorship Amount Request (inc. GST) _____

Your role in the organisation _____

Overview of your organisation _____

How long has the organisation existed for? _____

ABN Number _____

Does your organisation currently bank with the local **Community Bank**[®] branch?

If no, will you be opening an account? Yes/No

Sponsorship Information

Name of event/proposal

Date of event/proposal

Location of event (if applicable)

When is payment due?

Sponsorship Objectives

Please outline the main objectives of the proposed sponsorship/event

General Information

What level of sponsorship is being sought? (e.g. Naming Rights, Official Sponsor)

Please describe the level of community involvement this sponsorship will involve (e.g. businesses, education groups, social groups, etc.)

Please detail any previous association with the your local **Community Bank**[®] branch

Target audience

Define the target audience of the event/program. Please include:

- Size of event
- Target market
- Expected attendance numbers
- Potential product synergies

Will target market research be conducted both pre and post event? And if so, how?

Marketing

Please provide details of how you plan to market/publicise your event/program

Please provide details of how you will promote the **Community Bank**[®] branch

Please provide details of how the Community Bank branch can promote your organisation/event

Community and stakeholder benefits

Outline the benefits of the sponsorship (e.g. ticketing allocation and networking opportunities)

Will the **Community Bank**[®] be the only financial institution to sponsor your event/organisation? Yes/No

Which other businesses/organisations will be sponsoring your event/organisation?

Please detail any previous association with the Bendigo Bank in the area

Resources and Timing

Please detail any other resources required to support the sponsorship (e.g. Bannerbug, marquee, banner, promotional cheque, Piggy mascot, account vouchers, balloons)

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Date

Signed

Full Name (please print)

Privacy Bendigo and Adelaide Bank Limited is committed to ensuring your privacy is protected and understands your concerns regarding the confidentiality and security of the personal information you provide. The information contained in this form will be held by the Curtin **Community Bank**® Branch and may be disclosed to Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. Our full privacy policy is available online at www.bendigobank.com.au. Bendigo and Adelaide Bank Limited. ABN 11 068 049 178 AFSL 237879. (S53429) (10/15)