

2026-27 Community Investment Program

Mooroolbark & District
Financial Services Limited

Mooroolbark
ABN 45 098 234 354

Community Bank Mooroolbark

Mooroolbark & District Financial Services Limited (MDFS) is the local company supported by Bendigo Bank that operates Community Bank Mooroolbark. Our purpose is to provide our customers with award winning financial products and services, delivered by our franchise partner, Bendigo Bank and to return profits to our local communities. Our staff and board are committed to the well being and prosperity of our community and to having a significant impact. Each year we give up to 80% of our profit to local projects through grants, sponsorships and donations.

Community Bank Model

This model is dependent on our local families and businesses using Community Bank Mooroolbark for banking and financial products and services. It's one of the world's largest social enterprise style businesses and the more local people that choose Bendigo Bank in Mooroolbark, the more impact we can have.

Community Partnership

What's important to us and helps our community prosper?

- Strong, vibrant community groups and organisations that are actively engaged with their members
- Groups that represent a wide cross-section of families and individuals
- Advocates who help promote our business - often the best voice to share our message is yours
- Opportunities to connect with your members and share the benefits of community banking, whether by speaking at events or meeting directly with your group - because together, we can do more!
- Customers = Growth = Greater investment in our community

Community Investment Program

The funding program is open to not for profit community groups and organisations that are keen to partner with us to deliver projects providing broad community benefit. Funding is delivered via sponsorship.



Application Conditions

This checklist provides helpful information to guide you through the eligibility criteria.



An active account with Community Bank Mooroolbark is a prerequisite for eligibility.



Organisations, clubs or community groups applying must be a appropriately incorporated body or auspiced by a incorporated body. They must be fiscally responsibility.



MDFS is the sole financial institution providing sponsorship funding for the project:

As a condition of approval, the organisation must not enter into sponsorship arrangements directly with, or involving, competitors of MDFS (e.g other banks, financiers, or finance brokers) during the term of the sponsorship, without MDFS's prior agreement. If such an arrangement is made during the sponsorship term, MDFS reserves the right to recover the sponsorship amount.

MDFS will not invest in organisations that already have sponsorship arrangements with competitors (e.g other banks, financiers, or finance brokers).



If the organisation experiences a change in its Committee of Management, please visit the branch in Mooroolbark to update the signatories on the group's accounts. In addition, please ensure the new committee is fully briefed on the terms of our sponsorship agreement and our shared commitment to those terms. Our Branch Manager would also like the opportunity to meet with the new committee to ensure we continue building a strong positive relationship.



What is a Sponsorship?

A sponsorship is a partnership where we provide financial or other support to your group, event, or project in exchange for recognition and promotional opportunities.

Sponsorships benefit both sides: your group receives funding to achieve its goals, and we have the opportunity to connect with the community and encourage local families and businesses to use Community Bank Mooroolbark for its banking.

Our aim with sponsorship is to bring more business to Community Bank Mooroolbark so that our “profit-with-purpose” model can continue supporting local projects.

The Sponsorship Application Form

A sponsorship application is required to be submitted for the Board’s consideration.

The Board may ask for personal representation where further clarification is required or if the amount requested is over \$10,000.

Please feel free to call our Branch Manager, to discuss your application, sponsorship in general or to ensure you qualify.

The Sponsorship Application form can be found on our webpage:

<https://www.bendigobank.com.au/branch/vic/community-bank-mooroolbark/>

What can’t be funded?

- Projects that have been completed or reimbursement for costs already incurred prior to the submission of the application
- Political or religious events, held solely to promote the ideology of the group
- Events or programs that denigrate, exclude or offend minority groups
- Events that create environmental hazards
- Programs also sponsored by competitors
- Illegal activities
- Funding of individuals or families
- Organisations that have private benefits for members
- Payment of wages and/or salaries

Important Dates

These dates have been selected to allow sufficient time for the preparation of applications and for the Board to review each submission.

Round	Dates	Initial Review	Final Review by Board
1	1 st July 2026 – 28 th August 2026	31 st August 2026	2 nd September 2026
2	29 th August 2026 – 27 th November 2026	30 th November 2026	2 nd December 2026
3	3 rd December 2026 – 27 th February 2027	1 st March 2026	3 rd March 2026
4	28 th February 2026 – 4 th June 2027	8 th June 2026	9 th June 2026

Sponsorship Application Form

Our sponsorship application form can be found here:

<https://www.bendigobank.com.au/branch/vic/community-bank-mooroolbark/>

We are here to help

For any questions regarding sponsorships please contact:

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