



# Sponsorship Application Form

## What you need to know about applying for sponsorship

- The Board of Mount Gambier & District Financial Services Ltd is responsible for approving all sponsorship requests.
- We accept applications twice a year. Deadlines are 1 November (for events/projects taking place between January and June); and 1 May (for events/projects taking place between July and December).
- Where possible applicants should be willing to move their banking over to Community Bank Mount Gambier & District if they don't bank with us already.

**Please attach any additional information you believe might help with your application.**

### Post or deliver your application to:

Community Bank · Mount Gambier & District  
16 James Street, Mount Gambier SA 5290  
Email: [info.mgdfs@gmail.com](mailto:info.mgdfs@gmail.com)

## About you

Title: \_\_\_\_\_ First Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Your role/title within your organisation: \_\_\_\_\_

Phone (Office Hours): \_\_\_\_\_ Phone (Home): \_\_\_\_\_

Phone (Mobile): \_\_\_\_\_ Email: \_\_\_\_\_

## About your organisation

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_

ABN (if applicable): \_\_\_\_\_

Is your organisation registered for GST? ☐ Yes ☐ No

Tell us about your organisation - how long have you been active, how many members do you have, what's your mission and your values?

Does your organisation currently bank with us? ☐ Yes ☐ No

If No, will you consider opening a Bendigo Bank account with us? ☐ Yes ☐ No

### What you'd like us to sponsor

Name of event/proposal/program:

Date of event/proposal/program:

Location of event (if applicable):

Description of event/proposal/program including its purpose and history (years running, past performance, past sponsors etc):

How many people do you expect to attract? What age group?

### Sponsorship Objectives

Please outline the main objectives of the proposed event/proposal/program:

How will you measure these objectives?

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## Sponsorship Information

What sponsorship amount are you requesting (inc. GST)?

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When do you need it?

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What will you use it for?

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If you'd like to request in-kind support (our staff time) please let us know how:

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Will we be the only financial institution to sponsor your event/organisation? ☐ Yes ☐ No

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Is anyone else sponsoring your event/organisation and if so, what is the extent of their support?

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Is this a once off, or an ongoing opportunity/event?

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Have we sponsored your organisation in the past? ☐ Yes ☐ No

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If yes, please provide details:

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## Sponsorship Benefits

Please select the benefits of the sponsorship to Bendigo Bank:

|                                              |                                                   |                                                |
|----------------------------------------------|---------------------------------------------------|------------------------------------------------|
| <input type="checkbox"/> Presentation rights | <input type="checkbox"/> Networking opportunities | <input type="checkbox"/> Hospitality           |
| <input type="checkbox"/> Tickets / Passes    | <input type="checkbox"/> Ticket discounts         | <input type="checkbox"/> Logo placement        |
| <input type="checkbox"/> Advertising space   | <input type="checkbox"/> Product display          | <input type="checkbox"/> Access to Ambassadors |
| <input type="checkbox"/> Website presence    | <input type="checkbox"/> Social Media             | <input type="checkbox"/> Merchandise           |
| <input type="checkbox"/> Footage use         | <input type="checkbox"/> Photography use          |                                                |
| <input type="checkbox"/> Other:              |                                                   |                                                |

Date:

Signed:

Full Name (please print):

If your application is successful you will be required to complete an official Sponsorship Agreement. The above information will assist with the completion of the Sponsorship Agreement.

**Reminder:** Please attach any additional information you believe will add to the assessment of your sponsorship application.

**Notes (BRANCH USE ONLY)**

Privacy: Mount Gambier & District Financial Services Limited ABN 42 096 059 997 who own and operate Community Bank Mount Gambier & District will collect, hold and use your personal information to assess your application and respond to your request. Your information may be shared with Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. For information on how we handle your personal information or how you can access it please read our Privacy Policy [www.bendigobank.com.au](http://www.bendigobank.com.au). Bendigo and Adelaide Bank Limited ABN 11 068 049 178, AFSL/Australian Credit Licence 237879 A1373510, OUT\_1344342, 30/06/2020